

# GLOBAL HEALTH PROGRAMME

## ANNUAL REPORT 2011







## THE GLOBAL HEALTH PROGRAMME

The Global Health Programme (GHP) at the Graduate Institute, established in spring 2008, is unique in Europe as a research programme integrated into an institute of international relations and development. It focuses on combining the practice and analysis of global health at the interface of health with foreign policy, trade, and development.

Geneva as 'health capital of the world' provides an excellent location for a strategic investment in applied research: Policy advice, based on the analysis of global developments impacting on health, is central to the positioning of the Global Health Programme worldwide. The programme examines the characteristics and mechanisms of global health governance and multi-stakeholder governance for health at the beginning of the 21st century. It also engages in capacity building in global health diplomacy and builds partnerships with a wide-range of different actors at international, regional and national levels.

### The Global Health Programme acts as

- **as research centre** to study the development of Global Health Governance and Diplomacy and the power-shift in Global Health worldwide in various settings and at different levels;
- **as innovative hub** for analysing trends in the various key research areas and for providing reform proposals for global health governance;
- **as case study centre** to prepare a series of in-depth case studies that reflect the reality of decision making in global health;
- **as centre for global health diplomacy capacity building** to focus on curriculum development to offer courses for diplomats and staff of international organisations based in Geneva and upon request in other locations and to run online courses;
- **as intellectual hub** to organise public discussions, events and roundtables in Geneva to stimulate debates and further global health negotiations.



## MESSAGE OF THE GLOBAL HEALTH PROGRAMME'S DIRECTOR



The Global Health Programme was established four years ago as a new programme and integral part of the Graduate Institute of International and Development Studies. In this period we have established our priorities and built a strong network of partners. The focus of our work on global health governance and global health diplomacy has proved timely and relevant. We have contributed towards establishing a new field of research and capacity building. We now have a committed team of staff and consultants who conduct applied research and executive courses all around the world and have contributed to the academic debate through a range of publications. We have also gained increasing support from different funding agencies. The path we have chosen has been confirmed by an external evaluation team which reviewed our programme in all its aspects this year. Our priorities on health as governance challenge and global health diplomacy will therefore remain unchanged – but we will expand our work in the domain of governance, broaden the dimensions of health diplomacy we are concerned with and further systematise our training approach.

Ilona Kickbusch

## ADVISORY BOARD 2011

The advisory board of the Global Health Programme meets once a year in order to provide guidance on strategic priorities of the programme, as well as ongoing activities. The advisory board has 12 members

from different regions in the world – even though all based in Geneva – and represent academia, governments, civil society and international organisations.



**Gaudenz Silberschmidt**  
(Chairperson)  
Ambassador and Director,  
International Affairs Division,  
Swiss Federal Office of Public  
Health



**Louis Loutan**  
Professor and President,  
Geneva Health Forum



**Laurence Boisson de Chazournes**  
Professor, International Law,  
University of Geneva



**Tom Mboya Okeyo**  
Ambassador and Permanent  
Representative of Kenya to the  
United Nations Offices and other  
International Organizations  
in Geneva



**Andrew Clapham**  
Professor, International Law  
The Graduate Institute, Geneva



**Ulysses Panisset**  
Scientist Coordinator,  
World Health Organization



**Thea Emmerling**  
Minister Counsellor Health,  
European External Action  
Service, European Union  
Delegation, Geneva



**Vijay Trivedi**  
Policy Advisor,  
Secretariat of the WHO Framework  
Convention on Tobacco Control



**Stefan Germann**  
Global Director, External  
Partnerships, Research &  
Learning, Health, HIV and  
Nutrition Team, World Vision  
International



**Nick Drager**  
Senior Fellow,  
Global Health Programme,  
The Graduate Institute, Geneva

## RESEARCH

In 2011, the GHP has strengthened its focus on applied research on health as a governance challenge. The programme has focused on global governance for health as well as on producing case studies and developing simulations. The primary objective was to provide innovative analysis in global health governance and governance for health.

