

TABLE OF CONTENTS

THE GLOBAL HEALTH PROGRAMME	3
MESSAGE OF THE GLOBAL HEALTH PROGRAMME'S DIRECTOR	4
ADVISORY BOARD 2011	5
RESEARCH	6
EXECUTIVE EDUCATIONFaculty 2011 Participants 2011	7
HOSTED PROJECT: GLOBAL HEALTH EUROPE	12
PUBLICATIONS	13
OUTREACH	15
PUBLIC EVENTS	16
ANNUAL SYMPOSIUM	18
FUNDING	20

THE GLOBAL HEALTH PROGRAMME

The Global Health Programme (GHP) at the Graduate Institute, established in spring 2008, is unique in Europe as a research programme integrated into an institute of international relations and development. It focuses on combining the practice and analysis of global health at the interface of health with foreign policy, trade, and development.

Geneva as 'health capital of the world' provides an excellent location for a strategic investment in applied research: Policy advice, based on the analysis of global developments impacting on health, is central to the positioning of the Global Health Programme worldwide. The programme examines the characteristics and mechanisms of global health governance and multi-stakeholder governance for health at the beginning of the 21st century. It also engages in capacity building in global health diplomacy and builds partnerships with a wide-range of different actors at international, regional and national levels.

The Global Health Programme acts as

- → as research centre to study the development of Global Health Governance and Diplomacy and the power-shift in Global Health worldwide in various settings and at different levels;
- → as innovative hub for analysing trends in the various key research areas and for providing reform proposals for global health governance;
- → as case study centre to prepare a series of in-depth case studies that reflect the reality of decision making in global health;
- → as centre for global health diplomacy capacity building to focus on curriculum development to offer courses for diplomats and staff of international organisations based in Geneva and upon request in other locations and to run online courses;
- → as intellectual hub to organise public discussions, events and roundtables in Geneva to stimulate debates and further global health negotiations.



MESSAGE OF THE GLOBAL HEALTH PROGRAMME'S DIRECTOR



The Global Health Programme was established four years ago as a new programme and integral part of the Graduate Institute of International and Development Studies. In this period we have established our priorities and built a strong network of partners. The focus of our work on global health governance and global health diplomacy has proved timely and relevant. We have contributed towards establishing a new field of research and capacity building. We now have a committed team of staff and consultants who conduct applied research and executive courses all around the world and have contributed to the academic debate through a range of publications. We have also gained increasing support from different funding agencies. The path we have chosen has been confirmed by an external evaluation team which reviewed our programme in all its aspects this year. Our priorities on health as governance challenge and global health diplomacy will therefore remain unchanged - but we will expand our work in the domain of governance, broaden the dimensions of heath diplomacy we are concerned with and further systematise our training approach.

Ilona Kickbusch

ADVISORY BOARD 2011

The advisory board of the Global Health Programme meets once a year in order to provide guidance on strategic priorities of the programme, as well as ongoing activities. The advisory board has 12 members from different regions in the world — even though all based in Geneva — and represent academia, governments, civil society and international organisations.



Gaudenz Silberschmidt (Chairperson) Ambassador and Director, International Affairs Division, Swiss Federal Office of Public Health



Louis Loutan Professor and President, Geneva Health Forum



Laurence Boisson de Chazournes Professor, International Law, University of Geneva



Tom Mboya Okeyo
Ambassador and Permanent
Representative of Kenya to the
United Nations Offices and other
International Organizations
in Geneva



Andrew ClaphamProfessor, International Law
The Graduate Institute, Geneva



Ulysses Panisset Scientist Coordinator, World Health Organization



Thea Emmerling
Minister Counsellor Health,
European External Action
Service, European Union
Delegation, Geneva



Vijay Trivedi
Policy Advisor,
Secretariat of the WHO Framework
Convention on Tobacco Control

