

## ANNUAL REPORT 2010



### Symposium 2010

Above: Welcome by Prof. Dr. Elisabeth Prügl, Deputy Director Graduate Institute (right) and Prof. Dr. Ilona Kickbusch, Director Global Health Programme (left).  
Right: Keynote Address by Prof. Leonard J. Marcus, Program for Health Care Negotiation and Conflict Resolution at the Harvard School of Public Health.



March 2011

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### **1. Introduction**

The Global Health Programme (GHP) at the Graduate Institute, established in spring 2008, still remains unique in Europe as a research programme integrated into an institute of international relations and development. It continues to focus on combining the practice and analysis of global health at the interface of health with foreign policy, trade, and development. Indeed, the UN General Assembly Resolutions in the past consecutive years<sup>1</sup> on “Global Health and Foreign Policy” confirm the strategic vision of the Graduate Institute to invest in activities of global health diplomacy and governance.

Geneva as ‘health capital of the world’ provides an excellent foundation for this strategic investment in applied research: Policy advice based on the analysis of global developments impacting on health, are central to the positioning of the Global Health Programme worldwide. It examines the characteristics and mechanisms of global health governance and multi-stake holder governance for health at the beginning of the 21st century. The programme’s work has been organized along the following three key areas:

- Innovation in global health diplomacy and governance
- The power shift in global health
- The role of Switzerland in global health governance

It builds partnerships with a wide-range of different actors at international, regional and national levels.

In its third year of operation, the Global Health Programme has strengthened its research on governance issues with a special focus on the governance challenges faced by the World Health Organization’s Regional Office for Europe. A number of conference, studies and in-depth research activities (some continuing into 2011) have been linked to this activity.

The Global Health Programme has been able to capture the wealth of activities and thinking of the previous years in different edited volumes of the book series on global health diplomacy, as well as in a number of articles in global health governance. The list of publications for 2010 in Annex III proves the productivity of the programme in this regard. A set of book publications will be published on 2011. In general, the programme has continued to build on its interdisciplinary approach and its strength to network across the world to position itself internationally.

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<sup>1</sup> See UN General Assembly Resolutions A/RES/63/22 (2008), A/RES/64/108 (2009) and A/RES/65/95 (2010).

## **2. Positioning of the Global Health Programme in its 3<sup>rd</sup> year**

The programme goal is to be considered as one of the unique programmes globally at the nexus of health and foreign policy. The work on global health governance is gaining increasing recognition and has become the signature area alongside global health diplomacy. The achievement of the programme goal is supported by the close links with the World Health Organisation and its Foreign Policy and Global Health and Foreign Policy Initiative (FPGHI). This builds on the “Oslo Ministerial Declaration on Global Health and Foreign Policy” (2007)<sup>2</sup> and more recently, on the consensual adoption of UN General Assembly Resolutions A/RES/64/108 (2009) and A/RES/65/95 (2010) on “Global Health and Foreign Policy”.

In 2010, the Director General of WHO, Margaret Chan, has started the debate about the future financing of WHO which has developed into a reform debate on global health governance. The new Regional Director of WHO EURO, Zsuzsanna Jakab, has taken up her new position in the first half of 2010 and engaged in a large consultation on the role, priorities and governance structure of WHO EURO. The Global Health Programme has been able to inform and support these debates on global health governance allowing the programme to fulfil its objective to act as an ***applied policy research centre*** and an ***innovative hub*** in regards to policy and decision-making processes.

The efforts in capacity building have formed the second strong pillar of the Global Health Programme’s activities in 2010. Face-to-face trainings in Geneva/Switzerland, Beijing/China, Jakarta/Indonesia have built on the need to respond to a changing environment in which new expertise and skills are required for both, health experts as well as foreign affairs professionals. In order to capture all the rich experiences as ***case study and training centre***, the Global Health Programme has brought together the following three publications: an introduction to, a textbook on, and a collection of case studies in global health diplomacy. All three books will be published in either 2011 or early 2012 at latest. A number of articles on both global health governance and global health diplomacy have also been published and can be accessed through the GHP’s website.

As ***intellectual hub***, the Global Health Programme has organised its fourth high-level symposium entitled “Fragile states – Analysing the Interface of Health and Diplomacy” highlighting the strategic opportunities and challenges that the dynamic relationship between health and foreign policy faces in the context of fragile states. This event also provided the opportunity to introduce a new research area which will be further elaborated in the course of 2011. Other events organized by the GHP strengthened its visibility in Geneva.