The activities have mainly focussed on

- conducting research projects that analyse the trends, changes and innovations in global governance for health;
- studying the development of negotiations for Global Health worldwide in various settings;
- conducting interdisciplinary research seminars and publishing policy briefs related to global health governance or related topics;
- developing a depository of information on global health governance and a Library on Global Health Law

Several different research projects have been carried out, among others: a study on Global governance for health in the 21st century for the WHO Regional Office for Europe (see box), a consultancy entitled A comparative analysis of platform related to non-communicable diseases for the Swiss Federal Office for Public Health, and research interviews contributing to the PMNCH Report 2011: Analysing Commitments to Advance the Global Strategy.

The programme has conducted a study on Global governance for health in the 21st century for the WHO Regional Office for Europe. It was prepared by Prof Ilona Kickbusch and David Gleicher for the sixty-first session of the Regional Committee for Europe and was informing the formulation of the European policy for health, Health 2020. It considers health as integral to well-being through both a ‘whole-of-government’ and a ‘whole-of-society’ approach and as such promotes joint action of health and non-health sectors, of public and private actors and of citizens for a common interest. The study, published by the WHO Regional Office for Europe and available in English and Russian, calls for a set of policies that reside in sectors other than health and outside of government and gives legitimacy to health ministers to perform new roles in shaping policies to promote wellbeing.

“ We commissioned this study to better understand the interdependent nature of the complex problems that are reshaping our health landscape both here in Europe and beyond, and identify how to address them. ... Health systems alone do not have the tools to tackle all our health challenges. The clear and compelling findings of this study will play a vital role in guiding the further development of WHO’s new European health policy, Health 2020.”

Zsuzsanna Jakab  
WHO Regional Director for Europe

at the Regional Committee, September 2011 Baku, Azerbaijan

Source: <http://bit.ly/PYiuYU> | The study is available on <http://bit.ly/pGSzA6>



## EXECUTIVE EDUCATION

Throughout 2011, the Global Health Programme has conducted executive training in global health diplomacy. The programme has offered a unique approach to knowledge transfer and built the skills of policy- and decision-makers for negotiations in Geneva but also at the global and regional levels. It also contributed to the work of the Institute's academic units through teaching and supervision of Master and PhD candidates.

The activities focussed on:

- offering executive courses for diplomats, health attachés and staff of international organizations based in Geneva and upon request in other locations;
- producing handbooks, negotiation briefs, briefing books on the workings of health organisations and other bodies of relevance to global health, as well as primers, dictionaries and glossaries.
- developing a neutral, authoritative and up-to-the-minute record of ongoing multilateral negotiations on health, including an archive service; and providing briefings and skills to engage in ongoing negotiations
- preparing a series of in-depth case studies and establish a widely accessible case study archive;

The flagship course on Global Health Diplomacy was held in June 2011 in Geneva with a distinct mix of participants and faculty members. The programme held also executive courses in Kenya, China, Indonesia, and South Australia. It also contributed to several courses organised by the Executive Education Unit at the Graduate Institute and carried out a number of one day training sessions for a wide range of partners, among others a one day seminar at the 6th Global Meeting of Heads of WHO Offices. Finally, the programme has developed and launched a new three day executive course on Intellectual Property, Diplomacy and Global Public Health in partnership with the Gibbons Institute of Law, Science & Technology at Seton Hall Law School, USA.

The highlight of the year in capacity building was our flagship course in Global Health Diplomacy held in Geneva. 22 exclusively selected participants from all continents of the world interacted with an outstanding faculty, composed of ambassadors, health attachés, academics, and representatives of international organisations, NGOs and private sector. The course introduced the concepts of global health diplomacy, global health governance, hard and soft law, as well as multistakeholder diplomacy, and provided space for a dialogue of the participants with diplomats to learn from their day-to-day lives. The thematic focus of the 2011 course was on negotiations on the Framework Convention of Tobacco Control (FCTC), on Pandemic Influenza Preparedness, and on a treaty on counterfeit drugs. A full-day simulation exercise on Sharing Influenza Virus and Access to Vaccines allowed highly engaged participants to gain real-life experiences and learn from their peers.

“The course has enlightened me on the different perspectives of global health diplomacy. Most importantly, it made me realise that there are still lots of things that need to be done to further improve the strategy and approach of health diplomacy in my country.”