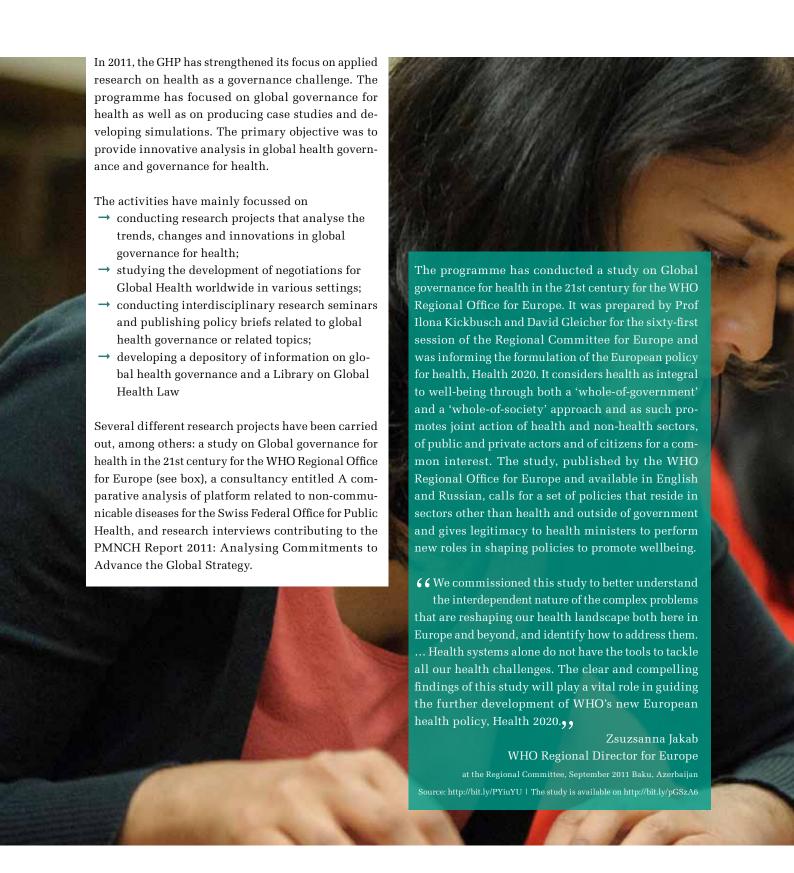


Stefan Germann
Global Director, External
Partnerships, Research &
Learning, Health, HIV and
Nutrition Team, World Vision
International



Nick Drager Senior Fellow, Global Health Programme, The Graduate Institute, Geneva

RESEARCH



EXECUTIVE EDUCATION

Throughout 2011, the Global Health Programme has conducted executive training in global health diplomacy. The programme has offered a unique approach to knowledge transfer and built the skills of policyand decision-makers for negotiations in Geneva but also at the global and regional levels. It also contributed to the work of the Institute's academic units through teaching and supervision of Master and PhD candidates.

The activities focussed on:

- → offering executive courses for diplomats, health attachés and staff of international organizations based in Geneva and upon request in other locations;
- → producing handbooks, negotiation briefs, briefing books on the workings of health organisations and other bodies of relevance to global health, as well as primers, dictionaries and glossaries.
- → developing a neutral, authoritative and upto-the-minute record of ongoing multilateral negotiations on health, including an archive service; and providing briefings and skills to engage in ongoing negotiations
- → preparing a series of in-depth case studies and establish a widely accessible case study archive;

The flagship course on Global Health Diplomacy was held in June 2011 in Geneva with a distinct mix of participants and faculty members. The programme held also executive courses in Kenya, China, Indonesia, and South Australia. It also contributed to several courses organised by the Executive Education Unit at the Graduate Institute and carried out a number of one day training sessions for a wide range of partners, among others a one day seminar at the 6th Global Meeting of Heads of WHO Offices. Finally, the programme has developed and launched a new three day executive course on Intellectual Property, Diplomacy and Global Public Health in partnership with the Gibbons Institute of Law, Science & Technology at Seton Hall Law School, USA.

The highlight of the year in capacity building was our flagship course in Global Health Diplomacy held in Geneva. 22 exclusively selected participants from all continents of the world interacted with an outstanding faculty, composed of ambassadors, international organisations, NGOs and private sector. The course introduced the concepts of global health diplomacy, global health governance, hard and soft law, as well as multistakeholder diplomacy, and provided space for a dialogue of the participants with diplomats to learn from their day-to-day lives. The thematic focus of the 2011 course was on negotiations on the Framework Convention of Tobacco Control (FCTC), on Pandemic Influenza Preparedeness, and on a treaty on counterfeit drugs. A full-day simulation exercise on Sharing Influenza Virus and Access to Vaccines allowed highly engaged participants to gain real-life experiences and learn from their peers. **66** The course has enlightened me on the different perspectives of global health diplomacy. Most importantly, it made me realise that there are still lots of things that need to be done to further improve the strategy and approach of health diplomacy in my country.99 Unny Sakar Ministry of Health, Malaysia Participant of the Executive Course for ASEAN countries, December 2011. Jakarta, Indonesia

