



GLOBAL HEALTH PROGRAMME ANNUAL REPORT 2012

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THE GLOBAL HEALTH PROGRAMME

The Global Health Programme (GHP) of the Graduate Institute was established in spring 2008. It aims to be a leading research institute on health as a global governance challenge, as well as a world-leading centre of excellence in global health diplomacy. It is unique in Europe as a research programme that is integrated into an institute of international relations and development, and it focuses on combining the practice and analysis of global health at the interface between health, foreign policy, trade and development.

Considered the 'health capital of the world', Geneva provides an excellent foundation for a strategic investment in applied research; and policy advice, based on the analysis of global developments impacting on health, is central to the positioning of the Global Health Programme worldwide. The programme's engagement in global health governance and governance for global health is gaining increasing recognition and has become the priority – alongside capacity-building – in global health diplomacy.

The Global Health Programme continues to act as:

- **a research centre** to study the development of global health governance and diplomacy, and the power shift in global health worldwide in various settings and at different levels
- **an innovative hub** for analysing trends in the various key research areas and for providing reform proposals for global health governance
- **a case study centre** to prepare a series of in-depth case studies that reflect the reality of decision-making in global health
- **a training centre** to focus on curriculum development and to develop modules for executive training in global health diplomacy; to offer courses for diplomats and staff from international organisations based in Geneva and, on request, in other locations; to hold a summertime executive course with a special emphasis on partnering with emerging and developing countries; to run online courses in global health diplomacy; to produce handbooks, negotiation briefs, briefing books on the workings of health organisations, as well as dictionaries and glossaries
- **an intellectual hub** to organise public discussions, events and round tables in Geneva to stimulate debate and to further global health negotiations

THE GLOBAL HEALTH PROGRAMME IN 2012



This has been an extraordinary year for the Global Health Programme, with fascinating challenges and high visibility for our work. Two successes stand out; We were able to make a significant contribution to the development of WHO's European policy for health and well-being, entitled Health 2020, by presenting one of the major background studies, which explored new approaches to governance for health. We were also able to expand the reach of the global health diplomacy courses to new audiences and new parts of the world, in particular south-east Europe, Turkey and the countries of the eastern Mediterranean. For the first time in this field, an introductory volume to Global Health Diplomacy was published and an online course, for WHO heads of country offices, was launched. For the next stage of our work – together with a group of distinguished Senior Fellows – we aim to study the practice of health diplomacy in relation to major health negotiations related to NCDs, as well as the MDGs post-2015 debate. We will explore and compare global health treaties and consider the interface between health diplomacy and science diplomacy, and health diplomacy and humanitarian affairs.

Professor Ilona Kickbusch
Director, Global Health Programme

Since its launch in 2008, the programme has been the source of new ideas and innovative solutions. In 2012, the programme offered a new and groundbreaking online course in global health diplomacy; it reaches out beyond the traditional classroom setting and promotes interactive learning across the world. In addition, the programme has extensively researched, published and added to our understanding of the changing dynamic in global health. By doing so, the programme has become an important hub and platform for foreign policy and public health.

Professor Thomas Zeltner
Chairperson of the GHP Advisory Board,
former Director-General of the Swiss Federal Office of Public
Health and Secretary of Health of Switzerland

The Global Health Programme at the Graduate Institute tailored a ten week online course on global health diplomacy to the specific needs of heads of WHO field offices. Thanks to this course, heads of WHO field offices have a better understanding of their role as global health diplomats. Moreover, they are equipped with new skills enabling them to meet the challenges of the 21st century.

Dr Marie-Andrée Romisch-Diouf
Director, Country Focus Department, WHO

ADVISORY BOARD

The advisory board of the Global Health Programme meets once a year to provide guidance on the strategic priorities of the programme, as well as on its ongoing activities. The advisory board currently consists of 10 members from around the world who are all based in Geneva and represent academia, governments, international organisations and civil society. We would like to thank Ambassador Gaudenz Silberschmidt for his guidance and support throughout the first five years of

the Global Health Programme. He was instrumental in establishing the programme and has served as chairperson since 2008. In October 2012, he took up a post as senior advisor to WHO Director-General Margaret Chan and, therefore, left the advisory board of the Global Health Programme. We wish Gaudenz all the best for his new, challenging task and, at the same time, we welcome Professor Thomas Zeltner as the new chairperson of the Global Health Programme's advisory board.



Thomas Zeltner (Chairperson)

Professor, former Director-General of the Swiss Federal Office of Public Health and Secretary of Health of Switzerland



Louis Loutan

Professor and President, Geneva Health Forum



Laurence Boisson de Chazournes

Professor, International Law, University of Geneva



Tom Mboya Okeyo

Ambassador and Permanent Representative of Kenya to the United Nations Office and other international organisations in Geneva



Andrew Clapham

Professor, International Law, The Graduate Institute, Geneva



Ulysses Panisset

Scientist Coordinator, World Health Organization



Thea Emmerling

Minister Counsellor Health, European External Action Service, European Union Delegation, Geneva



Vijay Trivedi

Policy Advisor, Secretariat of the WHO Framework Convention on Tobacco Control



Stefan Germann

Global Director, External Partnerships, Research and Learning, Health, HIV and Nutrition Team, World Vision International



Nick Drager

Professor, former Director of the Department of Ethics, Equity, Trade and Human Rights at the WHO, Senior Fellow, Global Health Programme, The Graduate Institute, Geneva

SENIOR FELLOWS 2012

Since its inception, the Global Health Programme has worked with high-level experts to advance its research and executive education agenda. In 2012, six Senior Fellows, known for their innovative approaches to global health diplomacy and applied research in global health governance, were affiliated to the programme. They are considered part of the team and contribute their specialist expertise to the programme.



Professor Michel D. Kazatchkine, MD

Former Executive Director of The Global Fund to Fight AIDS, Tuberculosis and Malaria, and currently the UN Secretary-General Special Envoy for HIV/AIDS in Eastern Europe and Central Asia, Geneva.

Professor Kazatchkine contributed to the regional course in Turkey.



Mihály Kökény, MD

Former Minister of Health, Hungary, and former Chairperson of the WHO Executive Board, and currently lecturer at the Faculty of Public Health, University of Debrecen, Hungary.

Dr Kökény contributed to several executive training courses (Hungary, Turkey), and also participated in the 2012 online courses as guest expert.



Gian Luca Burci

Legal Counsel of the World Health Organization, Geneva, and Adjunct Professor at the Graduate Institute, Geneva.

Mr Burci was appointed Adjunct Professor of the International Law Department of the Graduate Institute in 2012 and taught international health law during the 2012 spring semester.



Professor Stephen Matlin, PhD, DSc

Former Executive Director of the Global Forum for Health Research, co-founder and co-chair of Global Health Europe, and currently Adjunct Professor at the Institute of Global Health Innovation, Imperial College, London.