Unny Sakar  
Ministry of Health, Malaysia

Participant of the Executive Course for ASEAN countries, December  
2011, Jakarta, Indonesia

## FACULTY AND SPEAKERS 2011

The Global Health Programme invited high-level speakers to its different courses around the world. They carry different nationalities and work in a variety of capacities and organisations. The courses offered

a unique mix of leading academics and experienced practitioners at the core of global health diplomacy, governance and negotiations. The courses in 2011 had the following contributors:

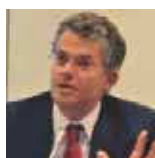
### CO-DIRECTORS



#### **Ilona Kickbusch**

Director, Global Health Programme  
The Graduate Institute, Geneva

(Geneva flagship course 2011, China 2011)



#### **Gaudenz Silberschmidt**

Ambassador and Director,  
International Affairs Division  
Federal Office of Public Health,  
Switzerland

(Geneva flagship course 2011, Indonesia 2011)



#### **Carl Coleman**

Professor  
Seton Hall Law School, United  
States

(Geneva IP course 2011)



#### **Nick Drager**

Senior Fellow, Global Health  
Programme  
The Graduate Institute, Geneva

(Geneva IP course 2011)



#### **Niniek K. Naryatie**

Head of Centre for International  
Cooperation  
Ministry of Health, Indonesia

(Indonesia 2011)



#### **Liu Peilong**

Professor  
Institute for Global Health, China

(China 2011)



#### **Sunu M. Soemarno**

Director for Socio-Cultural Affairs  
and International Organizations of  
Developing Countries  
Ministry of Foreign Affairs, Indonesia

(Indonesia 2011)



#### **Guo Yan**

Professor  
Institute for Global Health, China

(China 2011)

### HIGH-LEVEL SPEAKERS



#### **Klara Akóts**

Ambassador and Former Permanent  
Representative  
Permanent Mission of Hungary to the  
United Nations Office in Geneva

(Geneva flagship course 2011)



#### **Bente Angell-Hansen**

Ambassador and Permanent  
Representative  
Permanent Mission of Norway to the  
United Nations Office in Geneva

(Geneva flagship course 2011)



#### **Juan José Gómez Camacho**

Ambassador and Permanent  
Representative  
Permanent Mission of Mexico to the  
United Nations Office in Geneva

(Geneva flagship course 2011)





**Tom Mboya Okeyo**  
 Ambassador and Permanent Representative  
 Permanent Mission of Kenya to the United Nations Office in Geneva

(Geneva flagship course 2011)



**Makarim Wibisono**  
 Ambassador and Executive Director  
 ASEAN Foundation

(Indonesia 2011)



**Gian Luca Burci**  
 Legal Counsel  
 World Health Organization

(Geneva flagship course 2011)



**Carlos Correa**  
 Director, Centre for Interdisciplinary Studies on Industrial Property and Economics Law  
 University of Buenos Aires

(Geneva IP Course 2011)



**Stefan Germann**  
 Global Director, External Partnerships, Research & Learning, Health, HIV and Nutrition team  
 World Vision International

(Geneva flagship course 2011)



**Hans Hogerzeil**  
 Director  
 Essential Medicines and Pharmaceutical Policies

(Geneva IP Course 2011)



**Andrew Jenner**  
 Intellectual Property Director  
 International Federation of Pharmaceutical Manufacturers & Associations

(Geneva IP Course 2011)



**Mihály Kökény**  
 Former Chairman, Executive Board  
 World Health Organization

(Geneva flagship course 2011)

## GUEST SPEAKERS AND PANELLISTS



**Amir Attaran**  
 Associate Professor, Faculties of Law and Medicine  
 University of Ottawa

(Geneva flagship course 2011)



**Karmen Benett**  
 Manager, Partnership Forum  
 Global Fund to Fight AIDS, Tuberculosis and Malaria

(Geneva flagship course 2011)



**Jan Bennett**  
 Principal Adviser  
 Department of Health and Ageing, Australia

(Indonesia 2011)



**Peter Beyer**  
 Policy Advisor, Department of Public Health, Innovation and Intellectual Property  
 World Health Organization

(Geneva flagship course 2011, Geneva IP Course 2011)



**Rüdiger Krech**

Director, Ethics, Equity, Trade and Human Rights Department  
World Health Organization

(Geneva flagship course 2011)



**Felix Rosenberg**

Director of Strategic Planning of Fiocruz Center for Global Health  
Oswaldo Cruz Foundation

(China 2011)