FACULTY AND SPEAKERS 2011

The Global Health Programme invited high-level speakers to its different courses around the world. They carry different nationalities and work in a variety of capacities and organisations. The courses offered

a unique mix of leading academics and experienced practitioners at the core of global health diplomacy, governance and negotiations. The courses in 2011 had the following contributors:

CO-DIRECTORS



Ilona Kickbusch
Director, Global Health Programme
The Graduate Institute, Geneva
(Geneva flagship course 2011, China 2011)



Sunu M. Soemarno

Director for Socio-Cultural Affairs
and International Organizations of
Developing Countries
Ministry of Foreign Affairs, Indonesia
(Indonesia 2011)



Gaudenz Silberschmdidt
Ambassador and Director,
International Affairs Division
Federal Office of Public Health,
Switzerland
(Geneva flagship course 2011, Indonesia 2011)



Guo Yan Professor Institute for Global Health, China (China 2011)



Carl Coleman
Professor
Seton Hall Law School, United
States
(Geneva IP course 2011)



HIGH-LEVEL SPEAKERS

Klara Akóts
Ambassador and Former Permanent
Representative
Permanent Mission of Hungary to the
United Nations Office in Geneva
(Geneva flagship course 2011)



Nick Drager
Senior Fellow, Global Health
Programme
The Graduate Institute, Geneva
(Geneva IP course 2011)



Bente Angell-Hansen
Ambassador and Permanent
Representative
Permanent Mission of Norway to the
United Nations Office in Geneva
(Geneva flagship course 2011)



Niniek K. Naryatie
Head of Centre for International
Cooperation
Ministry of Health, Indonesia
(Indonesia 2011)



Juan José Gómes Camacho
Ambassador and Permanent
Representative
Permanent Mission of Mexico to the
United Nations Office in Geneva
(Geneva flagship course 2011)



Liu Peilong
Professor
Institute for Global Health, China
(China 2011)



Tom Mboya Okeyo
Ambassador and Permanent
Representative
Permanent Mission of Kenya to
the United Nations Office in
Geneva

(Geneva flagship course 2011)



Makarim Wibisono
Ambassador and Executive
Director
ASEAN Foundation
(Indonesia 2011)

GUEST SPEAKERS AND PANELLISTS



Amir Attaran
Associate Professor, Faculties of
Law and Medicine
University of Ottawa
(Geneva flagship course 2011)



Karmen Benett
Manager, Partnership Forum
Global Fund to Fight AIDS,
Tuberculosis and Malaria
(Geneva flagship course 2011)



Jan Bennett
Principal Adviser
Department of Health and
Ageing, Australia
(Indonesia 2011)



Peter Beyer
Policy Advisor, Department of
Public Health, Innovation and
Intellectual Property
World Health Organization
(Geneva flagship course 2011, Geneva IP Course 2011)



Gian Luca Burci Legal Counsel World Health Organization (Geneva flagship course 2011)



Carlos Correa

Director, Centre for Interdisciplinary
Studies on Industrial Property and
Economics Law
University of Buenos Aires
(Geneva IP Course 2011)



Stefan Germann
Global Director, External
Partnerships, Research & Learning,
Health, HIV and Nutrition team
World Vision International
(Geneva flagship course 2011)



Hans Hogerzeil
Director
Essential Medicines and
Pharmaceutical Policies
(Geneva IP Course 2011)



Andrew Jenner
Intellectual Property Director
International Federation of
Pharmaceutical Manufacturers &
Associations
(Geneva IP Course 2011)



Mihály Kökény Former Chairman, Executive Board World Health Organization (Geneva flagship course 2011)



Rüdiger Krech
Director, Ethics, Equity, Trade

Director, Ethics, Equity, Trade and Human Rights Department World Health Organization

(Geneva flagship course 2011)



Jovan Kurbalija

Founding Director DiploFoundation

(Geneva flagship course 2011)