Professor Matlin organised a Global Health Europe conference in the UK, as well as several sessions at various international events (see the 'Public events' section), and was involved in a number of research papers (see the 'Publications 2012' section).



Nick Drager, MD, PhD

Former Director of the Department of Ethics, Equity, Trade and Human Rights at the World Health Organization, and currently Honorary Professor of Global Health Policy, London School of Hygiene & Tropical Medicine, London, and Professor of Practice of Public Policy and Global Health Diplomacy, McGill University, Canada, and Adjunct Professor of Research at the Norman Paterson School of International Affairs, Canada.

Dr Drager has been co-director of the executive course on 'Intellectual Property, Diplomacy, and Global Public Health'. He taught a MIA course on 'Global Public Health: Current and emerging issues' and supervises PhD candidates at the Institute. In addition, he co-authored a book related to the field of global health diplomacy – see the full reference below:



Fairman, David, Chigas, Diana, McClintock, Elizabeth and Drager, Nick. **Negotiating Public Health in a Globalized World: Global Health Diplomacy in Action**. SpringerBriefs in Public Health Series. Singapore: Springer, 2012. ISBN 978-94-007-2779-3 (print) 978-94-007-2780-9 (e-book)



Graham Lister, PhD

Visiting Professor, London South Bank University, London.

Dr Lister has been instrumental in developing the online course as well as the training manual on global health diplomacy. He was a tutor on the online courses in 2012 and has contributed to the work of Global Health Europe in the UK.



Raoul Blindenbacher, PhD

Former advisor to the Senior Vice President of the World Bank's Independent Evaluation Group and the World Bank Institute, and currently advisor to the Swiss Federal Department of Foreign Affairs, Bern.

RESEARCH

In 2012, the Global Health Programme continued to focus its research on health as a governance challenge. The programme has engaged in applied research on global governance for health and has produced case studies. The primary objective of this priority is to provide academic and innovative analysis related to global health governance and governance for health.

The following research activities were carried out in 2012:

- a study commissioned by the WHO Regional Office for Europe on *Supporting Health 2020: governance for health in the 21st century* (See box on the right)
- a research project on 'The European Union's voice and influence on global health and the reform of the WHO: challenges and opportunities' carried out by Samantha Battams, Senior Research Fellow at the Global Health Programme, together with the Clingendael Institute, The Netherlands
- an evaluation study commissioned by SA Health and conducted by researchers from Flinders University, Australia, with the involvement of Professor Ilona Kickbusch, on 'Health in All Policies: Evaluating the South Australian Approach to Intersectoral Action for Health'
- a research project started on 'Trends and influences of private finance on global health initiatives and development goals in resource-constrained countries', led by the Swiss Tropical and Public Health Institute, Basel, in cooperation with the Global Health Programme and the Centre for Socio-Eco-Nomic Development, and funded by the Swiss Network for International Studies (ongoing project until 2014)
- a study commissioned by the WHO Regional Office for Europe on 'Health literacy: Enabling healthier decisions in modern societies', resulting in a publication in the Solid Facts series of WHO Regional Office for Europe (ongoing project until 2013)
- a survey of 'Global Health Diplomacy Resources in Geneva' with the diplomatic representations in Geneva (ongoing project until 2013)
- a depository of information related to a 'Library on Global Health Law' in association with WHO headquarters, Geneva, and the University of Ottawa (ongoing project)
- In addition to these activities, interdisciplinary research seminars, policy briefs and the monitoring of ongoing negotiations for global health were carried out during the year.

Governance for health in the 21st century

The interim report 'Supporting Health 2020: governance for health in the 21st century', commissioned by the WHO Regional Office for Europe, provides policy-makers with examples from around the world of how whole-of-government and whole-of-society approaches have been implemented. Furthermore, a set of process tools to manage the complex policy process and best practice examples with model character, covering a wide variety of different contexts and countries, have been provided in this study. The study aims to contribute, in particular, to WHO's Health 2020 strategic policy objective of "improving leadership and participatory governance for health". In this context, health is increasingly being understood as a product of complex and dynamic relations generated by numerous determinants at different levels of governance. Governments need to take into account the impact of this wide variety of health determinants as well as the overall societal conditions, including economic constraints, demographic changes and unhealthy lifestyles in many European countries. A country's health system alone has neither the capacity nor the adequate steering instruments to resolve such multidimensional problems in a significant and comprehensive way. As a consequence, the study seeks to show how shared governance already takes place on many occasions and how values and accountability can be upheld across different sectors and a wide range of stakeholders.

The study is available at <http://bit.ly/15MkvTF>



An expert panel discusses WHO's Health 2020 at the 62nd session of the WHO Regional Committee for Europe with Professor Ilona Kickbusch (third from right). (Photo: WHO/Brian Cassar)

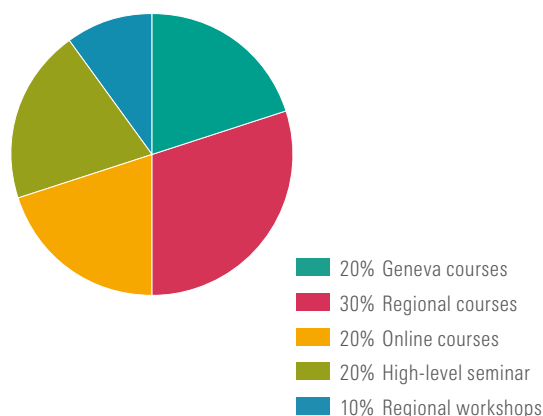
"Professor Ilona Kickbusch, Director, Global Health Programme, Graduate Institute of International and Development Studies, Geneva, Switzerland, is the main author of the study on governance for health in the 21st century. Speaking candidly, she explained, "Ministries of health have to change." The increasing global power of markets, the financial crisis, and the growing voice of civil societies are factors that mean ministries of health and governments must involve more stakeholders in policy-making now, according to Professor Kickbusch."

Excerpt from the press release of the Regional Committee for Europe: Highlights of Day 2, 11 September 2012.

Source: <http://bit.ly/15fMTfN>

EXECUTIVE EDUCATION

Throughout 2012, the Global Health Programme conducted executive training in global health diplomacy. The programme offers a unique approach to knowledge transfer and builds the skills of policy-makers and decision-makers for negotiations, not only in Geneva, but also at global and regional levels. It also contributed to the work of the Institute's academic units through the supervision of Master's and PhD candidates.



Training course delivery modes


The number of executive courses delivered by the Global Health Programme increased in 2012 with new methods of delivering the training courses, as shown in the diagram. In addition to the five-day flagship course on Global Health Diplomacy and the specialised three-day course on Intellectual Property, Diplomacy and Global Public Health (which take place in Geneva every year), the Global Health Programme held regional courses in China, Hungary and Turkey, and held high-level seminars and regional workshops in Copenhagen and Cairo, in cooperation with the WHO Regional Office for Europe and for the Eastern Mediterranean respectively. These face-to-face training sessions were complemented by the launch of an online course in global health diplomacy (see below), as well as by specific modules on global health diplomacy integrated into the Institute's Executive Education programme.