**Jovan Kurbalija**

Founding Director  
DiploFoundation

(Geneva flagship course 2011)



**Fancisco F. Songane**

Former Minister,  
Ministry of Health, Mozambique

(Geneva flagship course 2011)



**Ren Minghui**

Director, Department of International Cooperation  
Ministry of Health, China

(China 2011)



**Viroj Tangcharoensathien**

Director, International Health Policy Program  
Ministry of Health, Thailand

(China 2011)



**Luvuyo Ndimeni**

Deputy Permanent Representative  
Permanent Mission of South Africa  
to the United Nations Office in Geneva

(Geneva flagship course 2011)



**Ellen t'Hoer**

Executive Director  
Medicines Patent Pool

(Geneva IP Course 2011)



**Haik Nikogosian**

Head, Convention Secretariat, WHO  
Framework Convention on Tobacco Control,  
World Health Organization

(Geneva flagship course 2011)



**Jorge E. Viñuales**

Associate Professor  
The Graduate Institute † Geneva

(Geneva flagship course 2011)



**Joost Pauwelyn**

Professor  
The Graduate Institute † Geneva

(Geneva IP Course 2011)



**Thomas Zeltner**

Former Director General  
Swiss Federal Office of Public Health

(Geneva flagship course 2011)



**Jacques Pellet**

Deputy Permanent Representative  
Permanent Mission of France to the  
UN in Geneva

(Geneva flagship course 2011)



**Wend Wendland**

Director, Traditional Knowledge  
Division

World Intellectual Property  
Organization

(Geneva IP Course 2011)

## PARTICIPANTS 2011

In 2011, the Global Health Programme has provided executive courses in the fields of global health diplomacy and governance for nearly 100 participants coming from all continents. In addition more than 200 participants have been reached by one-day seminars in global health diplomacy. The strength of the programme has been to bring together the health sector and other sectors impacting on health, to train representatives of governments, international and non-governmental organisations, academia and the private sector. In particular, the programme makes the effort to train representatives of ministries of health and ministries of foreign affairs alike.

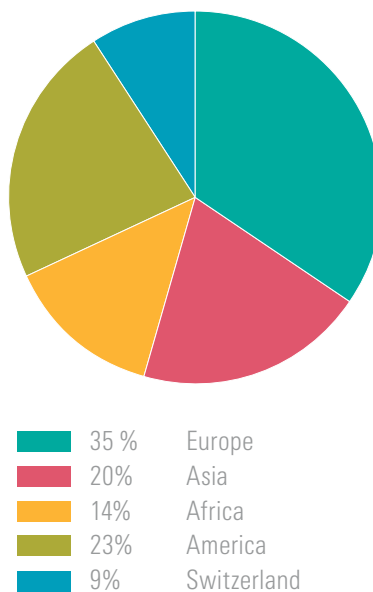
The flagship course held in June each year in Geneva attracts participants from all regions of the world, whereas the regional courses invite participants mainly from the respective region where the course is held. The statistics below provide an illustration of the geographical distribution and the participants' affiliation from 2007 to 2011.

“ The presentations were given by highly qualified and experienced people who have been in this field for years and they actually clarified and answered many of my questions. The fascinating thing about this course is that it makes you see how health and foreign policy are interconnected. ”

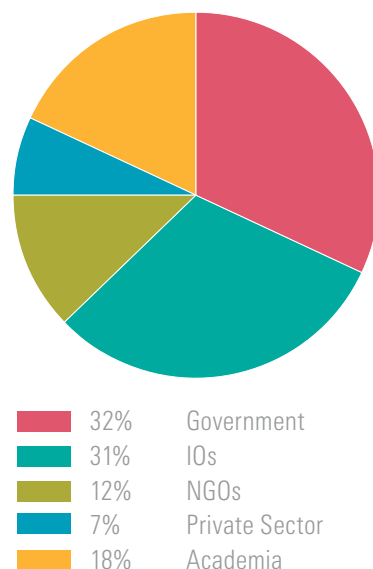
Georgiana Georgiou  
European Commission; Belgium

Participant of the Executive Course in June 2011, Geneva, Switzerland

Geographical Distribution  
Flagship Course 2007 - 2011



Participants' Affiliation  
Flagship Course 2007 - 2011





## HOSTED PROJECT



**GLOBAL HEALTH EUROPE**

A Platform for European Engagement in Global Health

Global Health Europe has now been operational for over two years. Global Health Europe (GHE) set out to create a community of influence to strengthen and consolidate European commitment, consistency, and coherence in the arena of global health. It aims to promote the interface between the policy spheres of public health, foreign policy, development, and research for health and thus link policy communities that were not systematically working together.