Ren Minghui

Director, Department of International Cooperation Ministry of Health, China

(China 2011)

Geneva



Luvuyo Ndimeni

Deputy Permanent Representative Permanent Mission of South Africa to the United Nations Office in

(Geneva flagship course 2011)



Haik Nikogosian

Head, Convention Secretariat, WHO Framework Convention on Tobacco Control,

World Health Organization

(Geneva flagship course 2011)



Joost Pauwelyn

Professor The Graduate Institute | Geneva

(Geneva IP Course 2011)



Jacques Pellet

Deputy Permanent Representative Permanent Mission of France to the UN in Geneva

(Geneva flagship course 2011)



Felix Rosenberg

Director of Strategic Planning of Fiocruz Center for Global Health Oswaldo Cruz Foundation

(China 2011)



Fancisco F. Songane

Former Minister, Ministry of Health, Mozambique

(Geneva flagship course 2011)



Viroj Tangcharoensathien

Director, International Health Policy Program

Ministry of Health, Thailand

(China 2011)



Ellen t'Hoen

Executive Director Medicines Patent Pool

(Geneva IP Course 2011)



Jorge E. Viñuales

Associate Professor The Graduate Institute ¦ Geneva

(Geneva flagship course 2011)



Thomas Zeltner

Former Director General Swiss Federal Office of Public Health

owiss rederar office of rac

(Geneva flagship course 2011)



Wend Wendland

Director, Traditional Knowledge Division

World Intellectual Property

Organization

(Geneva IP Course 2011)

PARTICIPANTS 2011



HOSTED PROJECT



Global Health Europe has now been operational for over two years. Global Health Europe (GHE) set out to create a community of influence to strengthen and consolidate European commitment, consistency, and coherence in the arena of global health. It aims to promote the interface between the policy spheres of public health, foreign policy, development, and research for health and thus link policy communities that were not systematically working together.

In 2011, Global Health Europe has harnessed the knowledge and skills of experts and organisations across fields to advance and has contributed to define the European global health agenda in new ways. Global Health Europe as a not-for-profit, non-partisan platform and think-tank has positioned itself within a framework of responsible global health action and organised events, policy-based analysis and targeted outreach.

With the development of the European framework programme for research and innovation, Horizon 2020, Global Health Europe aimed to play a role in ensuring that global health was on the European research agenda. A working paper has been produced for this purpose (see box below). The main outreach tool of Global Health Europe remains the website, www.globalhealtheurope.org It has been transformed to be a knowledge broker rather than a platform as such. Analysis on global health governance and strategy was provided through policy briefs, media interviews and opinion pieces which all can be found on the website. A Facebook page and a twitter account have been set up for information dissemination purposes, both using links from the Global Health Europe website.

17 Aug 2012 (A:07 on) Goods

Logos on clearate perkages to

Information. Website CEU, and

Establishing and sustaining on partnerships in Africa.

Additions

Egymbon

Health Policy

disappear? (News)

17 Aug 2012 | 6:42 au Euractiy - European Union

The working paper The Case for Europe as a Leader in Research and Innovation for Global Health by Samantha Battams, Stephen A. Matlin, Albrecht Jahn, and Ilona Kickbusch explores the potential and makes recommendations for Europe's role in research and innovation to improve global health. It highlights the need for coherence between Horizon 2020 and other key EU policies, including that on the EU's role in global health, and the potential for global health research to play an instrumental role in achieving Europe 2020 goals of growth, innovation and social inclusion. A shorter version of this publication was distributed around the European Commission as part of advocacy for global health research to be part of Horizon 2020 and the paper was presented at a session at the World Health Summit in Berlin in October 2011. About us News Resources health spending grinds to a halt Upcoming Events 25 (4) 2613 ON THE BREEZE SAME 2010 in almost all OECD countries, revening a long-torse spend of Contactors to Have but · 02.10.2012 - 04.10.2012 Great, Oaks in the case of standy beautiful from offert or 2010. The Comment Heart Committee the European countries hardest his by the received 21-10-7012 - 14-36-701 Stanta Summy 2011 See here for the full OFCD statement N.10 2012 - 59 51.4 Dated Symposium I WANTED STREET, TED video on MDGs