The increased demand for the Global Health Programme's training activities in global health diplomacy reflects the growing understanding of the interdependence of global health and foreign policy, and the need for a more coherent approach to global health issues at national, regional and international level. The training sessions are complemented by publications, case studies and negotiation simulations on global health diplomacy.

Online course on global health diplomacy

This year's highlight in capacity-building was the launch of the first online course on global health diplomacy; The World Health Organization's Country Focus Department (CCO) commissioned the Global Health Programme to deliver capacity-building activities to all 146 heads of WHO offices as part of their staff development. The online course is part of a wider two-year project with WHO and is specifically designed to meet the needs of the heads of WHO offices. Its main objective is to foster their understanding of the changing system and methods of global health diplomacy, to develop their analytical skills in global health governance and how to apply them to their working realities.

The course is led by staff members from the Global Health Programme and a pool of high-level guest experts. Each week a new substantive topic is introduced. Participants interact with each other over ten weeks through an online learning platform developed and managed by DiploFoundation. Peer-to-peer learning is an important feature of the course, and is enabled through hypertext entries, online chat sessions and short assignments – both individually and in groups. Through this innovative methodology, participants can share their experiences with their colleagues, and an exchange of knowledge between participants and tutors is encouraged. The virtual discussions represent a rich knowledge bank that will serve to develop best practice in global health diplomacy and governance at national, regional and global level. The Global Health Programme will continue to train heads of WHO offices in 2013.

A photograph of three women sitting at a wooden table in a classroom or meeting setting. The woman on the left is partially visible, wearing a blue patterned scarf. The woman in the middle is wearing a blue scarf and has a blue hair clip. The woman on the right is wearing a dark grey sweater and is writing in a notebook. On the table, there is a small white name tag, a clear plastic water bottle, a red smartphone, and several notebooks. A teal text box is overlaid on the left side of the image, containing three quotes and their authors.

“I gained a better understanding of global health diplomacy issues and the actors engaged in such processes. The course enabled me to act more systematically in situations of negotiation using tools, skills and tips learned during the course. The course will have a direct effect on my work at country level.”

Dr Mostafa Tyane, WHO Representative, Saudi Arabia

“The course made me aware of many concepts and issues, and was very helpful to my work.”

Dr Diana Beverley Barnett, WHO Representative, Guyana

“The course was able to highlight the changes in global health in recent decades, the reason for linking global health to foreign diplomacy, and the concepts behind it. It allowed me to reflect on what might be of importance for the country. In fact, my host country wants to prepare its own GH Strategy and the course will allow me to fully engage and support the process.”

Dr Anshu Banerjee, WHO Representative, Sudan

FACULTY AND SPEAKERS 2012

The Global Health Programme invited more than 70 high-level speakers to contribute to its courses around the world. With a mix of nationalities and experience from a variety of roles and organisations, the courses offered a unique blend of leading academics and experienced practitioners working at the core of global health diplomacy, governance and negotiations. The courses in 2012 benefited from the following contributors:



Gaudenz Silberschmidt

Ambassador and Director, International Affairs Division, Federal Office of Public Health, Switzerland (until September 2012)

(Geneva flagship course 2012, China 2012; Guest expert: pilot online course 2012)



Róza Ádány

Professor, Faculty of Public Health, University of Debrecen, Hungary

(SEEHN 2012)



Carl Coleman

Professor, Seton Hall Law School, United States

(Geneva IP course 2012)



Nick Drager

Visiting Professor, The Graduate Institute, Geneva

(Geneva IP course 2012)



Mihály Kökény

Former Minister of Health of Hungary and lecturer, Faculty of Public Health, University of Debrecen, Hungary

(SEEHN 2012; Guest expert: online courses 2012, Turkey 2012)



Liu Peilong

Professor, Institute for Global Health, China

(China 2012; Guest expert: online courses 2012)



Michaela Told

Deputy Director, Global Health Programme, The Graduate Institute, Geneva

(Online courses 2012; Speaker: Geneva flagship course 2012)



Guo Yan

Professor, Institute for Global Health, China

(China 2012)

HIGH-LEVEL SPEAKERS



Recep Akdağ

Minister, Ministry of Health, Turkey

(Turkey 2012)



Péter Balázs

Former EU Commissioner and former minister, Ministry of Foreign Affairs, Hungary

(SEEHN 2012)



Abdelrahman Dhirar

Ambassador and Permanent Representative, Permanent Mission of the Republic of the Sudan to the UN Office in Geneva

(Geneva flagship course 2012)



Alexandre Fasel

Ambassador and Deputy Permanent Representative, Permanent Mission of Switzerland to the UN Office in Geneva

(Geneva flagship course 2012)



Betty E. King

Ambassador and Permanent Representative, Permanent Mission of the United States of America to the UN Office in Geneva

(Geneva flagship course 2012)



Jean-Maurice Ripert

Ambassador and Head of Delegation, European Union, Turkey

(Turkey 2012)



Makarim Wibisono

Ambassador and Executive Director, ASEAN Foundation

(China 2012)



Ren Minghui

Director General, Department of International Cooperation, Ministry of Health, China

(China 2012)

GUEST SPEAKERS AND PANELLISTS



Frederick M. Abbott

Professor, Edward Ball Eminent Scholar Professor of International Law, Florida State University College of Law

(Geneva IP course 2012)



Peyman Altan

Tobacco Control Department, Public Health Agency, Turkey

(Turkey 2012)



Nick Banatvala

Senior advisor to the Assistant Director-General, Noncommunicable Diseases and Mental Health, WHO

(Geneva flagship course 2012)



Peter Beyer

Policy Advisor, Department of Public Health, Innovation and Intellectual Property, World Health Organization

(Geneva IP course 2012)



Gian Luca Burci

Legal Counsel, World Health Organization and Adjunct Professor, Graduate Institute

(Geneva flagship course 2012)



Serdar Çam

President, Turkish Cooperation and Development Agency (TİKA)

(Turkey 2012)



Snezhana Chichevalieva

Public Health Officer, WHO/Europe Focal Point for the SEE Health Network, Former Yugoslav Republic of Macedonia

(SEEHN 2012)



Michelle Childs

Director of Policy Advocacy, MSF Campaign for Access to Essential Medicines

(Geneva IP course 2012)

**Metin Doğan**

Professor and Rector, Yıldırım Beyazıt University, Turkey

(Turkey 2012)

**Liu Hua**

Former Counsellor, Permanent Mission of the People's Republic of China to the United Nations Office in Geneva

(China 2012)

**Roland Driece**

Health Attaché, Permanent Mission of the Kingdom of the Netherlands to the United Nations Office in Geneva

(Geneva flagship course 2012)

**Rachel Irwin**

Researcher, Global Health and Security Programme, Stockholm International Peace Research Institute (SIPRI)

