

THE  
GRADUATE  
INSTITUTE  
GENEVA

GLOBAL  
HEALTH  
PROGRAMME



ANNUAL REPORT  
GLOBAL HEALTH PROGRAMME 2015

# TABLE OF CONTENTS

EXECUTIVE SUMMARY .....	3
RESEARCH PROJECTS IN 2015 .....	4
POLICY DIALOGUES AND PUBLIC EVENTS IN 2015 .....	6
EXECUTIVE EDUCATION COURSES IN 2015 .....	8
PUBLIC IMPACT OF THE PROGRAMME'S WORK .....	9
RELATIONSHIP WITH INTERNATIONAL GENEVA .....	9
STAFFING AND FINANCING OF THE GLOBAL HEALTH PROGRAMME .....	10

## EXECUTIVE SUMMARY

The Global Health Programme (GHP) has successfully positioned itself as an applied research programme focusing on global health diplomacy and governance of the global health domain within “International Geneva” but also worldwide. Both pillars are closely interlinked and hence, activities are often implemented hand-in-hand.

In research, the GHP has been awarded a SNIS project on “How to Break the Gridlock on Global Health Governance” and has started a second large research project on “Overcoming the final barriers on polio eradication and ensuring lasting legacy for health systems” with the support of the Bill and Melinda Gates Foundation. The nature of these research projects remain applied policy research, accompanied by expert advice, policy dialogues, and publications by the GHP team. These new projects align themselves with earlier research projects and partnerships which the GHP has started successfully the preceding years. The research partnership with Rabin Martin focusing on Universal Health Coverage and the new economy of health continued in 2015. In addition, the GHP has published a number of articles, policy briefs, and working papers.

Next to the interface of research and expert advice, the GHP also acts at the interface of expert advice and knowledge transfer in order to input to ongoing policy processes. As such, the GHP was commissioned to undertake a policy research on the composition of the Global Fund Board. It has reviewed its structure and functions and provided policy options for the future in its final report submitted to the Global Fund Board for consideration.

The GHP has continued to implement successfully executive training courses and high-level seminar in global health diplomacy, targeting mid- and senior-career level participants. A total of eight executive courses were organized worldwide by the GHP, out of which four were held in Geneva and were integrated to the Executive Education programming of the Institute. Two new specialised courses (“Trade, diplomacy and global public health”, “Global health diplomacy and the humanitarian space”) were held in Geneva and the francophone flagship course took place in cooperation with the Ecole Nationale d’Administration (ENA) in Dakar, Senegal. In addition, two cohorts of the 10-week online course in global health diplomacy were carried out in 2015, specifically targeting WHO Country Representatives. More than 215 participants were trained in global health diplomacy in 2015 through the GHP.

Finally, in the context of International Geneva, the GHP has acted as a neutral platform for policy dialogues, events, and conferences. Twelve major public events were organized by the Programme at the Institute, with an average outreach of more than 150 persons. Two particular events merit special mentioning: the “Briefing for New WHA Delegates” and the first ever meeting of global health policy think tanks and academic institutions. Both events could contribute to manifest Geneva as a strategic location for policy and intellectual dialogues and debates. Many other partnerships were continued by the GHP over the year, most importantly, the GHP was recognised as a WHO Collaborating Centre for Global Health Governance and Global Health Diplomacy.



## RESEARCH PROJECTS IN 2015

As a leading research centre on health as a global governance challenge, GHP has engaged in research projects with interdisciplinary approach, focusing on several categories:

- The increase of actors on the global level and the new forms of governance for health emerging on the national, regional and global level
- Power shift between different countries and regions
- The role of WHO, within the broader questions for the role of the UN system and its specialized health agency
- Health and foreign policy

The following table provides an overview of the numerous active research projects and other kind of projects carried out by the GHP in 2015.