PUBLICATIONS SELECTION OF PUBLISHED BOOKS AND ARTICLES IN 2011

Book Series in Global Health Diplomacy



Vol.1
Daniel Low-Beer (Ed.), Innovative
Health Partnerships - The Diplomacy
of Diversity, World Scientific,
December 2011, 600 p.,

ISBN: 978-981-4366-14-4

Vol.2

Ellen Rosskam and Ilona Kickbusch (Eds.), **Negotiating and Navigating Global Health - Case Studies in Global Health Diplomacy**, World Scientific, December 2011, 464 p., ISBN: 978-981-4368-02-5

Articles

Kickbusch, Ilona, **Advancing the Global Health Agenda**, in United Nations Chronicle, 7 Billion People 1 United Nations: Hand in Hands. Volume 48. No. 4, 2011.

Kickbusch, Ilona, **Global health diplomacy: how foreign policy can influence health**. BMJ, 2011. Volume 342: pp. 1345 - 1346.

Kickbusch, Ilona, Paulo Buss, Global Health Diplomacy and Peace. Infectious Disease Clinics of North America, 2011. Volume 25(3): pp. 601-610.

Studies

Kickbusch Ilona, David Gleicher, Governance for Health in the 21st Century, A Study for the World Health Organization Regional Office for Europe, WHO EURO, EUR/RC61/Inf.Doc./6, 2011.

Battams, Samantha, **Comparative analysis of platforms related to non-communicable diseases**, A Study for the Swiss Federal Office of Public Health, 2011.

Working Papers

Abbott, Frederick, Intellectual Property and Public Health: Meeting the Challenge of Sustainability, Global Health Programme Working Paper No. 7, Geneva. 2011

Battams, Samantha, Stephen A. Matlin, Albrecht Jahn, Ilona Kickbusch, **Europe as a Leader on Research and Innovation for Global Health**, Global Health Europe Research Paper No. 4, Geneva, 2011.

Kaul, Inge, David Gleicher, **Governing global health: is Europe ready?**, Global Health Europe Research Paper No. 3, Geneva, 2011.

Silberschmidt Gaudenz, **How to Set Priorities for the World Health Organization**, Global Health Programme Working Paper No. 6, Geneva. 2011

Policy Briefs

Wernli, Didier, Thomas Haustein, Stephan Harbarth, **The European approach to antimicrobial resistance: success stories and challenges**, Global Health Europe Issue Brief, February 2011.



OUTREACH

The Global Health Programme has strengthened its working relations with a wide-range of partners in Switzerland and worldwide, both for research and capacity building activities. In 2011, the programme worked with the following institutions:

IN SWITZERLAND

Federal Office of Public Health, Switzerland Norvatis Foundation Swiss Tropical and Public Health Institute World Vision International World Health Organization

THROUGHOUT THE WORLD

ECSA – Eastern, Central and South African Health Community, Tanzania (1)

Economist Conferences, United Kingdom (2)

European Health Forum Gastein, Austria (3)

FioCruz - Oswaldo Cruz Foundation, Brazil (4)

Gibbons Institute of Law, Science & Technology at

Seton Hall Law School, United States (5)

Institute for Global Health, University of Beijing, China (6)

Maastricht University, The Netherlands (7)

Munk School of Global Affairs, University of

Toronto, Canada (8)

Non-Alingment Movement Centre for South-South

Technical Cooperation, Indonesia (9)

University of Nairobi, Kenya (10)

WHO Regional Office for Europe (11)

World Health Summit (12)

World Vision International (13)

NETWORKS AND PARTNERS

The Global Health Programme is an active member of the following networks and organizations:

WFPHA – World Federation of Public Health Associations

GHD.net - Global Health Diplomacy Network

HAPI – Health Action Partnership International

HPF – Health Promotion Foundations



PUBLIC EVENTS

The Global Health Programme provides a neutral, academic platform that brings together different stakeholders of 'international' Geneva and that contributes to ongoing policy debates through expert seminars and one-day conferences. It hosts several events in Geneva each year but also collaborates with other partners to organises conferences and workshops worldwide. The Director of the programme has also received more than 30 speaking invitations to major conferences worldwide in 2011. A selection of events is listed below:

January

Why bother? Global Health and AIDS: Fighting for justice and equity

Conference with a speech delivered by Ilona Kickbusch, Oslo, Norway

Organised by Norwegian Agency for Development Cooperation (NORAD)