Finally, the Global Health Programme continued to host Global Health Europe, a platform for European engagement in global health, in Geneva. In this role, the programme engaged in the formulation of the EU global health strategy, participated in high-level events related to this process and facilitated a parallel forum entitled “Health is Global – Is Europe Ready?” at the European Health Forum Gastein, Austria. A list of the different events where the Global Health Programme has been involved can be found in Annex I.

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<sup>2</sup> The Oslo Ministerial Declaration is a statement of seven ministers of foreign affairs (Norway, France, Thailand, Brazil, South Africa, Senegal, and Indonesia) which maintains that better health should be a priority outcome of foreign policy.

### **3. Activities in Key Areas in 2010**

The following provides a brief overview of the most important activities and results achieved in 2010 by the Global Health Programme in its three priority areas of work.

#### **3.1. Innovation in Global Health Diplomacy and Governance**

##### **Global Health Diplomacy**

The Global Health Programme has initiated and piloted the development and implementation of capacity building in global health diplomacy and has been the launch pad for an emerging academic discipline. The academic literature documents an increasing number of contributions on global health diplomacy and the GHP has been approached by a major publisher to consider launching an academic journal.

The need for global health practitioners and decision-makers to build capacity and develop the tools and policies to respond to global health challenges has also been acknowledged in UN General Assembly Resolution A/RES/64/108 (2009), op. 17 which

“[e]ncourages Member States, the United Nations system, academic institutions and networks to increase their capacity for the training of diplomats and health officials, in particular those from developing countries, on global health and foreign policy, by developing best practices and guidelines for training and open-source information, and educational and training resources for this purpose;”

Increasingly international agencies based in Geneva are approaching the GHP to consider a structured training effort for their staff. The GHP has successfully run over three years a series of executive courses on global health diplomacy in Geneva, Beijing, Nairobi, Washington DC, Ottawa and Jakarta. Each of these experiences has brought new ideas, perspectives and lessons learned to the process of developing the field. To some extent the courses themselves become part of an applied research effort through the experiences shared by the participants. Through the experiences gained in running the course in a variety of settings, the Global Health Programme started the process of standardizing the curriculum in 2010. Figure 1 summarizes the main methods and tools used for capacity building.

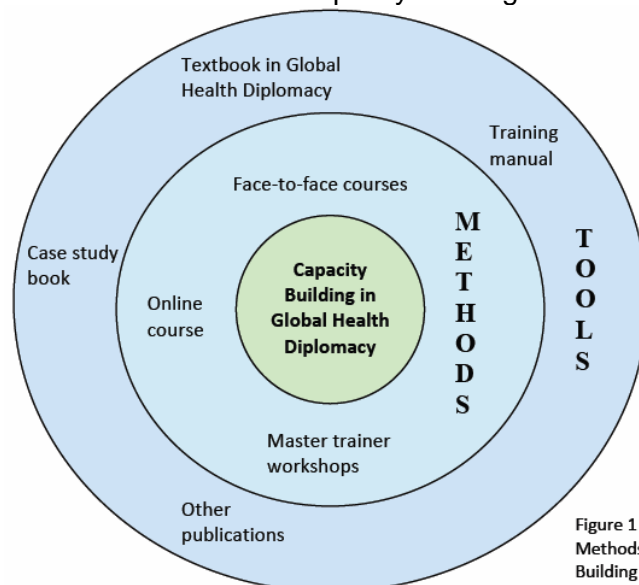


Figure 1  
Methods and Tools for Capacity Building



The Global Health Programme has continued to implement face-to-face trainings and has organised its Geneva summer course within the framework of the activities of “**Formation Continue / Executive Education**” at the

Graduate Institute itself<sup>3</sup>. Other executive courses were held in partnership with the University of Beijing in Beijing, China and with the Non-Alignment Movement Centre for South-South Technical Cooperation (NAM CSSTC) in Jakarta, Indonesia. A full overview of the different training initiatives in which the GHP has been involved can be found in Annex II.