(Turkey 2012)

**Ebru Ekeman**

Counsellor, Permanent Mission of Turkey to the United Nations Office in Geneva

(Turkey 2012)

**Andrew Jackson**

Global Head, Corporate Security, Novartis International AG

(Geneva IP course 2012)

**Reida El Oakley**

Representative of Libya at WHO, Permanent Mission of Libya to the United Nations Office in Geneva

(Geneva flagship course 2012)

**Mohamed Abdi Jama**

Assistant Director-General for General Management, World Health Organization

(Geneva flagship course 2012)

**Thea Emmerling**

Minister Counsellor, European Union Delegation in Geneva

(SEEHN 2012)

**Michel Kazatchkine**

UN Secretary-General Special Envoy for HIV/AIDS in Eastern Europe and Central Asia

(Turkey 2012)

**Toker Ergüder**

Programme Manager, Tobacco Control, WHO Country Office in Turkey

(Turkey 2012)

**Faiyaz Kazi**

First Secretary, Permanent Mission of the People's Republic of Bangladesh to the United Nations Office in Geneva

(Geneva flagship course 2012)

**Stefan Germann**

Director for Partnerships, Innovation and Accountability, World Vision International

(China 2012, Online courses 2012)

**Öner Faruk Koçak**

Deputy Undersecretary of the Ministry of Health of the Republic of Turkey

(Turkey 2012)

**Ellen t'Hoën**

Executive Director, Medicines Patent Pool

(Geneva IP course 2012)

**Sabine Kopp**

Manager, Medicines Quality Assurance Programme, Quality Assurance and Safety: Medicines, World Health Organization

(Geneva IP course 2012)

**Ildikó Horváth**

Head of Department of Health Policy, Ministry of Human Resources, Hungary

(SEEHN 2012)

**Hemant H. Kotalwar**

Counsellor, Permanent Mission of India to the World Trade Organization

(Geneva IP course 2012)

**Eero Lahtinen**

Counsellor, Permanent Mission of Finland to the United Nations Office in Geneva

(Geneva flagship course 2012)

**Jon Lidén**

Former Communication Director, The Global Fund to Fight AIDS, Tuberculosis and Malaria

(Geneva flagship course 2012)

**Wei Liang**

Third Secretary, Department of International Trade and Economic Affairs, Ministry of Commerce, China

(China 2012)

**Graham Lister**

Visiting Professor, London South Bank University, London

(Tutor: Online courses 2012)

**Daniel Low-Beer**

Director, Impact Assessment, Results and Evaluation Department, Strategy, Investment and Impact Division, The Global Fund to Fight AIDS, Tuberculosis and Malaria

(Geneva flagship course 2012, Pilot online course 2012)

**Li Mingzhu**

Deputy Director General, Department of International Cooperation, Ministry of Health, China

(China 2012)

**Zafar Mirza**

Coordinator, Department of Public Health, Innovation, Intellectual Property and Trade, World Health Organization

(Geneva IP course 2012)

**Shahid Najam**

UN Resident Coordinator and UNDP Resident Representative in Turkey

(Turkey 2012)

**Haik Nikogosian**

Head of the Convention Secretariat, WHO Framework Convention on Tobacco Control

(Geneva flagship course 2012)

**Michael O'Leary**

WHO Representative, China

(China 2012)

**Maria-Cristina Profili**

WHO Representative, Turkey

(Turkey 2012)

**Johanna Ralston**

Chief Executive Officer, World Heart Federation; Steering Committee Member, NCD Alliance

(Geneva flagship course 2012)

**Olivier Raynaud**

Senior Director, Global Health and Healthcare, World Economic Forum, Geneva

(Geneva flagship course 2012)

**Maria Renström**

Director, Division for Family and Social Services, Ministry of Health and Social Affairs, Sweden

(SEEHN 2012)

**Mark Rush**

Second Secretary, Global Health and Environment, Permanent Mission of the United Kingdom of Great Britain and Northern Ireland to the United Nations Office in Geneva

(Geneva flagship course 2012)

**Raymond Saner**

Professor and Director, Diplomacy Dialogue, Centre for Socio-Economic Development (CSEND)

(Geneva flagship course 2012)

**János Szöllősi**

Professor and Vice-President of the Medical and Health Science Centre, University of Debrecen, Hungary

(SEHN 2012)

**Mathias Schaeli**

Head of International Trade Relations, Swiss Institute of Intellectual Property

(Geneva flagship course 2012)

**Viviana Muñoz Tellez**

Manager, Innovation and Access to Knowledge, South Centre

(Geneva IP course 2012)

**Bernhard Schwadtländer**

Director, Evidence, Strategy and Results Department, UNAIDS

(Geneva flagship course 2012)

**Jayashree Watal**

Counsellor, Intellectual Property Division, World Trade Organization

(Geneva IP course 2012)

**Sangeeta Shashikant**

Legal Advisor, Third World Network

(Geneva IP course 2012)

**Liu Xia**

Director, Tuberculosis Division, Bureau of Disease Control, Ministry of Health, People's Republic of China

(China 2012)

**Mustafa Sıtkı Bilgin**

Professor and Head of the International Relations Department, Yıldırım Beyazıt University, Turkey

(Turkey 2012)

**Thomas Zeltner**

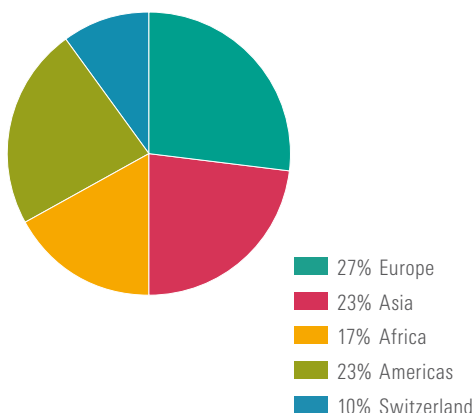
Special Envoy for Financing of the Director-General of the World Health Organization, Chairperson of the GHP Advisory Board

(Pilot online course 2012)

PARTICIPANTS 2012

In 2012, the Global Health Programme provided executive courses in the fields of global health diplomacy and global health governance for approximately 200 participants from across the world. This meant the number of course participants doubled between 2011 and 2012. In addition, more than 100 participants have been reached by short high-level seminars and workshops in global health diplomacy. The strength of the programme lies in its ability to bring together the health sector and other sectors that have an impact on health, in order to train representatives from governments, international and non-governmental organisations, academia and the private sector. The programme makes a particular effort to train representatives of ministries of health and foreign affairs.

The flagship course on global health diplomacy, which is held in June each year, and the specialised course on intellectual property, diplomacy and global public health, which is held in February each year, both attract participants from all regions of the world. The regional courses, on the other hand, invite participants mainly from the respective region where the course is held. The online course has an extraordinarily diverse reach across the world and encompasses a wealth of information and knowledge. Our courses are relatively gender balanced, with an average of 58% male and 42% female participants. The statistics below provide an illustration of the geographical distribution and the participants' affiliation for the two Geneva-based courses in 2012.



