

# ANNUAL REPORT GLOBAL HEALTH CENTRE 2016

# **TABLE OF CONTENTS**

| EXECUTIVE SUMMARY  | 3  |
|--|----|
| RESEARCH AND OTHER ACTIVE PROJECTS IN 2016               | 4  |
| POLICY DIALOGUES AND PUBLIC EVENTS IN 2016               | 6  |
| EXECUTIVE EDUCATION COURSES IN 2016                      | 8  |
| PUBLIC IMPACT AND RELATIONSHIP WITH INTERNATIONAL GENEVA | 10 |
| STAFFING AND FINANCING OF THE GLOBAL HEALTH CENTRE       | 11 |

### **EXECUTIVE SUMMARY**

The original Global Health Programme (GHP) has transitioned into the Global Health Centre (GHC) with the vision to expand its activities, especially in the research area. Its successful positioning in global health diplomacy and governance for global health continued throughout 2016. Applied research — geared towards policy makers — and public events are closely intertwined and contribute both to the Centre's mandate in executive education.

In research, the projects on "How to Break the Gridlock on Global Health Governance" funded by SNIS and on "Overcoming the Final Barriers on Polio Eradication and Ensuring Lasting Legacy for Health Systems" financially supported by the Bill and Melinda Gates Foundation have continued. The nature of these research projects remains applied policy research, accompanied by expert advice, policy dialogues, and publications by the Centre. In addition, three new research-related projects were initiated during 2016: "Challenges of Governing the Global Health Domain", "What defines Global Health Leadership in the 21st Century", and "Mapping Public Interest R&D Norms, Policies and Practices". These projects align themselves in their policy orientation. At the same time, the focus on access to medicines has become a new thematic priority area of engagement, coming along with the new Director of Research. The wider GHC team, including its Senior Fellows, have published a range of articles, policy briefs, and working papers.

Next to the interface of research and expert advice, the GHC continues to act as a neutral platform for policy dialogues, events, and conferences.

21 events were organised by the Centre in Geneva and 10 events outside of Geneva. The Maison de la paix has become a new venue for side events during the period of the World Health Assembly with the "Briefing for New WHA Delegates" and five other events having been organised during this week. This contributed, together with the many other events organised by the Centre, to manifest Geneva as a strategic location for policy and intellectual dialogues and debates. Building on the 2015 think tank initiative on accelerating the implementation of global health, the GHC has organised, together with IDRC and FioCruz, a regional meeting of policy think tanks and academic institutions for the Latin American region in late 2016. The Centre's platform function informs its research projects and determines its engagement in executive courses.

The GHC has continued to implement executive training courses and high-level seminar in global health diplomacy, targeting mid- and senior-career level participants. A total of eight executive courses or seminars were organised worldwide by the Centre, out of which five were held in Geneva and were integrated into the Executive Education programming of the Institute. Two seminars were held in Sri Lanka to prepare staff of the Ministry of Health for the WHO SEARO Regional Meeting. One seminar was held in Iran and, for the first time, a tailor-made course on multi-stakeholder diplomacy was organised for the Provincial Health Services of the Hunan Province in PR China. In total, approximately 200 participants were trained in global health diplomacy in 2016 through the GHC.



Photos: Global Health Centre, Graduate Institute of International and Development Studies, GHC / S. Deshapriya

## **RESEARCH AND OTHER ACTIVE PROJECTS IN 2016**

As a leading research centre on health as a global governance challenge, the Global Health Centre has engaged in research projects with interdisciplinary approach, aiming to fulfil numerous objectives:

- → Explore successes and failures of various eradication programmes to make comparisons and derive broader lessons relating to global health governance:
- > Raising more awareness and debate around global health leadership to promote transparency and accountability;
- → Analyse how benefits of security sector involvement in health crises could be maximised and disadvantages minimised;
- → Understand the possibility of bringing key market and government actors together to take UHC (Universal Health Coverage) further within a specific country context;
- → Take discussions on global health governance out of a 'health silo' and relate them to larger governance issues at stake in the global risk society.