The Global Health Programme has entered a partnership with DiploFoundation in order to develop an **online course** and to ensure targeting a diplomatic audience. Most of the conceptualisation of the first e-learning course has been undertaken in 2010, however, the finalisation of the online course will continue in 2011 and the first course is envisaged to be held towards end 2011. These different training efforts, however, are concrete achievements situated within the wider research focus of the Global Health Programme:

As a result, a **training manual** on executive training in global health diplomacy, a **textbook** on global health diplomacy (Springer publishers), a **case study book** describing a variety of different examples of negotiations in global health diplomacy, as well as an **introduction** to global health diplomacy (both World Scientific Publishers) are on the one hand stand-alone products in development but are on the other hand also complementing each other and re-enforcing the face-to-face trainings and online course. The majority of work on these products has been delivered in 2010, among others, a peer review meeting in support of the development of the textbook and an expert meeting providing comments and input to the training manual. The final products will be available in printed format only in late 2011.

The work within this realm has been informed by **negotiations monitoring** which the Global Health Programme team is performing during the Executive Board of the World Health Organization, the World Health Assembly and other public working group meetings. Key issues of global health are tracked by the team and diplomacy and governance aspects of these negotiations are studied, engaging key policy-makers to get their perspectives on these issues. This activity informs not only the general Global Health Programme's work in global health diplomacy and governance but also results in short articles for the Health Diplomacy Monitor, the awareness-raising outlet of the **ghd.net**. ghd.net is an informal network of researchers and practitioners aiming at improving capacity for health diplomacy. The Global Health Programme has been part of this network since its inception and is an active Steering Group member, being the lead institution in training. See [www.ghd-net.org](http://www.ghd-net.org) for more information.

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<sup>3</sup> For more information, please see [http://graduateinstitute.ch/corporate/executive/training-workshops/global-health-diplomacy/page6450\\_en.html](http://graduateinstitute.ch/corporate/executive/training-workshops/global-health-diplomacy/page6450_en.html).



The programme also contributed to the academic teaching at the Graduate Institute through **MIA courses** in “Global Health Diplomacy” lead by Prof Kickbusch and in “Global Public Health - Current and Emerging Issues” lead by Dr. Nick Drager, Senior Fellow of the Global Health Programme. The latter course has been also a mandatory course for the joint LLM on Global Health Law with Georgetown University. It also contributes lectures and modules to other courses conducted at the Graduate Institute.

### **Global Health Governance - Governance for Global Health**

The negotiations at the World Health Organisations are closely related to ongoing governance debates. Indeed, even UN General Assembly Resolution A/RES/65/95 (2010) in op. 13 and 14

*“[a]cknowledges the need to further address the issue of governance for global health as health is increasingly being challenged by new realities of an interdependent world; [and]*

*[a]cknowledges also the need to make the global health architecture more effective, efficient and responsive, in order to, inter alia, bring more coherence to the delivery of health outcomes and enhance health equity;”*

It is precisely in this arena of governance for global health where the Global Health Programme has its strengths and is situated in an exceptional manner.

The new Regional Director of the WHO Regional Office for Europe (WHO EURO) has commissioned the Global Health Programme to organise and advise an informal consultation she has held with key member states as part of the process to facilitate the transition process within the Regional Office. The outcomes of this event has informed discussions of the Regional Office and its member states in regards to the development of a health policy document Health 2020, the roles and responsibilities of the Regional office and the necessary governance structure accompanying the new vision of the Regional Director. A research study on challenges for health governance in Europe has been conducted under the leadership of the Director of the Global Health Programme. The relevant documents are published in the four European languages of WHO<sup>4</sup> on <http://www.euro.who.int/en/who-we-are/governance/regional-committee-for-europe/past-sessions/sixtieth-session/documentation/background-documents>

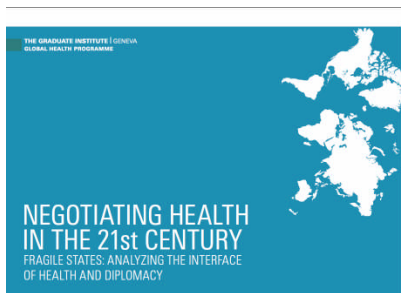
This has been followed by the commissioning of a major study on “Governance for Health” which will be carried out during the year of 2011 and will inform the formulation of the Health2020, the strategic policy document of the WHO Regional Office for Europe. The results will be published in a publication with Springer publishers. Additionally, the Director of the Global Health Programme is a member of various advisory bodies.

Hence, the governance for global health has clearly emerged as the key research area in 2010 and will continue to be so in 2011. A number of peer-reviewed journal articles on global health governance and diplomacy have been published throughout the year. The full publications list can be found in Annex III.