Title	Project Leader	Co-Researchers / Collaborators	Project Period	Source of Funding
<b>Active, ongoing research projects in 2015</b>				
☑ Polio Eradication: Overcoming the final barriers and ensuring a lasting legacy for health systems	Ilona Kickbusch (GHP), Michaela Told (GHP), Stephen Matlin (GHP Sr Fellow)	Marianne Haslegrave (GHP consultant)	Oct 2015 – Dec 2016	The Bill and Melinda Gates Foundation
☑ How to break the gridlock in global health governance	Ilona Kickbusch, Michaela Told (both GHP)	David Held (Durham University), Gian Luca Burci (WHO/ GHP), Stefan Germann (WVI)	Oct 2015 – Sep 2017	SNIS
☑ The Security Sector and Global Health Crises	Ilona Kickbusch (GHP), Theodor Winkler (DCAF)	Albrecht Schnabel (DCAF), Michaela Told (GHP), Miriam Sangiorgio (GHP), Werner Werder (DCAF)	Jan 2015 – Dec 2016	various sources from both partners (mainly Swiss Federal Department of Foreign Affairs and Swiss Federal Department of Defence, Civil Protection and Sport)
☑ Universal Health Coverage (UHC): Innovation, Equity and the New Economy of Health	Ilona Kickbusch (GHP), Jeffrey Sturchio (Rabin Martin), Louis Galambos (John Hopkins Institute for Applied Economics)	Michaela Told (GHP), Lyndsey Canham (GHP), Martina Szabo (Rabin Martin)	Jun 2014 – Dec 2016	various sources from both partners
Review of Global Fund Board Composition and Structure	Ilona Kickbusch (GHP)	Andrew Cassels (GHP Sr Fellow), Leyla Alyanak (consultant), Michaela Told (GHP)	Sep 2015 – Feb 2016	Global Fund (commissioned project)

Other active projects in 2015				
Global Health Diplomacy for Heads of WHO Country Offices	Michaela Told (GHP)	Pascale Wyss (GHP), Lyndsey Canham (GHP)	Feb – Nov 2015	WHO, semi – competitive project (benchmarked project)
Strengthening ‘Genève internationale’ as a hub of global health	Ilona Kickbusch (GHP), Michaela Told (GHP)	Miriam Sangiorgio (GHP), Kristina Petrova (GHP)	Nov 2014 – Oct 2016	Swiss Federal Office of Foreign Affairs
The SDGs and the Game Change in Global Health	Ilona Kickbusch (GHP)	Michaela Told (GHP), Miriam Sangiorgio (GHP)	Nov 2015	various sources (Swiss Federal Office of Public Health, Canton de Genève, Charities Aid Foundation, Swiss Federal Office of Foreign Affairs)
Executive Course on Diplomatie et Santé held in Dakar, Senegal	Michel Kazatchkine (GHP Sr Fellow)	Michaela Told (GHP), Pascale Wyss (GHP)	Feb – Nov 2015	various sources
Confirmed Proposals submitted during 2015				
Accelerating implementation of the health-related Sustainable Development Goals – strengthening the role of Southern Think Tanks	Ilona Kickbusch (GHP), Michaela Told (GHP), Peter Taylor (Think Tank Initiative, IDRC)	Lyndsey Canham (GHP)	Jan – Jun 2016	International Development Research Centre (IDRC)
Challenges of governing the global health domain	Ilona Kickbusch (GHP), Michaela Told (GHP)	Andrew Cassels (GHP Sr Fellow)	Jan – Dec 2016	The Bill and Melinda Gates Foundation
Executive Course on Drug Policy and Public Health	Michel Kazatchkine (GHP / Sr Fellow), Michaela Told (GHP)	Pascale Wyss (GHP), Khalid Tinasti (GHP Visiting Fellow)	Feb 2016	Open Society Foundation

## POLICY DIALOGUES AND PUBLIC EVENTS IN 2015

The Director of the Global Health Programme has participated in a wide-range of public events as keynote speaker, moderator and commentator where she addressed a diverse audience. The Global Health Programme itself has also organized a number of public events which have helped

to shape the policy debates in Geneva and internationally. In 2015, GHP had 12 events and more than 1900 registered participants in total (including closed & public events, webcasts, and roundtables).

Date	Event	Number of registered participants	Organizer(s)	Content
24 Jan	Civil Society Organizations Strategy meeting	50 (closed)	Medicus Mundi International Network, in cooperation with the GHP	This meeting aimed to share views, strategize and build alliances among public interest civil society organizations, activists, advocates and analysts engaged in WHO meetings and processes.
28 Jan	Key Findings of the Global Nutrition Report 2014	336 (public / webcast)	WHO, FAO, the UN System Standing Committee on Nutrition (UNSCN), in collaboration with the GHP	This engagement event was to launch the Global Nutrition Report 2014 in Geneva and present the report's main findings to the international community. It consisted of a keynote presentation on the Global Nutrition Report.
5 Feb	Ebola and the Security Sector: Opportunities and Limits of Security Sector Engagement in Global Health Crises	100 (public), 38 (closed roundtable)	GHP, in collaboration with the Geneva Centre for the Democratic Control of Armed Forces (DCAF)	This event addressed the issue and examined the structural deficiencies of existing crisis preparedness and response mechanisms, while looking also into the governance challenges at the national and international level.
17 May	Introduction to the World Health Assembly: A Briefing for New Delegates	395 (public)	GHP, in collaboration with the UN Foundation	This public event was organized to increase understanding about the structure and function of WHA as a governing body and about selected issues for global health under discussion.
20 May	The Health Sector Meets the Security Sector	110 (public)	GHP, in collaboration with DCAF	This public event was organized as a side-event to the 68th session of the World Health Assembly. Its focus was not only on the role of security sector in global health crisis but also on the need for closer collaboration between health, humanitarian, development, and security actors.
21 May	A Conversation with ... Chris Elias, Gates Foundation	92 (public)	GHP	Chris Elias, President of the Global Development Program of the Bill and Melinda Gates Foundation, engaged in a conversation with Professor Ilona Kickbusch and the audience on the priorities of the Gates foundation, its influence and power.