The following table provides an overview of the numerous active research projects and other kind of projects carried out by the GHC in 2016.

| Title   | Project Leader  | Co-Researchers /<br>Collaborators   | Project Period      | Source of Funding   |
|---|---|---|---------------------|---|
|   | Active,   | ongoing research projects   | in 2016             |   |
| Swiss National Strategy<br>to Combat Chronic Viral<br>Hepatitis   | Swiss Experts in Viral<br>Hepatitis (SEVHep), led by<br>Philip Bruggmann, Raoul<br>Blindenbacher (GHC Sr<br>Fellow)               | Bettina Maeschli<br>(SEVHep), Waiyee Leong<br>(SEVHep), Nimoli Pek<br>(SEVHep)                        | Jan 2014 — ongoing  | Swiss Experts in Viral<br>Hepatitis (SEVHep)  |
| Universal Health<br>Coverage (UHC):<br>Innovation, Equity and<br>the New Economy of<br>Health                 | Ilona Kickbusch (GHC),<br>Jeffrey Sturchio (Rabin<br>Martin), Louis Galambos<br>(John Hopkins Institute<br>for Applied Economics) | Lyndsey Canham (GHC,<br>until Sep 2016), Christian<br>Franz (Consultant, as of<br>October 2016)       | Jun 2014 – Jun 2017 | various sources from both partners  |
| The Security Sector and<br>Global Health Crises   | llona Kickbusch (GHC),<br>Theodor Winkler (DCAF)  | Albrecht Schnabel (DCAF),<br>Michaela Told (GHC),<br>Miriam Sangiorgio (GHC),<br>Werner Werder (DCAF) | Jan 2015 – Dec 2016 | various sources from both<br>partners (mainly Swiss<br>Federal Department of<br>Foreign Affairs and Swiss<br>Federal Department of<br>Defence, Civil Protection<br>and Sport) |
| Polio Eradication:<br>Overcoming the final<br>barriers and ensuring a<br>lasting legacy for health<br>systems | llona Kickbusch (GHC),<br>Michaela Told (GHC),<br>Stephen Matlin (GHC Sr<br>Fellow)   | Emilia Richard (GHC,<br>March - September 2016),<br>Julianne Piper (GHC, since<br>October 2016)       | Oct 2015 – Mar 2017 | The Bill and Melinda<br>Gates Foundation  |
| How to break the gridlock in global health governance   | llona Kickbusch, Michaela<br>Told (both GHC)  | Kyle McNally (Durham<br>University), Dario Piselli<br>(GHC)   | Oct 2015 — Sep 2017 | SNIS  |
| Challenges of governing<br>the global health domain   | Ilona Kickbusch (GHC),<br>Andrew Cassels (GHC Sr<br>Fellow), Michaela Told<br>(GHC)   | Austin Liu (GHC)  | Jan 2016 – Dec 2016 | The Bill and Melinda<br>Gates Foundation  |
| What Defines Global<br>Health Leadership in the<br>21st Century?  | llona Kickbusch (GHC),<br>Michaela Told (GHC)   | Austin Liu (GHC)  | Apr 2016 — May 2017 | Rockefeller Foundation  |
| Mapping Public Interest<br>R&D Norms, Policies<br>and Practices   | Suerie Moon   | Pradyot Komaragiri (GHC)  | Sep 2016 - Dec 2016 | DNDi  |