In 2011, Global Health Europe has harnessed the knowledge and skills of experts and organisations across fields to advance and has contributed to define the European global health agenda in new ways. Global Health Europe as a not-for-profit, non-partisan platform and think-tank has positioned itself within a framework of responsible global health action and organised events, policy-based analysis and targeted outreach.

With the development of the European framework programme for research and innovation, Horizon 2020, Global Health Europe aimed to play a role in ensuring that global health was on the European research agenda. A working paper has been produced for this purpose (see box below). The main outreach tool of Global Health Europe remains the website, [www.globalhealtheuropa.org](http://www.globalhealtheuropa.org). It has been transformed to be a knowledge broker rather than a platform as such. Analysis on global health governance and strategy was provided through policy briefs, media interviews and opinion pieces which all can be found on the website. A Facebook page and a twitter account have been set up for information dissemination purposes, both using links from the Global Health Europe website.

The working paper *The Case for Europe as a Leader in Research and Innovation for Global Health* by Samantha Battams, Stephen A. Matlin, Albrecht Jahn, and Ilona Kickbusch explores the potential and makes recommendations for Europe's role in research and innovation to improve global health. It highlights the need for coherence between Horizon 2020 and other key EU policies, including that on the EU's role in global health, and the potential for global health research to play an instrumental role in achieving Europe 2020 goals of growth, innovation and social inclusion. A shorter version of this publication was distributed around the European Commission as part of advocacy for global health research to be part of Horizon 2020 and the paper was presented at a session at the World Health Summit in Berlin in October 2011.

The final version of the paper can be accessed at: <http://bit.ly/Pk7NUr>

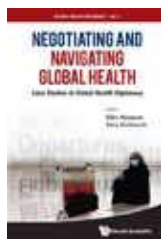
## PUBLICATIONS

### SELECTION OF PUBLISHED BOOKS AND ARTICLES IN 2011

#### Book Series in Global Health Diplomacy



Vol.1  
Daniel Low-Beer (Ed.), **Innovative Health Partnerships - The Diplomacy of Diversity**, World Scientific, December 2011, 600 p., ISBN: 978-981-4366-14-4



Vol.2  
Ellen Rosskam and Ilona Kickbusch (Eds.), **Negotiating and Navigating Global Health - Case Studies in Global Health Diplomacy**, World Scientific, December 2011, 464 p., ISBN: 978-981-4368-02-5

#### Articles

Kickbusch, Ilona, **Advancing the Global Health Agenda**, in United Nations Chronicle, 7 Billion People 1 United Nations: Hand in Hands. Volume 48. No. 4, 2011.

Kickbusch, Ilona, **Global health diplomacy: how foreign policy can influence health**. BMJ, 2011. Volume 342: pp. 1345 - 1346.

Kickbusch, Ilona, Paulo Buss, **Global Health Diplomacy and Peace. Infectious Disease Clinics of North America**, 2011. Volume 25(3): pp. 601-610.

#### Studies

Kickbusch Ilona, David Gleicher, **Governance for Health in the 21st Century, A Study for the World Health Organization Regional Office for Europe**, WHO EURO, EUR/RC61/Inf.Doc./6, 2011.

Battams, Samantha, **Comparative analysis of platforms related to non-communicable diseases**, A Study for the Swiss Federal Office of Public Health, 2011.

#### Working Papers

Abbott, Frederick, **Intellectual Property and Public Health: Meeting the Challenge of Sustainability**, Global Health Programme Working Paper No. 7, Geneva. 2011