Improving Governance for Global Health

Side event at the 128th session of the Executive Board of the WHO in Geneva

Organised by World Vision International and the Global Health Programme

February

Spreestadt Forum: Health Provision in Europe

Presentation by Ilona Kickbusch, Berlin, Germany Organised by the Technical University Berlin

March

Healthcare in Europe:

Transforming policy, systems and funding

Closing address by Ilona Kickbusch

Organized by the Economist Conferences

April

The problem of fake or substandard medicines

Policy dialogue in preparation of the 64th session of the World Health Assembly

Organised by the Global Health Programme

June

Preparing for the UN High-Level Meeting on the prevention and control of non-communicable diseases

Public seminar in preparation of the UN High-Level Meeting

Organised by the Munk School of Global Affairs, University of Toronto and the Global Health Programme

Global Health and Trade

Conference held at the Europe House in London, UK Organised by Global Health Europe, UK chapter

September

Governance for Health in the 21st century

Session at the 61st session of the WHO Regional Committee for Europe, Baku, Azerbaijan Organised by WHO EURO

October

New development in global health governance

Workshop at the 14th European Health Forum Gastein, Bad Gastein, Austria

Organised by Global Health Europe

Ensuring Universal Coverage

Introductory speech by Ilona Kickbusch at the World Conference on Social Determinants of Health, Rio de Janeiro, Brazil

Organised by WHO

50 years of drug prohibition

Conference with a keynote address delivered by Ruth Dreifuss

Organised by the Global Commission on Drug Policy and the Global Health Programme

The Case of Europe as a Leader in Research and Innovation for Global Health

Partner symposium at the World Health Summit 2011, Berlin, Germany

Organised by the Global Health Programme

Governance for Health in the 21st Century

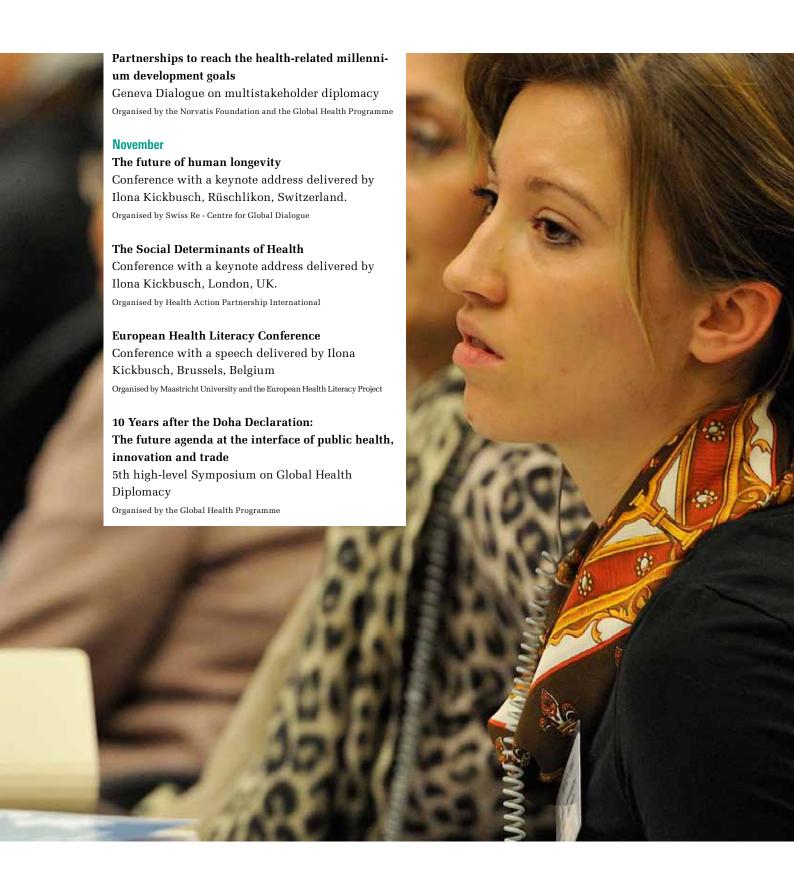
Conference sessions on Democratising global health and Global health financing at the World Health Summit 2011, Berlin, Germany