16 Jun	Size and Influence: How Small States Influence Policy Making in Multilateral Arenas	110 (public)	GHP	This public event was organized as part of the GHP's flagship course on global health diplomacy. A recent study how small countries seek to pursue political influence in multilateral organizations was examined.
18 Jun	Leprosy and Human Rights	68 (public)	The Nippon Foundation, in collaboration with the GHP	The event was organized at the outset of the 29th session of the Human Rights Council and brought together legal and human rights experts, representatives of international organizations, and people affected by leprosy, to discuss plans of action to be taken by states and other stakeholders to implement the principles and guidelines for the elimination of discrimination.
12 Nov	The SDGs and the Game Change in Global Health	227 (public), 66 (closed roundtable)	GHP	This event was the public opening of a two-day meeting, bringing together representatives of think tanks and academic institutions to discuss the implementation of the SDGs and its impact on health.
13 Nov	Global Health – Do Think Tanks Matter?	99 (public)	GHP	Selected participants have presented to the public the key findings of the prior deliberations and debated those with representatives of international organizations.
16 Nov	Closing the gap in Health Equity through Technology	108 (public)	The Alliance for Health Promotion, in collaboration with the ITU, WHO and the GHP	A mix of keynote addresses, panel discussions and practice-oriented workshops allowed discussing existing tools and platforms that can be used for mobile-based health promotion services.
17 Nov	A Conversation with... Marc Sprenger, AMR Secretariat	87 (public)	GHP	The week from 16 – 22 November 2015 was the first World Antibiotic Awareness Week and this event was held to support this effort.

## EXECUTIVE EDUCATION COURSES IN 2015

A primary function of the GHP is to provide training and capacity building in global health diplomacy. Over the years, the Programme has developed extensive experience in delivering training and education in global health diplomacy and governance, in Geneva and elsewhere, for health and international professionals from government ministries, international and non-governmental organisations, academia and the business sector at the global, regional and country level. The GHP has

implemented a number of executive courses in 2015. Ten of these executive courses have been listed in the table below which had an outreach to 215 participants in total (171 course participants and 44 online participants). The executive courses held in Geneva (4 courses found below with 76 participants) are self-financed through course fees and are fully implemented by the GHP, as part of the Executive Education Department of the Graduate Institute.

Date	Title	Place	Partners	Directors	Funding	No
16 - 18 Feb	Executive Course on Intellectual Property, Diplomacy and Global Public Health	Geneva	-	Fred Abbott, Nick Drager	Self-financed and 3 SDC scholarships	17
30 Mar – 3 April	Executive course Global Health, Diplomacy and NCDs	Moscow, Russia	WHO, Ministry of Health, Russian Federation	Svetlana Malichenko, Mihály Kökén, Luigi Migliorini, Haik Nikogosian	WHO, Ministry of Health, Russian Federation	20
15-19 June	Executive Course in Global Health Diplomacy	Geneva	-	Ilona Kickbusch, Gorik Ooms	Self-financed and 2 SDC scholarships	29
22-24 June	Executive Course on Health Diplomacy and Humanitarian Space	Geneva	-	Michaela Told, Daniel Lopez-Acuna, Mesfin Teklu Tessema	Self-financed and 6 SDC scholarships	15
13-17 July	Global Health Diplomacy Executive Training Course	Beijing, China	Department of Global Health, Beijing University	Ilona Kickbusch, Zhang Tuohong	Beijing University	29
16-18 Nov	Trade, Diplomacy and Public Health	Geneva	-	Peter Beyer, Nick Drager	Self-financed	15
23-27 Nov	Formation de haut niveau Diplomatie et Santé	Dakar, Senegal	ENA Sénégal	Michel Kazatchkine, Fodé Seck	Self-financed and various scholarships	24
1-3 Dec	WHO Executive Course on Emerging Issues of Health Diplomacy for EU Member States	Valetta, Malta	WHO EURO, Parliamentary Secretariat for Health Malta	Michaela Told, Mihaly Kökeny, Ray Busuttil	WHO EURO	22
<b>ONLINE</b>						
13 April – 19 June	Online Course on Global Health Diplomacy	Online	WHO, in cooperation with Diplo Foundation	Michaela Told	WHO	26
24 Aug – 29 Oct	Online Course on Global Health Diplomacy	Online	WHO, in cooperation with Diplo Foundation	Michaela Told	WHO	18