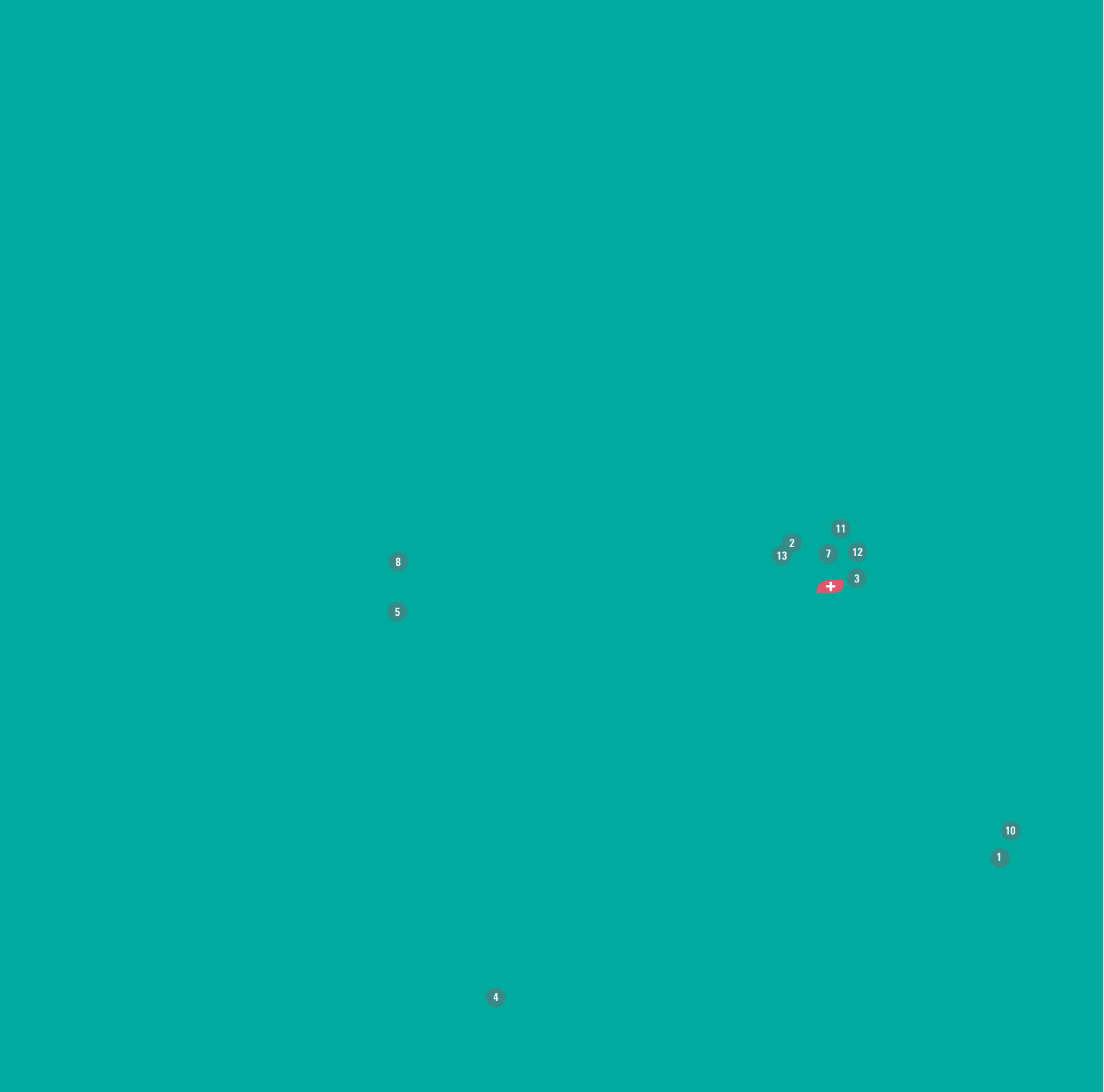
Battams, Samantha, Stephen A. Matlin, Albrecht Jahn, Ilona Kickbusch, **Europe as a Leader on Research and Innovation for Global Health**, Global Health Europe Research Paper No. 4, Geneva, 2011.

Kaul, Inge, David Gleicher, **Governing global health: is Europe ready?**, Global Health Europe Research Paper No. 3, Geneva, 2011.

Silberschmidt Gaudenz, **How to Set Priorities for the World Health Organization**, Global Health Programme Working Paper No. 6, Geneva. 2011

#### Policy Briefs

Wernli, Didier, Thomas Hausteiner, Stephan Harbarth, **The European approach to antimicrobial resistance: success stories and challenges**, Global Health Europe Issue Brief, February 2011.