Organised by World Vision International and the Global Health Programme

Challenges facing the 21st Century diplomat

Keynote address delivered by Thomas Zeltner on behalf of the Global Health Programme in Bruges, Belgium

Organised by the College of Europe, Belgium



ANNUAL SYMPOSIUM

As 2011 has marked the tenth anniversary of the Doha Declaration, the Global Health Programme organised its annual high-level symposium on The future agenda at the interface of public health, innovation and trade on 23 November 2011 at the World Trade Organization. Director-General Chan of WHO, Director General Gurry of WIPO and Director-General Lamy of WTO have outlined in a dialogue with Ruth Dreifuss their respective perspectives on the main challenges for the future. Speakers at the symposium have reviewed achievements and challenges in promoting access to medicines and innovation, fostered policy coherence between different international organisations, as well as other key stakeholders, and discussed their future impact on a comprehensive work agenda. Top officials from other leading organisations concerned with health issues have also spoken at the event, such as Michel Sidibé, Executive Director from UNAIDS; Michel Kazatchkine, Executive Director of the Global Fund; Seth Berkley, CEO of the GAVI Alliance; Denis Broun, Executive Director of UNITAID; Eduardo Pisani, Director General of the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA); Johanna Ralston, Steering Committee member of the Non-Communicable Disease (NCD) Alliance, and senior officials from the United States Patent and Trademark Office (USPTO) and MSF, as well as well-known international scholars, such as Brian Tempest, Sudip Chaudhuri and Frederick M. Abbott.

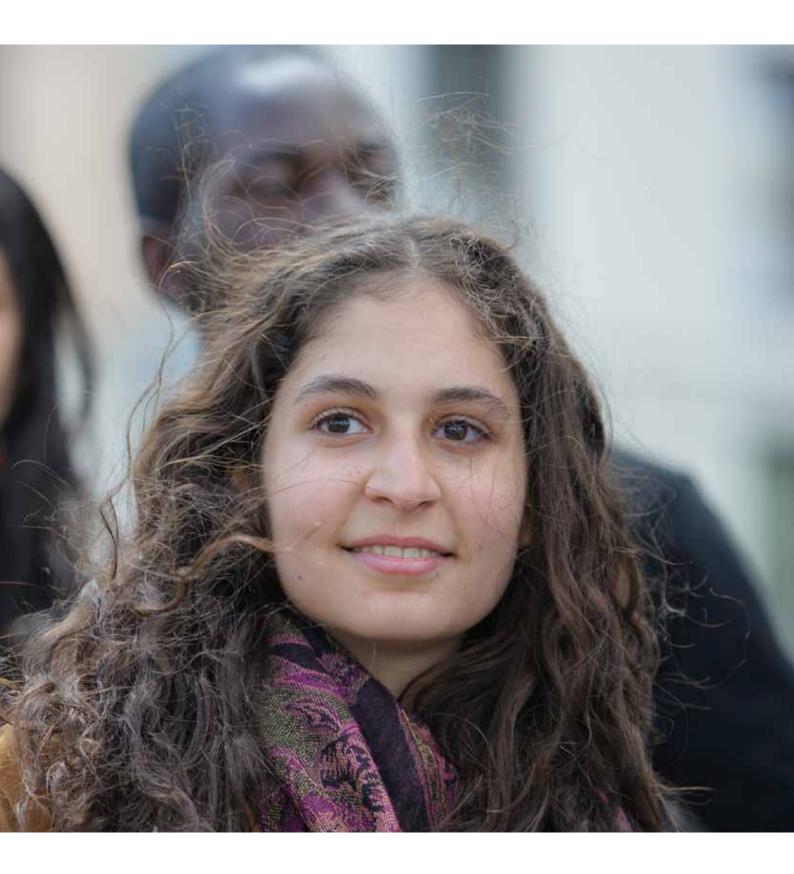
Videos and materials of the event can be accessed through http://bit.ly/Ol9mhU





FUNDING







Copyright © Global Health Programme, Geneva | 2012

THE GRADUATE INSTITUTE | GENEVA GLOBAL HEALTH PROGRAMME

PO Box 136 | 1211 Geneva 21 | Switzerland W www.graduateinstitute.ch/globalhealth E globalhealth@graduateinstitute.ch