“The most interesting thing I learned in this course is linking health matters with other issues that are present on the global scale and in countries. The highlight of the course for me was the frank discussions with panel members who were representatives from governments and international organisations. I think that any global health professional should attend this course.”

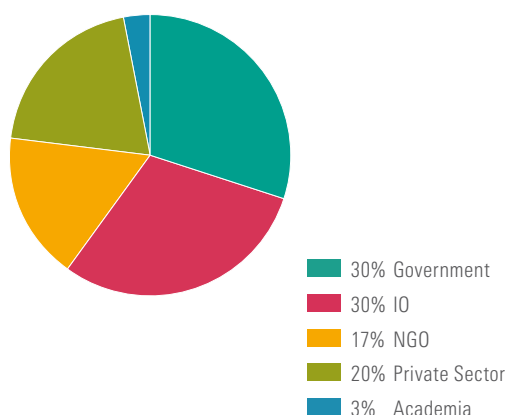
Ms Irina Tokatly, Programme Officer, West Africa Team, The Global Fund

“I applied to this course because global health is a technical topic but also a political topic, and I now understand more who the players are, what they do and how as a company we can support global health as a process.”

Dr Petra Keil, Global Head of Public Policy, Novartis

“I learned how to use different tactics and strategies in negotiations. In my current function, I have a responsibility in engaging with different multi-stakeholders at different levels. The course gave me the framework to be effective in my work.”

Dr Mesfin Teklu Tessema, Global Director for Maternal and Child Health and Nutrition, World Vision International





GLOBAL HEALTH EUROPE

A Platform for European Engagement in Global Health

In 2012, Global Health Europe (GHE) was a hosted project of the Global Health Programme. Global Health Europe was established to create a community of influence to strengthen and consolidate European commitment, consistency and coherence in the arena of global health. It aims to promote the interface between the policy spheres of public health, foreign policy, development, and research for health and thus links policy communities that are not systematically working together.

Global Health Europe has contributed to define the European global health agenda in 2012 through events, policy-based analysis and targeted outreach. The website, www.global-healtheurope.org, is updated daily with cutting-edge information on important global health developments in Europe. Global Health Europe was engaged in research on the European's Union role in global health and the WHO reform; in particular, it focused on its diplomatic voice in the reform deliberations. At the World Health Summit 2012, Global Health Europe, on the one hand, continued the debate around **Research Policies and Global Health** and, on the other, discussed **Governance for a Healthy Planet**, which addressed the current ongoing consultations on the post-2015 development agenda.

In the UK, Global Health Europe organised an event called **Beyond the Eurozone crisis: New realities for global health**.

It has taken the current economic conditions as an opportunity to re-think Europe's approaches to global health. In considering the interlinkages with the financial crisis, it has concluded that 'SMART' political proposals are needed and would address the following:

- **S**ee the big picture – health is a crucial value for most people and an end in itself, unlike finance.
- **M**ake the business case for global health – working for global health can have employment and economic benefits and ensure a healthy workforce.
- **A**ppreciate resourcefulness and innovation – as a two-way street with economic processes, health innovation can help to make the best use of existing resources.
- **R**ealign contradictory policies – reducing inefficiencies and imbalances such as those created by the brain drain of health workers.
- **T**he diplomatic side – identify how Europe can retain diplomatic influence on the world stage.

At the end of 2012, Global Health Europe was transferred to Maastricht University, which will now host the project. The Global Health Programme remains a partner.

15TH EUROPEAN HEALTH FORUM GASTEIN CRISIS AND OPPORTUNITY: HEALTH IN AN AGE OF AUSTERITY

Health has become a global public good in our globalised world. Understanding that the determinants of health go beyond national borders suggests that state and non-state actors will need to cooperate to confront the global health challenges of today. Global governance of health issues among interdependent states presents challenges as well as opportunities. Global Health Europe, in collaboration with Maastricht University, organised a parallel forum on **'Global Health Governance – Europe and the world'** to discuss how health can be governed at the global level and how common goals can be achieved.

Zsuzsanna Jakab, Regional Director of the WHO Regional Office for Europe, has highlighted that health has become a global economic and security issue where collective action is needed; Professor Ilona Kickbusch has challenged the notion that health can continue to operate on a charity model and illustrated how new partnerships and modes of governance need to be developed for health issues. Climate change and health has been highlighted in the forum as one global health priority for Europe and the example of communicable diseases provided an illustration on health is interconnected globally and requires global governance mechanisms to address this health challenge.

The forum concluded that health has lost much of its national sovereignty. Globalisation and a complex network of actors and determinants require a different and novel approach to global health governance. However, bureaucratic challenges stemming from fragmented activities often hinder development in health and in the ministries of health. WHO and the EU must take responsibility to address this challenge and use their convening power to facilitate a process to find common policies. This also requires partnerships with the private sector, which is also influenced by the changes and power shifts in the global architecture. Furthermore, the accountability of the involved parties has to be defined and new financing mechanisms developed.



Zsuzsanna Jakab, Regional Director, WHO Regional Office for Europe. Photo: Global Health Europe

PUBLICATIONS 2012

SELECTION OF PUBLISHED BOOKS AND ARTICLES



Books

Roskam, Ellen and Kickbusch, Ilona (eds.). **Negotiating and Navigating Global Health: Case Studies in Global Health Diplomacy.** World Scientific, 2012. ISBN 978-981-4368-02-5 (print)



Kickbusch, Ilona, Lister, Graham, Told, Michaela and Drager, Nick (eds.). **Global Health Diplomacy: Concepts, Issues, Actors, Instruments, Fora and Cases.** New York: Springer, 2013. ISBN 978-1-4614-5400-7 (print) 978-1-4614-5401-4 (e-book)

High-level magazines



Kickbusch, Ilona, Kirton, John, Orbinski, James, Told, Michaela and Koch, Madeleine (eds.). **Global Health: Dedicated to the world's well-being.** Publication prepared for the World Health Assembly. London: Newsdesk Media, May 2012. ISBN 978-1-906940-56-0



Ganten, Detlev, Kickbusch, Ilona, Bonk, Mathias and Told, Michaela (eds.). **Charité Berlin: World Health Summit 2012: Research for Health and Sustainable Development.** Publication prepared for the World Health Summit 2013. London: Newsdesk Media, October 2012. ISBN 978-1-906940-62-1

Journal

Administration Sciences, 'Special Issue Public Health Policy: An International Perspective', Special Issue Editor: Ilona Kickbusch, 2012, Volume 2, No. 2. http://www.mdpi.com/journal/admsci/special_issues/public_health_policy

Chapters in books

Hein, Wolfgang and Kickbusch, Ilona. **'Global Health Governance and the Intersection of Health and Foreign Policy'** in Schrecker, Ted (ed.), *The Ashgate Research Companion to the Globalization of Health*. Burlington, USA: Ashgate, October 2012, pp. 205–228.