| Other active projects in 2016  |   |   |                     |   |  |  |
|--|---|---|---------------------|---|--|--|
| Strengthening 'Genève internationale" as a hub of global health  | llona Kickbusch (GHC),<br>Michaela Told (GHC)   | Miriam Sangiorgio (GHC),<br>Sara-Oona Pentikainen<br>(GHC)  | Nov 2014 — Dec 2016 | Swiss Federal Office of<br>Foreign Affairs                        |  |  |
| Accelerating implementation of the health-related Sustainable Development Goals — strengthening the role of Southern Think Tanks | llona Kickbusch (GHC),<br>Michaela Told (GHC),<br>Peter Taylor (Think Tank<br>Initiative, IDRC) | Lyndsey Canham (GHC,<br>until Sep 2016), Miriam<br>Sangiorgio (GHC), Zoe<br>Boutilier (IDRC), Sunisha<br>Neupane (IDRC) | Jan 2016 – Mar 2017 | International Development Research Centre (IDRC)                  |  |  |
| Executive Course on<br>Drug Policy, Diplomacy<br>and Global Public Health  | Michel Kazatchkine (GHC<br>/ Sr Fellow), Michaela Told<br>(GHC)                                 | Pascale Wyss (GHC),<br>Khalid Tinasti (GHC<br>Visiting Fellow)  | Feb 2016            | Open Society Foundations  |  |  |
| Transforming the Global<br>R&D System for Health   | Suerie Moon (GHC)   | Pradyot Komaragiri (GHC)  | Sep 2016 – Dec 2016 | Open Society Foundations  |  |  |
|  | Proposals s   | submitted during 2016, inclu  | uding status        |   |  |  |
| Polio Eradication: Overcoming the final barriers and ensuring lasting legacy for health — supplementary proposal (Phase II)      | Michaela Told (GHC)   | Stephen Matlin (GHC Sr<br>Fellow), Julianne Piper<br>(GHC)  | Apr 2017 – Mar 2019 | Bill and Melinda Gates<br>Foundation (process of<br>finalization) |  |  |
| Strengthening 'Genève<br>International' as hub of<br>global health (Phase II)  | Michaela Told (GHC)   | Miriam Sangiorgio (GHC),<br>Sara-Oona Pentikainen<br>(GHC)  | Jan 2017 — Dec 2019 | Swiss Federal Office of<br>Foreign Affairs (confirmed)            |  |  |
| Challenges of governing<br>the global health domain<br>(Phase II)  | llona Kickbusch (GHC),<br>Michaela Told (GHC)   | Andrew Cassels (GHC<br>Sr Fellow), Suerie Moon<br>(GHC), Gian Luca Burci<br>(Affiliated Faculty), Austin<br>Liu (GHC)   | Apr 2017 — Dec 2018 | Bill and Melinda Gates<br>Foundation (pending<br>approval)        |  |  |

#### POLICY DIALOGUES AND PUBLIC EVENTS IN 2016

The Global Health Centre has established itself as a host for a wide-range of policy dialogues, roundtables and other public events. By offering a neutral, academic platform to different stakeholders of International Geneva, the GHC has contributed to active ongoing policy debates throughout the year. In 2016, the following events were held in Geneva and organised by the Centre. Many events have been also implemented at various other locations, including symposia and workshops at the World Health Summit in Berlin in October 2016, a regional think tank meeting in Rio de Janeiro in November 2016, as well as other meetings. Additionally, in order to expand its audience and reach more to its global network and alumni, the GHC introduced webinars in late 2016. These web-based discussions were accessible globally, and included videos, presentations and question & answer-elements. The first three webinars

covered topics including WHO governance challenges, health workforce and non-communicable diseases, and attracted nearly 600 participants. The participants were able to interact with speakers and each other, raise various perspectives, questions and solutions, and share information, ideas and resources on the comment section. The lively discussions during webinars proved useful for the diverse audience, as well as the speakers, and received positive feedback and requests to organise more. Encouraged by this success, the GHC will continue integrating more webinars into its events in the future. Information and event materials, including photos and recorded presentations, are all available on the GHC website. Throughout the year, GHC organised 14 public and closed events with 1,680 registered participants.

| Date   | Event  | Number of registered participants | Organiser(s)  | Content   |
|--------|--|-----------------------------------|---|---|
| 21 Jan | Ebola: A Game Change<br>in Global Health   | 200 (public)                      | GHC, together with the<br>LSHTM, Harvard Global<br>Health Institute, Chatham<br>House | The meeting discussed priority reforms that are required in the governance of global health in the aftermath of the Ebola Crisis.   |
| 24 Jan | Civil Society<br>Organisations Strategy<br>Meeting                               | 50 (closed)                       | Medicus Mundi<br>International Network, in<br>cooperation with the GHC                | This meeting aimed to share views, strategise and build alliances among public interest civil society organisations, activists, advocates and analysts engaged in WHO meetings and processes.   |
| 22 Feb | A Conversation with Jan<br>Malinowski  | 60 (public)                       | GHC   | This dialogue session was organised within the framework of the Executive Course on Drug Policy, Diplomacy, and Global Public Health.   |
| 26 Feb | A Conversation with<br>Mukesh Kapila   | 100 (public)                      | GHC   | This Q&A session not only explored the importance of the World Humanitarian Summit within a changing world, but also the experiences of Mukesh Kapila in addressing global health challenges.   |
| 11 Mar | Polio Eradication and the<br>Implications for Global<br>Health Governance        | 90 (public)                       | GHC   | This meeting was the first in a series of policy dialogues in different locations in Europe as part of the wider research project on the social and political barriers to polio eradication. Further events were held: 12/13 April (London), 2/3 June (Berlin), 2 Sept (Oslo) |
| 19 Apr | Beyond Health:<br>Multisectorial<br>Approaches in the Era<br>of SDGs             | 60                                | GHC, together with IDRC   | This event was organised as a contribution to the Geneva Health Forum and triggered discussions on how the implementation of the SDGs can be accelerated and cross-cutting action ensured.  |
| 22 May | Introduction to the<br>World Health Assembly:<br>A Briefing for New<br>Delegates | > 450 (public)                    | GHC, in collaboration with the UN Foundation  | This public event was organised to increase understanding about the structure and function of WHA as a governing body and about selected issues for global health under discussion.   |