## OUTREACH

The Global Health Programme has strengthened its working relations with a wide-range of partners in Switzerland and worldwide, both for research and capacity building activities. In 2011, the programme worked with the following institutions:

### IN SWITZERLAND

Federal Office of Public Health, Switzerland  
Norvatis Foundation  
Swiss Tropical and Public Health Institute  
World Vision International  
World Health Organization

### THROUGHOUT THE WORLD

**ECSA – Eastern, Central and South African Health Community**, Tanzania (1)  
**Economist Conferences**, United Kingdom (2)  
**European Health Forum Gastein**, Austria (3)  
**FioCruz – Oswaldo Cruz Foundation**, Brazil (4)  
**Gibbons Institute of Law, Science & Technology at Seton Hall Law School**, United States (5)  
**Institute for Global Health, University of Beijing**, China (6)  
**Maastricht University**, The Netherlands (7)  
**Munk School of Global Affairs, University of Toronto**, Canada (8)  
**Non-Alingment Movement Centre for South-South Technical Cooperation**, Indonesia (9)  
**University of Nairobi**, Kenya (10)  
**WHO Regional Office for Europe** (11)  
**World Health Summit** (12)  
**World Vision International** (13)

### NETWORKS AND PARTNERS

The Global Health Programme is an active member of the following networks and organizations:

**WFPHA** – World Federation of Public Health Associations  
**GHD.net** – Global Health Diplomacy Network  
**HAPI** – Health Action Partnership International  
**HPF** – Health Promotion Foundations



## PUBLIC EVENTS

The Global Health Programme provides a neutral, academic platform that brings together different stakeholders of 'international' Geneva and that contributes to ongoing policy debates through expert seminars and one-day conferences. It hosts several events in Geneva each year but also collaborates with other partners to organise conferences and workshops worldwide. The Director of the programme has also received more than 30 speaking invitations to major conferences worldwide in 2011. A selection of events is listed below:

### January

#### **Why bother? Global Health and AIDS:**

#### **Fighting for justice and equity**

Conference with a speech delivered by Ilona Kickbusch, Oslo, Norway

Organised by Norwegian Agency for Development Cooperation (NORAD)

#### **Improving Governance for Global Health**

Side event at the 128th session of the Executive Board of the WHO in Geneva

Organised by World Vision International and the Global Health Programme

### February

#### **Sprestadt Forum: Health Provision in Europe**

Presentation by Ilona Kickbusch, Berlin, Germany

Organised by the Technical University Berlin

### March

#### **Healthcare in Europe:**

#### **Transforming policy, systems and funding**

Closing address by Ilona Kickbusch

Organized by the Economist Conferences

### April

#### **The problem of fake or substandard medicines**

Policy dialogue in preparation of the 64th session of the World Health Assembly

Organised by the Global Health Programme

### June

#### **Preparing for the UN High-Level Meeting on the prevention and control of non-communicable diseases**

Public seminar in preparation of the UN High-Level Meeting

Organised by the Munk School of Global Affairs, University of Toronto and the Global Health Programme

### **Global Health and Trade**

Conference held at the Europe House in London, UK

Organised by Global Health Europe, UK chapter

### September

#### **Governance for Health in the 21st century**

Session at the 61st session of the WHO Regional Committee for Europe, Baku, Azerbaijan

Organised by WHO EURO

### October

#### **New development in global health governance**

Workshop at the 14th European Health Forum Gastein, Bad Gastein, Austria

Organised by Global Health Europe

#### **Ensuring Universal Coverage**

Introductory speech by Ilona Kickbusch at the World Conference on Social Determinants of Health, Rio de Janeiro, Brazil

Organised by WHO

#### **50 years of drug prohibition**

Conference with a keynote address delivered by Ruth Dreifuss

Organised by the Global Commission on Drug Policy and the Global Health Programme

#### **The Case of Europe as a Leader in Research and Innovation for Global Health**

Partner symposium at the World Health Summit 2011, Berlin, Germany

Organised by the Global Health Programme

#### **Governance for Health in the 21st Century**

Conference sessions on Democratising global health and Global health financing at the World Health Summit 2011, Berlin, Germany

Organised by World Vision International and the Global Health Programme

#### **Challenges facing the 21st Century diplomat**

Keynote address delivered by Thomas Zeltner on behalf of the Global Health Programme in Bruges, Belgium

Organised by the College of Europe, Belgium

**Partnerships to reach the health-related millennium development goals**

Geneva Dialogue on multistakeholder diplomacy

Organised by the Norvatis Foundation and the Global Health Programme

**November**

**The future of human longevity**

Conference with a keynote address delivered by Ilona Kickbusch, Rüschlikon, Switzerland.