Kickbusch, Ilona. **'Understanding the rhizome effect: Health promotion in the 21st century'** in Rootman, I., Dupéré, S., Pederson, A. and O'Neill, M. (eds.) *Health promotion in Canada* (3rd ed.). Toronto: Canadian Scholars' Press Inc., 2012.

Kickbusch, Ilona and Ivanova, Margarita. **'The History and Evolution of Global Health Diplomacy'** in Kickbusch, Ilona, Lister, Graham et al (eds.) *Global Health Diplomacy: Concepts, Issues, Actors, Instruments, Fora and Cases*. New York: Springer, 2013, pp. 11–26.

Lister, Graham and Told, Michaela. **'Current and Future Issues in Global Health Diplomacy'** in Kickbusch, Ilona, Lister, Graham et al (eds.) *Global Health Diplomacy: Concepts, Issues, Actors, Instruments, Fora and Cases*. New York: Springer, 2013, pp. 27–36.

Editorials

Kickbusch, Ilona. **'21st century determinants of health and wellbeing: a new challenge for health promotion'** in *Global Health Promotion*, September 2012, Vol. 19, pp. 5–7.

Kickbusch, Ilona. **'Addressing the interface of the political and commercial determinants of health'** in *Health Promotion International*, 2012, Vol. 27, No. 4, pp. 427–428.

Dandara, Collet, Adebamowo, Clement, De Vried, Jantina, Dove, Edward S., Gibbs, Richard A., Hotez, Peter J., Kickbusch, Ilona, Knoppers, Bartha M., Masellis, Mario, Oestergaard, Mikkel Z., Pang, Tikki, Rotimi, Charles N. **'An Idea Whos Time Has Come? An African Foresight Observatory on Genomics Medicine and Data-Intensive Global Science'** in *Current Pharmacogenomics and Personalized Medicine*, 2012, Volume 10, No. 1, pp. 7 – 15.

Peer-reviewed articles

Attaran, Amir, Barry, Donna, Basheer, Shamnad, Bate, Roger, Benton, David, Chauvin, James, Garrett, Laurie, Kickbusch, Ilona, Kohler, Jillian Clare, Midha, Kamal, Newton, Paul N., Nishtar, Sania, Orhii, Paul and McKee, Martin. **'How to achieve international action on falsified and substandard medicines'** in *BMJ*, 24 November 2012, Volume 345, Issue 7884.

Haines, Andy, Alleyne, George, Kickbusch, Ilona and Dora, Carlos. **'From the Earth Summit to Rio+20: integration of health and sustainable development'** in *The Lancet*, 9 June 2012, Volume 379, Issue 9832, pp. 2189–2197.

Kickbusch, Ilona. **'Public Health, Global Health – policies and strategies'** in *Medicine & Health*, 2012, pp. 32–33.

Lawless, Angela P., Williams, Carmel, Hurley, Catherine, Wildgoose, Deborah, Sawford, Amy and Kickbusch, Ilona. **'Health in All Policies: Evaluating the South Australian Approach to Intersectoral Action for Health'** in *Canadian Journal of Public Health*, 2012, Volume 103, No. 7: Suppl. 1, 'Population Health Intervention Research: Advancing the Field', pp. 515–519.

Studies

Kickbusch, Ilona and Gleicher, David. **Governance for Health in the 21st century**. Copenhagen: WHO Regional Office for Europe, 2012. ISBN 978-92-890-0274-5

Kickbusch, Ilona and Behrendt, Thorsten. **Interim report – Supporting Health 2020: governance for health in the 21st century**. Copenhagen: WHO Regional Office for Europe, 2012.

Reports

Battams, Samantha and Luchesi, Thiago. **Global Health Governance and Financing Mechanisms**. Symposium report, Global Health Europe and World Vision International, World Health Summit 2011, Charité Berlin, 23–26 October 2011. Published in May 2012.

Battams, Samantha and Matlin, Stephen. **World Health Summit: Research for Health and Sustainable Development**. Symposium report, Global Health Europe, World Health Summit, Charité Berlin, 21–24 October 2012. Published in November 2012.

Matlin, Stephen and Sparr, Florian. **Strengthening the Global R&D System: Innovation for Health Needs in Developing Countries**. Seminar report, Global Health Programme, Auditorium Jacques Freymond, Geneva, 4 May 2012. Published on 18 May 2012.

Matlin, Stephen. **Beyond the Eurozone crisis: New realities for global health**. Conference report, British International Studies Association and Global Health Europe, Europe House, London, 27 September 2012. Published in October 2012.

Research papers

Battams, Samantha, Van de Pas, Remco and Van Schaik, Louise. **The European Union's role in global health and the WHO reform: between health and foreign policy**. Paper presented at the Lisbon Erasmus Academic Network Workshop, Clingendael Institute, The Hague, 21–22 February 2012.

Battams, Samantha, Van Schaik, Louise and Van de Pas, Remco. **The European Union's voice and influence on global health and the reform of the World Health Organisation: The role of diplomacy**. Paper presented at the European Union International Affairs Conference, Brussels, 3–5 May 2012.

Policy briefs

Matlin, Stephen, Sparr, Florian and Told, Michaela. **A Global Convention for Health R&D?** Brief for Policy-makers. Geneva: Global Health Programme, May 2012.