| Date        | Event   | Number of registered participants | Organiser(s)   | Content   |
|-------------|---|-----------------------------------|--|---|
| 24 May      | Universal Health<br>Coverage and the New<br>Health Economy  | 200 (public)                      | GHC, Rabin Martin and<br>John Hopkins Institute for<br>Applied Economics       | The event, held on the margins of the 69th session of the World Health Assembly, addressed the governance and policy challenges related to the concept of the health economy and the risks and opportunities associated with increased public and private partnerships. |
| 26 May      | SDGs 2030 – A<br>Transformative Agenda<br>for Global Health?  | 90 (public)                       | GHC  | This event explored the paradigmatic change in the approach to the SDGs and its implications for global health and its organisations.   |
| 13 Oct      | A Conversation with Ethan Nadelmann   | 90 (public)                       | GHC, in collaboration with<br>the Groupement Romand<br>d'Etudes des Addictions | This dialogue session addressed the currently existing innovative initiatives in relation to harm reduction, criminal justice reform, drugs regulation and shared experiences from the Latin-American context, the US and Switzerland.                                  |
| 14 Oct      | A Gender Reality Check<br>in Global Health  | 110 (public)                      | GHC, together with<br>Women in Global Health                                   | By fostering collective action in Geneva, this event provided a platform to strengthen the network of organisations engaged in increasing gender equality in global health, and put commitments into practice to effect change.   |
| 10 Nov      | Protecting our Planet's<br>Health: Growing Cities,<br>Poor Nutrition, What<br>Can Be Done?                | 80 (public)                       | GAIN, in collaboration with the GHC  | This event was initiated by GAIN in order to welcome the new Executive Director of GAIN, Lawrence Haddad, and addressed the challenges of the food system today.  |
| 14 – 15 Nov | R&D for Global Public<br>Health: Effective<br>Practices to Secure<br>Innovation in the Public<br>Interest | 20 (closed)                       | GHC, together with DNDi<br>and CEPI  | This closed meeting hosted representatives for public-interest R&D organisations, including researchers, public-private product development partnerships, funders, policy analysts and advocates, to identify shared challenges and effective practices.                |
| 22 Nov      | The health workforce: a good investment   | 150 (webinar)                     | GHC  | This was the first in a series of three webinars and introduced the outcomes of the "The High Level Commission on Health Employment and Economic Growth: Investing in the health workforce in the context of the SDGs."   |
| 5 Dec       | Dialogue avec Bernard<br>Kouchner   | 110 (public)                      | GHC  | This event took place in the context of the francophone executive course on "Diplomatie et Santé" and addressed the interface of health and foreign policy.   |
| 7 Dec       | NCDs: Global challenges and opportunities   | 250 (webinar)                     | GHC  | This webinar explored the multi-faceted challenges of NCDs and the urgent actions needed to curb their economic and social impact.  |
| 8-9 Dec     | Seizing the Momentum:<br>Transforming the Global<br>R&D System for Health                                 | 20 (closed)                       | GHC, in collaboration with OSF   | This closed meeting addressed the challenges of the current R&D system.   |
| 19 Dec      | Reform of the WHO:<br>achievements and<br>challenges  | 180 (webinar)                     | GHC  | This third webinar explored the progress and outcomes of the various WHO reforms and discussed the challenges still ahead for a substantial and successful overall reform of the Organisation.  |