In addition to the above, the GHP has also carried out further face-to-face trainings and high-level seminars geared towards capacity building and knowledge transfer in global health diplomacy. In a number of other training initiatives, organized by other partners (e.g. WHO EMRO, GCSP, Executive Education Department), the GHP has contributed as guest

faculty (e.g. the Executive Master in International and Policy Making) and also has facilitated the pre-World Health Assembly training course for the International Federation of Medical Students Association (IFMSA).



## RELATIONSHIP WITH INTERNATIONAL GENEVA



The GHP positioned itself with its priorities areas of governing the global health domain and global health diplomacy in the context of International Geneva. Its activities in Geneva were geared towards strengthening Geneva as “health capital of the world”, working closely with some of the most influential health organizations, such as WHO, the Global Fund, Gavi - the Vaccine Alliance, and UNAIDS, all based in Geneva. The GHP actively participated on behalf of the Graduate Institute in Swiss initiatives based in Geneva, such as the Geneva Health Forum. The events organized by the GHP target specifically policy makers and missions in Geneva and act as entry point for renowned other research centres, think-tanks and universities, such as Chatham House, the Harvard School of Public Health, and the Columbia Mailman School of Public Health. The GHP benefited from the ECOSOC status of the Graduate Institute and received accreditation for WHO events through its partnership with the World Federation of Public Health Associations (WFPHA). Therefore, the Programme was present at negotiation fora, such as the WHO Executive Board and World Health Assembly. Prof Ilona Kickbusch and different team members of the GHP also participated regularly in events held in Geneva relevant to International Geneva. In addition, the GHP has been recognized as a “WHO Collaborating Centre on Global Health Governance and Diplomacy”, the first of such centres linked to governance and diplomacy. This is a great achievement for the Programme because it serves now as official WHO expert and reference centre for all Member States in these designated areas.

As part of the project on “Strengthening International Geneva,” a newsletter entitled “GlobalHealth@Geneva” was published bi-monthly and the public events were organized in the context of International Geneva by the GHP in its platform function. This newsletter, supported by the Swiss Federal Department of Foreign Affairs, promoted the intersectoral exchange of information and experiences at the interface of health to strengthen Geneva’s role as global health capital and laboratory of global health innovation. It brought not only health actors in Geneva but also other actors impacting on health, such as environment, trade, intellectual property, humanitarian affairs and development together. By bridging these sectors, the Programme aimed at stimulating and facilitating the exchange of information, knowledge and experiences, and enabled all relevant stakeholders to work together on topics of common concern and built synergies to find common solutions.

The public impact of the Global Health Programme is characterised by its many activities that link to International Geneva. As an applied research programme, the GHP contributes also through ‘academic intelligence’ to the ongoing policy processes on health. The Director of the Global Health Programme is highly visible in the media through interviews, and is, among others, an Associate Fellow at the Centre on Global Health Security at Chatham House, a board member of the Careum Foundation and the FIND board, but also participates in a wide-range of policy dialogues and high-level conferences. Beyond the above mentioned events, Prof Ilona Kickbusch and other members of the GHP were involved in a number of other prestigious and policy-relevant conferences and events around the world.

## STAFFING AND FINANCING OF THE GLOBAL HEALTH PROGRAMME



Due to financial constraints the GHP worked with a limited number of regular staff (5 FTE), although research grants for 2015 allowed for an increase in the research area which will be further expanded in 2016 (plus 1.5 FTE). In addition, the Centre affiliated senior fellows, visiting fellows, research associates, consultants, interns and temporary staff through different working arrangements. The affiliated faculty remained limited in 2015 but will increase in 2016. In addition, a Chairperson of the GHP and eleven Senior Fellows actively supported the work of the GHP.

The overall finances of the GHP were balanced at the end of the year with an operational spending of 1.4 Mio CHF. The Programme functioned

project-based, even though it received an institutional subsidy of 18%. The main donors were mainly governments and philanthropies, with some commissioned work that funded 87% of the Programme's project spending. Executive courses constituted 13% of the expenditures, financed through the course fees and a few scholarships provided by a variety of sources.

Despite these financial and human resources constraints, the Programme was able to implement a wide-range of activities and could strengthen its position in Geneva. Both a committed staff team and open-minded donors were instrumental to these achievement and the Programme thanks both vividly for their commitment and support.