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<sup>4</sup> English, French, German, Russian.

### **3.2. Powershift in Global Health**



The powershift in global health is closely linked to global health diplomacy and governance. As one of the major activities in this area, the **fourth high-level symposium** on Global Health Diplomacy entitled “Negotiating Health in the 21<sup>st</sup> century: Fragile States – The Interface of health and diplomacy” was held in cooperation with the Global Fund to Fight AIDS, Tuberculosis and Malaria (the Global Fund) on 29 November 2010 at the

Auditorium Jacques-Freymond at the Graduate Institute.

The organisation of the event was coordinated by the Global Health Programme, together with the support of different departments of the Graduate Institute. The good cooperation of previous years with the administration, the audio-visual and the communications team, as well as students from the Institute contributed considerably to the success of the conference.

The list of 200 participants and guests included a diverse range of country representations and a mixture of affiliations – from international organizations, national public administrations, non-governmental organizations (NGOs) and academia. In addition, the event was webcasted live via the Graduate Institute’s website, while the Swiss mission to the UN hosted a lunch reception. At this year’s symposium, the new website of the Global Health Diplomacy Network (GHD.Net), [www.ghd-net.org](http://www.ghd-net.org), was launched.



Professor Ilona Kickbusch, Director of the Global Health Programme, moderated the event which highlighted the strategic opportunities and challenges that the dynamic relationship between health and foreign policy faces in the context of fragile states. In a system of multi-level, multi-actor health negotiations, meta-leadership was offered as a Harvard School of Public Health approach by Dr Lenny Marcus to multi-dimensional problem-solving, where

responses to health challenges require efforts beyond silo thinking.

A panel discussion with representatives of different agencies featured the positive experience of the Global Fund (GFATM) for project evaluations within fragile states, and the complicated ‘persuasion’ process at different levels with diverse stakeholders – from nation states to NATO – which the International Committee of the Red Cross (ICRC) has to face in its strategic action and day-to-day business. Even in sensitive situations when health and human rights concerns – as well as issues such as security and national sovereignty – have to be balanced, health negotiations can lead to improved delivery for vulnerable groups, as underlined in the message from UNHCR. Against the background of chronic underdevelopment and the need for emergent action, the World Health Organization’s perspective stressed the importance of coherence.

Careful preparation ‘at home’ ahead of international negotiations, broader engagement at the local and regional level as well as the need for capacity-building were emphasized by Dr Mary Amuyunzu-Nyamongo, Director of the African Institute



for Health and Development. The dilemma between the need for immediate action and the desire for legitimacy also characterized the afternoon panel. The **case study** “Negotiating health in a fragile state: a civil society perspective – A case study of the Global Fund tuberculosis project in Somalia”, prepared by World Vision International together with the Global Health Programme, was taken as an entry point to analyse and debate the challenges

and characteristics of health negotiations in fragile states and has been published as a working paper by the Global Health Programme.

The full programme of the symposium can be found in Annex IV and photos, powerpoint presentations, the working paper and excerpts from the presentations, can be downloaded from the following website:

<http://graduateinstitute.ch/globalhealth/home/page9072.html>.

The **symposium in 2011** will focus on the tenth anniversary of the Doha Declaration, with a public conference and high-level dialogue on the future agenda at the interface of global public health and intellectual property rights. The planning of this event however started throughout 2010 upon invitation of Ms. Ruth Dreifuss, former President of Switzerland and Chairperson of the Commission on Intellectual Property, Innovation and Public Health (CIPIH) at the World Health Organization. The event will be organized under the leadership of Dr. Nick Drager, Senior Fellow at the Global Health Programme and in close collaboration with the World Health Organization, the World Intellectual Property Rights Organization (WIPO) and the World Trade Organization (WTO). In 2010, the political commitment of Prof Philippe Burrin, Director of the Graduate Institute and of the Director Generals of the WHO, WIPO and WTO have been obtained to ensure the success of the planned event. The Global Health Programme as an academic institution is well suited to host this event and act as a neutral platform to facilitate the dialogue amongst key stakeholders. The event will build on the spirit of the Doha Declaration and will focus on the future agenda of IP and global public health

Within the realm of this work priority a number of research projects have been carried out in 2010, among others the following:

The Global Health Programme has been commissioned by the European Commission, Directorate – General for Health and Consumers to undertake a study on the experience and roles of the European Union during the WHO negotiations (1993 – 2003) that led to the WHO Framework Convention on Tobacco Control (FCTC). The study entitled “Dancing the Tango. The Experience and Roles of the European Union in Relation to the Framework Convention on Tobacco Control” can be downloaded from the EC website

[http://ec.europa.eu/health/tobacco/docs/tobacco\\_tango\\_en.pdf](http://ec.europa.eu/health/tobacco/docs/tobacco_tango_en.pdf)

A junior visiting fellow from China from the University of Beijing has been affiliated to the Global Health Programme for a period of the three months through a scholarship from the Sino-Swiss Science and Technology Cooperation (SSTC). Her focus of research was primarily on country strategies on global health and the implications for China to develop its own national strategy.

The programme also immersed into research on the role of rising states in reshaping global health governance. The objective of this research is to contribute to a better



understanding how the powershift towards rising states is reshaping international institutions and the global health agenda, in particular the extent to which their rising economic power is matched with influence in this selected area of global governance. This preliminary research will be published as a working paper in 2011 and it shall be considered as a starting point for a larger multi-year research project for which funding is sought.

Finally, a number of other research pre-proposals have been prepared, among others, on health and trade services. The full-fledged proposal will be worked on during 2011 with a starting date of 2012.

### **3.3. The role of Switzerland in Global Health**

Given the strategic location of the Global Health Programme in Geneva, its outreach towards all Switzerland and its networking in Geneva is important. The cooperation with the Swiss Federal Office of Public Health (SFOPH) continued to be an important and strong aspect of the Global Health Programme's work with Dr. Gaudenz Silberschmidt, Vice-Director and Head of International Affairs of the SFOPH, as Chairperson of the Advisory Group of the Global Health Programme.

The research on the **Directory of Geneva-based Global Health Actors** which was started in 2008 was fully updated during 2010 in its online version and can be accessed through [www.graduateinstitute.ch/globalhealth/directory](http://www.graduateinstitute.ch/globalhealth/directory). A similar research on Swiss actors in Global Health, originally planned for 2009, has been carried out in 2010 and will be made available in 2011 on the website of the Global Health Programme.

In 2009, the Global Health Programme has initiated a **pilot study** on the permanent representations in Geneva and their diplomatic responsibilities for health. This study seeks to shed light on the changing role of health diplomats and to identify how the different countries organize and perceive their diplomatic responsibilities on health matters within their respective permanent representations in Geneva. This research is embedded within the wider research focus of the Global Health Programme on global health diplomacy and governance, as well as the powershift in global health. The results of the research have been analyzed in 2010 and should be made available as a working paper in 2011.

An important development at a Swiss national level has been the kick-off discussions with the **Swiss Tropical and Public Health Institute** in Basel as the leading institution in health education in Switzerland. The establishment of a Masters of Advanced Studies (MAS) in Global Health are underway and will continue in 2011.

Finally, the GHP has participated in a number of highly visible panels at **major conferences** in Geneva. The Global Health Programme has been a continuous partner of the **Geneva Health Forum** being in the Organizing Committee. Dr. Nick Drager, Senior Fellow of the Global Health Programme, has chaired at this occasion a session on "Foreign Policy, Trade and Health: Finding the Right Balance" and Prof. Ilona Kickbusch has chaired a panel discussion on "Global Health Governance: Lost in Translation?". In addition, as in previous years, the Global Health Programme has been represented in two **side-events during the World Health Assembly** and has participated in the **Swiss Public Health Conference** with the 2010 focus on social responsibility and health: promoting health by actively addressing social determinants. The Global Health Programme continued to be a member of the

Steering Committee of the Special Interest Group on Global Health within the Swiss Society of Public Health. A number of other events relevant to this area of research took place in the course of 2010 and a full list can be found in Annex I.

### **3.4. Hosted Project: Global Health Europe**

The hosted project Global Health Europe (GHE), initiated by the Director of the Global Health Programme in 2008, completed its first full year of operation in 2010. The primary concern of Global Health Europe is not only to promote the synergy between policy spheres of public health, foreign policy, development and research for health but also to improve global health governance through a more coordinated, coherent and consistent European engagement by all relevant actors. Global Health Europe attempts to achieve this through events, publications, online discussions and networking.