#### **EXECUTIVE EDUCATION COURSES IN 2016**



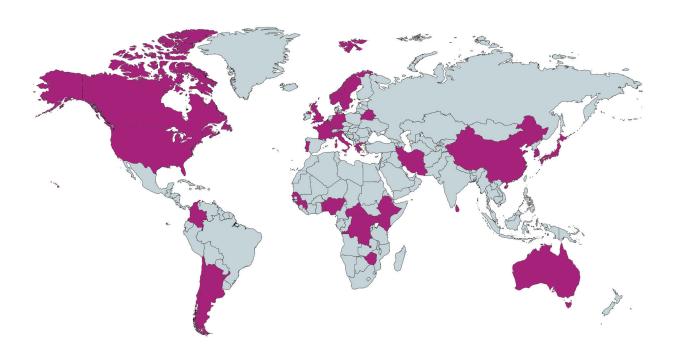
GHC / S. Deshapriya

The Global Health Centre has continued to successfully implement executive courses in global health diplomacy. Over the years, it has developed extensive experience in delivering training and education in global health diplomacy and governance, in Geneva and elsewhere, for health and international professionals from government ministries, international and non-governmental organisations, academia and the private sector at the global, regional and country level. The Centre has been able to integrate and transform its Geneva-based courses into a Certificate of Advanced Studies (CAS) as part of the Executive Education portfolio of the Graduate Institute. The first CAS will be offered in 2017. The below table provides an overview of trainings as well as high-level seminars geared towards capacity building and knowledge transfer. The trainings held in Geneva are financed through fees and are fully implemented by the Global Health Centre, as part of the Executive Education Department of the Graduate Institute. Throughout the year, 8 courses were organised over 28 days in total with 194 participants. The following table provides an overview of the various executive education courses organised by GHC in 2016.

| Date            | Title  | Place                                     | Partners   | Directors  | Funding  | No |
|-----------------|--|---|--|--|--|----|
| 16 - 18 Feb     | Executive Course on<br>Intellectual Property,<br>Diplomacy and Global Public<br>Health                   | Geneva                                    | -  | Fred Abbott,<br>Nick Drager                                | Self-financed and 3 SDC scholarships                               | 17 |
| 22 - 24 Feb     | Executive Course on Drug<br>Policy, Diplomacy and Global<br>Public Health                                | Geneva                                    | -  | Michel Kazatchkine,<br>Thomas Zeltner                      | Self-financed & OSF scholarships                                   | 15 |
| 3 - 4 May       | High-level WHA Briefing  | Colombo,<br>Sri Lanka                     | MOH Sri Lanka,<br>WHO Sri Lanka  | Michaela Told  | WHO Sri Lanka  | 35 |
| 13 - 17<br>June | Executive Course in Global<br>Health Diplomacy   | Geneva                                    | -  | Ilona Kickbusch, Gian<br>Luca Burci                        | Self-financed  | 29 |
| 20 - 22 July    | Workshop on Global Health<br>Diplomacy: Preparations for<br>the Regional Committee                       | Colombo,<br>Sri Lanka                     | MOH Sri Lanka,<br>WHO Sri Lanka  | Michaela Told  | WHO Sri Lanka  | 27 |
| 14 - 16 Aug     | International Executive Course on Health Diplomacy   | Tehran,<br>Islamic<br>Republic of<br>Iran | Ministry of Health<br>and Medical<br>Education, Islamic<br>Republic Iran,<br>WHO Iran                            | llona Kickbusch,<br>Sameen Siddiqui,<br>Amirhossein Takian | WHO Iran   | 36 |
| 9 - 11 Nov      | Engaging in Multi-stakeholder<br>Diplomacy for Health  | Geneva                                    | -  | Michaela Told, Stefan<br>Germann                           | Self-financed  | 12 |
| 15 - 18 Nov     | Executive Course on Global<br>Health Diplomacy: Engaging<br>in Multi-stakeholder<br>Diplomacy for Health | Geneva                                    | -  | Michaela Told, Stefan<br>Germann                           | Health and Family<br>Planning Commission of<br>Hunan Province, PRC | 16 |
| 5 - 9 Dec       | Formation de haut niveau<br>Diplomatie et Santé  | Geneva                                    | Ministère<br>des Affaires<br>Étrangères et des<br>Sénégalais de<br>l'Extérieur de la<br>République du<br>Sénégal | Michel Kazatchkine,<br>Fodé Seck                           | Self-financed and various other sources                            | 24 |

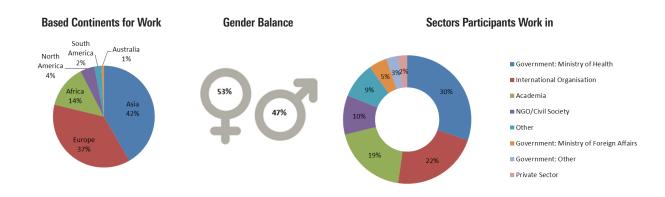
The following map shows in which countries course participants base their work. Overall, they were from 34 countries (13 countries in Africa, 11 countries in Europe, 5 countries in Asia, 3 countries in South America,

2 countries in North America, and Australia). The GHC's capacity building project is reaching worldwide participants.