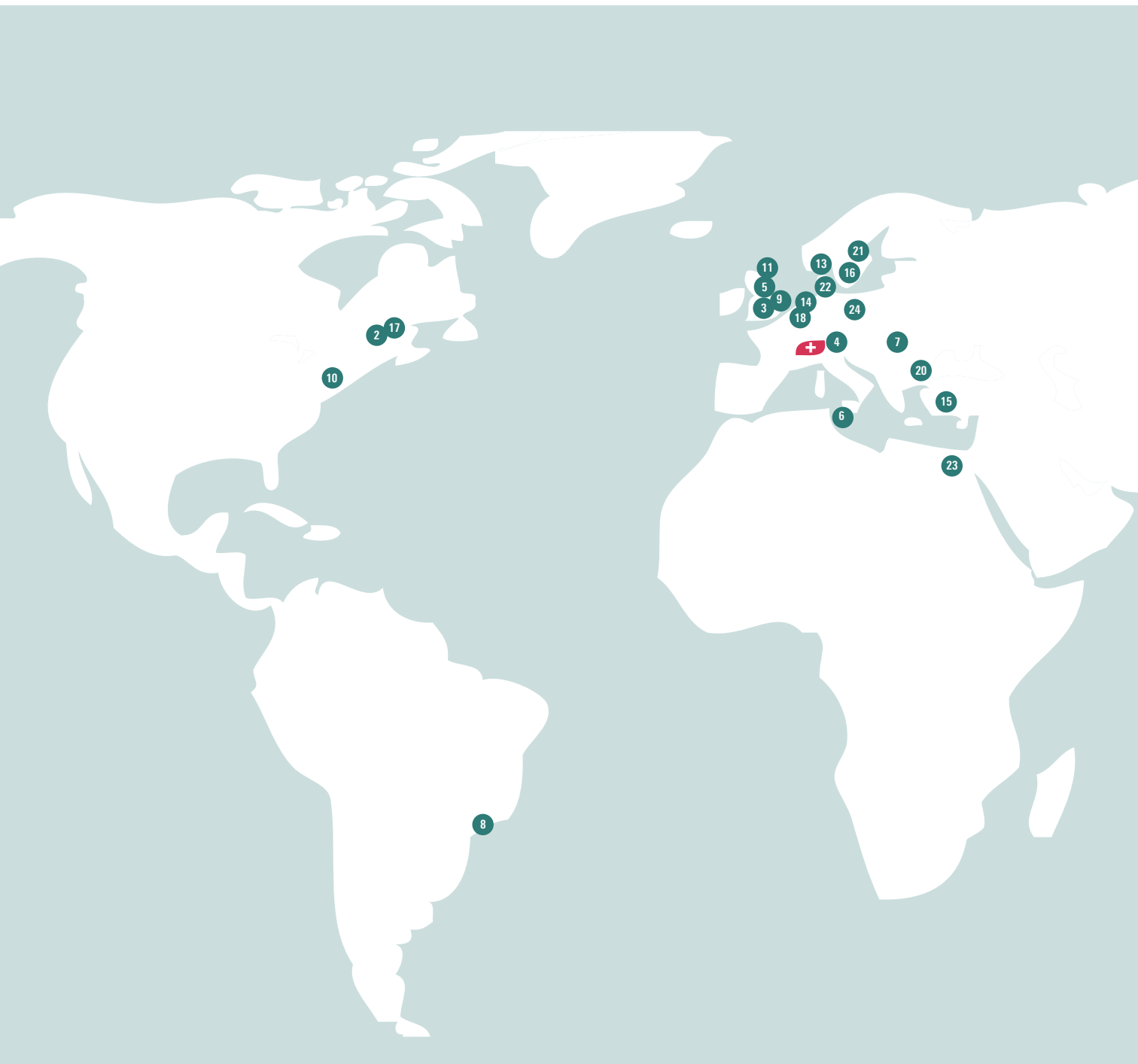
Other publications

The Global Health Programme published a **Newsletter** in February 2012, April 2012, July 2012 and October 2012. These are available at <http://graduateinstitute.ch/global-health/page8477.html>.

The Global Health Programme has also contributed short articles through various staff members to the **Health Diplomacy Monitor**, published by the Centre for Trade Policy and Law at Carleton University, Canada. See <http://www.ghd-net.org/health-diplomacy-action/health-diplomacy-monitor>.

OUTREACH

The Global Health Programme has working relations with a wide range of partners in Switzerland and worldwide, both for research, capacity-building and public events. In 2012, the programme worked with the following institutions:



IN SWITZERLAND

Delegation of the European Union to the United Nations, Geneva
Federal Office of Public Health, Bern
Geneva Health Forum, Geneva
Medicus Mundi Schweiz, Bern
Public Health Schweiz, Bern
Swiss Federal Institute of Intellectual Property, Bern
Swiss Tropical and Public Health Institute, Basel
World Federation of Public Health Associations, Geneva
World Health Organization, Geneva
World Intellectual Property Organization, Geneva
World Trade Organization, Geneva
World Vision International, Geneva

THROUGHOUT THE WORLD

Australian Agency for International Development (AusAID), Australia (1)
Carleton University, Canada (2)
Economist Conferences, UK (3)
European Health Forum Gastein, Austria (4)
Department for International Development (DFID), UK (5)
DiploFoundation, Malta (6)
Faculty of Public Health, University of Debrecen, Hungary (7)
Fiocruz – Oswaldo Cruz Foundation, Brazil (8)
Gibbons Institute of Law, Science & Technology at Seton Hall Law School, USA (9)
Harvard Global Health Institute, Harvard University, USA (10)
Imperial College London, UK (11)
Institute for Global Health, University of Beijing, China (12)
Institute for Health and Society, University of Oslo, Norway (13)
Maastricht University, The Netherlands (14)
Ministry of Health, Republic of Turkey (15)
Ministry of Health and Social Affairs, Sweden (16)
Munk School of Global Affairs, University of Toronto, Canada (17)
Netherlands Institute of International Relations Clingendael, The Netherlands (18)
Non-Aligned Movement Centre for South-South Technical Cooperation, Indonesia (19)
South-eastern Europe Health Network (SEEHN) (20)
Stockholm International Peace Research Institute (SIPRI), Sweden (21)
WHO Regional Office for Europe, Denmark (22)
WHO Regional Office for the Eastern Mediterranean, Egypt (23)
World Health Summit, Charité Berlin, Germany (24)

NETWORKS AND PARTNERS

The Global Health Programme is an active member of the following networks and organisations:

GHD-NET – Global Health Diplomacy Network

HAPI – Health Action Partnership International

Medicus Mundi – International Network

SSPH – Swiss Society for Public Health, Special Interest Group on Global Health

WFPHA – World Federation of Public Health Associations



PUBLIC EVENTS

The Global Health Programme provides a neutral, academic platform that brings together different stakeholders of ‘international’ Geneva and that contributes to ongoing policy debates through expert seminars and one-day conferences. It hosts several events in Geneva each year, but also collaborates with other partners to organise conferences and workshops world-wide. A selection of events is listed below. Events organised by the Global Health Programme are marked with an asterisk.

January

Global Health Architecture – Visions for 2025

Side event at the 130th session of the WHO Executive Board with a keynote address delivered by Professor Ilona Kickbusch, Geneva.

Organised by the Federal Ministry of Health and the Permanent Mission of the Federal Republic of Germany to the United Nations Office and other international organizations in Geneva.

February

EU external representation in international contexts: reform practices after Lisbon

Workshop session on ‘Case studies – WHO, Environmental negotiations, HRC’ with a presentation by Samantha Battams, The Hague, The Netherlands.

Organised by the Lisbon Network of the Clingendael Institute, The Hague, the Netherlands.

March

Healthcare in Europe 2012: Integration, transformation, sustainability: time to deliver

Conference with the participation of Ambassador Gaudenz Silberschmidt, chairperson of the advisory board of the Global Health Programme, on the panel on ‘Challenging the technology firms: the stakeholders’ response’, Geneva.

Organised by the Economist Conferences.

Social Health Protection: addressing inequities in access to health care

Two sessions delivered by Michaela Told on ‘Global Health Diplomacy – Negotiating for global health’, Turin, Italy.

Organised by the ILO International Training Centre in Turin and ILO headquarters.