Organised by Swiss Re - Centre for Global Dialogue

**The Social Determinants of Health**

Conference with a keynote address delivered by Ilona Kickbusch, London, UK.

Organised by Health Action Partnership International

**European Health Literacy Conference**

Conference with a speech delivered by Ilona Kickbusch, Brussels, Belgium

Organised by Maastricht University and the European Health Literacy Project

**10 Years after the Doha Declaration:  
The future agenda at the interface of public health,  
innovation and trade**

5th high-level Symposium on Global Health  
Diplomacy

Organised by the Global Health Programme





## ANNUAL SYMPOSIUM

As 2011 has marked the tenth anniversary of the Doha Declaration, the Global Health Programme organised its annual high-level symposium on The future agenda at the interface of public health, innovation and trade on 23 November 2011 at the World Trade Organization. Director-General Chan of WHO, Director General Gurry of WIPO and Director-General Lamy of WTO have outlined in a dialogue with Ruth Dreifuss their respective perspectives on the main challenges for the future. Speakers at the symposium have reviewed achievements and challenges in promoting access to medicines and innovation, fostered policy coherence between different international organisations, as well as other key stakeholders, and discussed their future impact on a comprehensive work agenda. Top officials from other leading organisations concerned with

health issues have also spoken at the event, such as Michel Sidibé, Executive Director from UNAIDS; Michel Kazatchkine, Executive Director of the Global Fund; Seth Berkley, CEO of the GAVI Alliance; Denis Broun, Executive Director of UNITAID; Eduardo Pisani, Director General of the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA); Johanna Ralston, Steering Committee member of the Non-Communicable Disease (NCD) Alliance, and senior officials from the United States Patent and Trademark Office (USPTO) and MSF, as well as well-known international scholars, such as Brian Tempest, Sudip Chaudhuri and Frederick M. Abbott.

Videos and materials of the event can be accessed through <http://bit.ly/Ol9mhU>



“Political turning points are important in so far as they change reality. And has this [the Doha Declaration] been a political turning point to change reality? Even though I am part of the debate, my overall answer is yes. [...] Access to medicines is a multi-faceted, multi-sectoral, multi-governance, and multi-cultural issue. The problem of intellectual property protection is one of these issues and we need to have a holistic view. This is why joint work and cooperation between those who have knowledge on intellectual property, health and trade, with their specific mandates, is important. We have to work more together.”

Pascal Lamy  
Director-General, World Trade Organization  
At the Annual Symposium on Global Health Diplomacy, November 2011,  
Geneva, Switzerland

“The possibility of non-treaty action is a very important vehicle for international cooperation.”

Francis Gurry  
Director General, World Trade Organization  
at the Annual Symposium on Global Health Diplomacy, November 2011,  
Geneva, Switzerland

“The work done in Geneva is extremely important as it touches upon the lives of many around the world. [...] But the elephant in the room is policy incoherence within ministries [...]”

Margaret Chan  
Director-General, World Health Organization  
at the Annual Symposium on Global Health Diplomacy, November 2011,  
Geneva, Switzerland



## FUNDING

The operational budget of the Global Health Programme in 2011 amounted to 1.2 Mio CHF. One third of the activities are financed through the Institute's core funding and income through course fees. Project activities have been supported by the following institutions:

**Rockefeller Foundation**  
**Swiss Federal Office of Public Health**  
**UK Department of Health**  
**WHO Regional Office for Europe**  
**World Health Organization**

The Global Health Programme thanks its donors for their continuous trust and support.











Copyright © Global Health Programme, Geneva | 2012

**THE GRADUATE INSTITUTE | GENEVA**  
**GLOBAL HEALTH PROGRAMME**

PO Box 136 | 1211 Geneva 21 | Switzerland  
W [www.graduateinstitute.ch/globalhealth](http://www.graduateinstitute.ch/globalhealth)  
E [globalhealth@graduateinstitute.ch](mailto:globalhealth@graduateinstitute.ch)