The following graph shows percentage of where course participants base their work in by continents. Participants from Asia are the largest group, followed by those working in Europe. The second graph presents the gender balance of the participants.

The third graph illustrates in which sectors the participants work in. The majority of participants (35%) work in the government, either for the Ministry of Health (30%) or the Ministry of Foreign Affairs (5%), and the second largest sector are international organisations (22%).



In addition to the above, the GHC has also provided input and lectures in various other training initiatives, organised by other partners (e.g. GCSP) and contributed as guest faculty (e.g. the Executive Master in International Negotiation and Policy Making). As in previous years,

the Centre has facilitated and contributed to the pre-World Health Assembly training course of the International Federation of Medical Students' Association (IFMSA).

#### PUBLIC IMPACT AND RELATIONSHIP WITH INTERNATIONAL GENEVA



GHC / S. Deshapriya

The public impact of the Global Health Centre is characterised by its many activities that link to International Geneva. As an applied research centre, the GHC contributes also through 'academic intelligence' to the ongoing policy processes on health. Its impact therefore is created through the synergies of its many activities and clear strategic focus. The various

events have been instrumental to position the Centre publicly, and so have many other speaking engagements abroad as well as other events in Geneva organised by other actors. The increased requests to host or engage in events, roundtables, policy consultations and dialogues are an expression of the Centre's impact in setting the global health agenda.



The GHC also positioned itself with its priorities areas of governing the global health domain and global health diplomacy in the context of International Geneva. Its activities in Geneva were geared towards strengthening Geneva as "health capital of the world", working closely with some of the most influential health organisations, such as WHO, the Global Fund, Gavi - the Vaccine Alliance, and UNAIDS, all based in Geneva. The Centre actively participated on behalf of the Graduate Institute in Swiss initiatives based in Geneva, such as the Geneva Health

Forum or the Swiss Hepatitis Expert Network. The events organised by the GHC target specifically policy makers and missions in Geneva and act as entry points for renowned other research centres, think tank and universities, such as Chatham House, the Harvard School of Public Health, and IDRC. The GHC uses its status as "WHO Collaborating Centre on Global Health Governance and Diplomacy" to contribute to the working program of the WHO and to further strengthen its position with actors of International Geneva across all sectors.

The GHC serves as a think tank platform and publishes a bi-monthly newsletter entitled "GlobalHealth@Geneva". It fosters the intersectoral exchange of information and experiences, bridging the various sectors and enabling all relevant stakeholders to work together on topics of common concern and to build synergies to find common solutions. This also strengthens Geneva's role as global health capital and laboratory of innovation for global health.

#### STAFFING AND FINANCING OF THE GLOBAL HEALTH CENTRE

As in previous years, the GHC has worked with a number of regular staff (6FTE as of December 2016); and temporary staff; research grants obtained in early 2016 have allowed the centre to increase staffing in this area. In addition, the change in the status of a programme to centre enabled the Centre to recruit a part-time Director of Research in the last quarter of 2016. As the faculty in the academic departments increased, the Centre now has raised affiliated faculty to strengthen its research capacities. Many senior fellows, visiting fellows, research associates, consultants, and temporary staff are affiliated with the Centre through different working arrangements.

The overall finances of the GHC were balanced with an operational spending of 1.5 Million CHF at the end of the year. While the Centre received an institutional subsidy of 17%, it generally functioned

project-based. The main donors that funded 91% of the Centre's project expenditure were Bill & Melinda Gates Foundation, Rockefeller Foundation, International Development Research Center, World Health Organization, and Swiss Network for International Studies. Executive courses constituted 9% of the spending, financed through the course fees and a few scholarships provided by a variety of sources.

Although financial and human resources restraints were present, however, the Centre was able to implement numerous activities with even stronger impact in Geneva throughout the year of 2016. The team's strong commitment as well as various donors' collaborative generosity made these achievements possible, and the Centre would like to express immense gratitude for their supports.