April

Geneva Health Forum

Lunchtime session on ‘National and Global NCD Platforms: The Best Way Forward’ chaired by Samantha Battams, Geneva.

Session organised by the Global Health Programme and the Geneva Health Forum.

May

Strengthening the Global R&D System: Innovation for Health Needs in Developing Countries*

Public seminar with a keynote address by Professor Joseph E. Stiglitz (Please see the ‘Annual event 2012’ section.)

Organised by the Global Health Programme.

European Union in International Affairs III (EUIA)

Research paper on ‘The European Union’s voice and influence on global health and the reform of the WHO: challenges and opportunities’ presented by Samantha Battams, Brussels, Belgium.

Organised by the Institute for European Studies at the Vrije Universiteit Brussel, the Institut d’Études européennes at the Université Libre de Bruxelles, the United Nations University Comparative Regional Integration Studies and Egmont – the Royal Institute for International Relations.

August

(Re-)Organizing Health Systems

Session on ‘Governance and Accountability: here and there’ chaired by Michaela Told at the Swiss Public Health Conference, Lausanne, Switzerland.

Session organised by the Special Interest Group on Global Health of the Swiss Society for Public Health.

September

The Global Health Initiative:

Seminar Series for the academic year

Launch address by Professor Ilona Kickbusch entitled 'The Rise in Health Diplomacy: A New Relationship Between Health and Foreign Policy', New York, USA.

Organised by the Mailman School of Public Health of Columbia University.

Health Literacy: Improving Health, Health Systems, and Health Policy Around the World

Conference with the participation of Professor Ilona Kickbusch in a panel discussion on 'Where do we go from here?', New York, USA.

Organised by the New York Academy of Medicine.

Beyond the Eurozone crisis:

New realities for global health*

Conference chaired by Stephen Matlin, London, UK.

Organised by the British International Studies Association and Global Health Europe.

October

Global Health Governance: Europe and the World*

Parallel forum in two sessions at the 15th European Health Forum, Gastein, Austria.

Organised by the Maastricht University in collaboration with Global Health Europe.

Global governance for health in practice: communicable diseases

Parallel forum with speech delivered by Professor Ilona Kickbusch on 'The challenges of global health governance' at the 15th European Health Forum Gastein, Austria.

Organised by WHO Regional Office for Europe.

Governance for a Healthy Planet*

Symposium session chaired by Stefan Germann and Professor Ilona Kickbusch at the World Health Summit 2012, Charité Berlin, Germany.

Symposium session co-organised by the Global Health Programme and World Vision International.

Health 2020

Presentation by Professor Ilona Kickbusch on 'Governance for Health' at the World Health Summit 2012, Charité Berlin, Germany.

Organised by WHO and World Economic Forum (WEF).

Research Policies for Global Health*

A partner session chaired by Professor Stephen Matlin at the World Health Summit 2012, Charité Berlin, Germany.

Partner session organised by Global Health Europe.

Teeth for the Tiger: Strengthening the Role of the World Health Organization in Global Health

Keynote address by Professor Ilona Kickbusch on 'WHO's current situation and future options', Berlin, Germany.

Action for Global Health 2012 conference. Organised by the German partners of Action for Global Health, Terre des hommes, Oxfam Deutschland and Deutsche Stiftung Weltbevölkerung (DSW) together with Action Against AIDS Germany, action medeor and the Church Development Service (EED).

November

2nd Health Promotion Forum: Accelerating Health Promotion Outcomes from Local to Global

Keynote address by Professor Ilona Kickbusch on 'The health promotion challenge: addressing the 21st century health determinants', Geneva.

Organised by the Alliance for Health Promotion.

Life Science Frontiers: Bridging the gap between science and healthcare

Professor Ilona Kickbusch as panellist in the workshop 'Empowering patients', Uppsala, Sweden.

Organised by the Economist Conferences.

ANNUAL EVENT 2012

The issue of research and development (R&D) illustrates a broader challenge for global governance, which is to ensure the sufficient provision of global public goods – particularly knowledge-related goods needed to protect and promote health. The existing model of R&D is not adequate when it comes to discovering and developing medicines and other health technologies, which in particular address the needs of markets with low purchasing power. The Consultative Expert Working Group on Research and Development: Financing and Coordination (CEWG) presented its final report to WHO in April 2012, which represented an important milestone in a major international effort to address a critical gap in the development of drugs that meet the health needs of poor and neglected populations.

The Global Health Programme of the Graduate Institute, Geneva – in collaboration with the Harvard Global Health Institute, USA and the University of Oslo, Norway – hosted a public seminar on 4 May 2012 on **‘Strengthening the Global R&D System: Innovation for Health Needs in Developing Countries’** to facilitate a multi-stakeholder discussion based on the recommendations of the CEWG report for improving finance, governance and coordination. The purpose of the seminar was to provide a neutral platform that allowed representatives of governments, international organisations, the private sector, NGOs and civil society at large to engage and share their perspectives and views on these issues, as well as to inform and help prepare for the deliberations at the 65th session of the World Health Assembly.

Professor Joseph E. Stiglitz, recipient of the Nobel Memorial Prize in Economic Sciences (2001) and Professor at Columbia University, delivered the keynote address on ‘Investing in Global Public Goods’ at this event. Other speakers included Ambassador Dr Tom Mboya Okeyo, Professor Dame Sally Davies, Dr Sigrun Møgedal, Professor John-Arne Røttingen, Dr Suerie Moon, Mr James Love and Dr Timothy Wells.

Videos and materials, as well as the policy brief and seminar report of the event, can be accessed at <http://bit.ly/NySTox>



“... Now what’s particularly interesting about knowledge is, it’s a global public good... And a global public good is something where everybody in the world benefits. [...] And this was an idea that I first articulated in 1995, and has since become well established as an underpinning for understanding the role of global governance and the important point then is that as a global public good it requires global collective action. [...] What is interesting about this aspect of global collective action is that, as he mentioned, we’ve had global collective action for global public goods in several areas...the ozone, the Montreal Convention – most of those are to prevent global ‘bads’, pollution. [...] This is really breaking new ground because it says we ought to also work together to promote global goods, not only prevent global bads. Promoting health, promoting research, promoting the production of a global public good – knowledge – is a global public good itself. We live in an increasingly globalised world; viruses and bacteria haven’t heard that you need visas and passports to go across boundaries and so they keep going across boundaries even though we don’t want them into our countries and so health is a global issue and diseases in the developing countries do make their ways into developed countries and, and so improving health in the developing world is a benefit to the entire world. This is an area where global collective action is necessary. It is important [...] that we get consensus on these issues and that takes time, but we also have to remember that while we are doing that, people are dying, and that delay is very costly.”

Joseph E. Stiglitz, recipient of the Nobel Memorial Prize in Economic Sciences (2001) and Professor at Columbia University, an excerpt of his keynote address at the Global Health Programme’s annual event.

FUNDING

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UK Department of International Development (DFID)
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World Health Organization

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