Over the year, Global Health Europe has produced over 25 short articles, commentaries, opinion pieces, interviews, but also research papers and issue briefs analysing current debates and major global health events in Geneva and Brussels. Most of these publications have been shared through the Global Health Europe web portal and can be accessed through [www.globalhealtheurope.org](http://www.globalhealtheurope.org). Indeed the Global Health Europe **website** has become an important resource in European global health affairs. According to the Google PageRank™, Global Health Europe obtained a score of 5/10 – where a ranking of 3 is average and 10 represents the most visited sites on the web.

The best indicator of Global Health Europe's success has been the repeated invitations to contribute to **high-level European global health policy processes**. Global Health Europe was one of three organizations selected by the European Commission in early 2010 to comment directly on a near-to-final draft of the EU's global health strategy "The EU Role in Global Health" which was released in March 2010. Following adoption of EU Council conclusions on the strategy, GHE was invited to Chair and co-organize an EU side event at the 2010 World Health Assembly and to participate in a high level forum on governance for global health held in Brussels. Furthermore, Global Health Europe was invited to attend the WHO's Regional Committee for Europe held in Moscow, where the Director of the Global Health Programme and Chair of the GHE Task Force, Prof. Ilona Kickbusch, participated in a panel on Health and Foreign Policy and conducted a technical briefing on health diplomacy. Finally, Prof. Kickbusch has been also invited by the Belgian EU Presidency to give a presentation at the EU Senior Level Working Party on Public Health, an opportunity not often extended to non-governmental actors.



on the impact of global forces on European health systems, on the role of the EU in global health and the implications of the EU Council Conclusions on the EU Global

Health Strategy, and last but not least on European Health Governance. The background paper which was produced for this event can be downloaded under [http://www.globalhealtheurope.org/images/stories/researchpaper\\_02\\_v3\\_web.pdf](http://www.globalhealtheurope.org/images/stories/researchpaper_02_v3_web.pdf) and more information on each of the sessions can be found on the European Health Forum Website under <http://www.ehfg.org/727.html?&L=0#c1595> and <http://www.ehfg.org/726.html?&L=0#c1593>

The participation in the above mentioned events proves the relevance of a project like Global Health Europe which, in the past year, has been able to contribute setting agendas, provide an important platform for sharing information and providing analysis, engage in outreach, advocate for an interdisciplinary approach to global health, with strong links to existing policy work on European health values and health in all policies approaches, and partner with a wide-range of actors and policy-makers. In this way, it was able to fulfil its mandate and objectives and position the project at European level. For more information on the project, please visit the Global Health Europe website, [www.globalhealtheurope.org](http://www.globalhealtheurope.org)

#### **4. Growth and Budget of the Global Health Programme**

In its third year of existence, the Global Health Programme has been able to further expand in terms of scope of activities, in terms of financial and human resources. The **team** in 2010 has grown to four full-time and four part-time positions which represents an increase of two full-time staff. In addition, the Global Health Programme continued to work with 5 – 8 consultants on project-basis and has received one visiting fellow from China.<sup>5</sup> This structure allows to act cost-effectively and to react flexibly to the needs of the programme. The activities as described above have been carried out by a total of 610% (wo)man-power (i.e. approx. six full time staff if transferred into full time positions) plus part-time associated persons (senior advisors, fellows, and consultants).

The **advisory board**, chaired by the Head of the International Affairs Department at the Swiss Federal Office in Public Health, met one time in 2010 in order to discuss past achievements, receive advice on ongoing activities and set priorities for the future. The advisory board has currently 14 members from the different regions in the world and representing academia, governments, civil society and international organisations.

Information on staff members, the advisory board and associated persons can be found on the following websites:

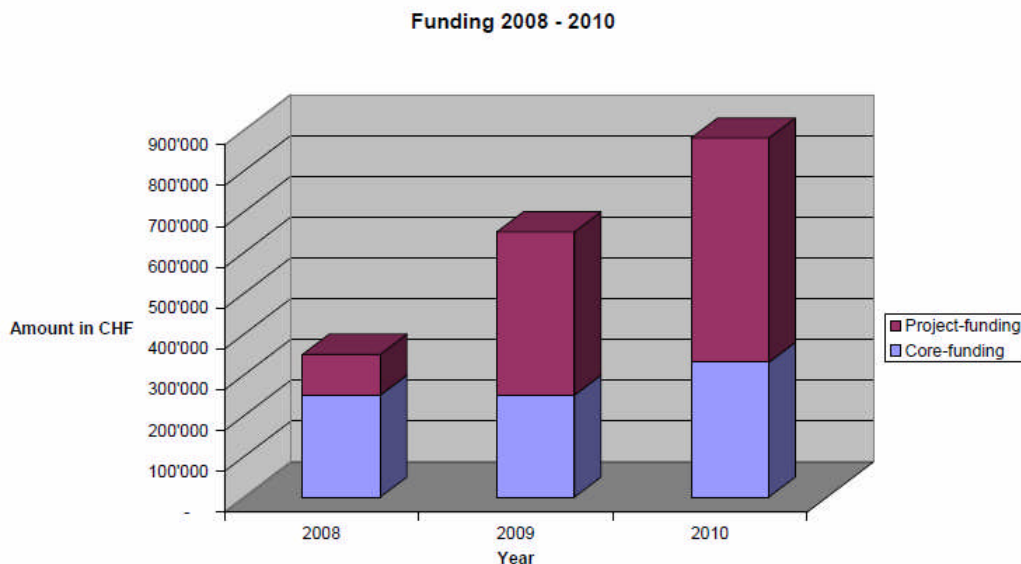
[http://graduateinstitute.ch/globalhealth/home/page4057\\_en.html](http://graduateinstitute.ch/globalhealth/home/page4057_en.html) (GHP)  
[http://globalhealtheurope.org/index.php?option=com\\_content&view=category&layout=blog&id=59&Itemid=97](http://globalhealtheurope.org/index.php?option=com_content&view=category&layout=blog&id=59&Itemid=97) (Global Health Europe)

The programme has also continued to work with other programmes and departments within the Graduate Institute, among others with the Executive Education, the Centre for International Governance, and the Centre on Conflict, Development and Peace-Building. Day-to-day contacts have been strengthened with the administrative departments, especially the Communications, Finance, IT and Human Resources Departments.

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<sup>5</sup> These staff and consultants figures include also Global Health Europe, the project hosted at the GHP.

Stabilisation and growth remained important features of the Global Health Programme. The graph below outlines the available funding over the past three years, differentiated by core- and project-funding. Whereas core-funding has slightly increased in 2010, project funding has been the major source of income in 2010. The graph also shows that the first year of operation was a kick-off year and which the increased visibility and importance of the programme internationally, project funding has increased considerably. It is expected that this trend will continue also in the future.



## **5. Conclusions and Outlook 2011 & beyond:**

The Graduate Institute continues to set agendas in global health governance and diplomacy, both at European and international level. There is no better location world wide for such focus. The programme has developed partnerships across the regions with academic institutions, schools of international relations and academies of diplomacy and has engaged with a wide-range of actors - public and private – involved in global health matters. The strength of the programme to work interdisciplinary, across sectors and with a variety of actors will remain an important feature of the programme.

2011 will see the fruition of this work through a range of tangible outcomes and products as described above. A good base has been laid to strengthen the focus on applied research and build research partnerships with other institutions. Research on global health governance will constitute a priority and be a main pillar of the programme in 2011 and beyond.

In the area of global health diplomacy the Global Health Programme will consolidate and aims to ensure multi-year institutional funding support to follow on from the significant grant from the Rockefeller Foundation..

The Global Health Programme will continue to act

- *as research centre*: to study the development of Global Health Governance and Diplomacy and the power-shift in Global Health worldwide in various settings and at different levels, as well as the role of Switzerland in global health at various levels;
- *as innovative hub* for analysing trends in the various key research areas and for providing reform proposals for global health governance
- *as case study centre*: to prepare a series of in-depth case studies that reflect the reality of decision making in global health; to establish a 'case study centre' widely accessible, and to publish a series of Geneva Global Health Diplomacy papers;
- *as training centre*: To focus on curriculum development and to develop modules for executive training in Global Health Diplomacy; to offer courses for diplomats and staff of international organisations based in Geneva and upon request in other locations; to conduct a summer executive course and to put special focus on partnering with emerging and developing countries; to develop a web-based course; to produce handbooks, negotiation briefs, briefing books on the workings of health organisations, as well as dictionaries and glossaries.
- *as intellectual hub*: To organise public discussions and debates, regular events and roundtables in Geneva; to conduct online debates; to map the global health actors and engage with them on a regular basis; and to create a fellow system.

More information on the activities of the Global Health Programme and on partnerships in which the Global Health Programme is actively involved can be found on <http://graduateinstitute.ch/globalhealth/home.html>



## ANNEX I:

GHP - CONFERENCES AND EVENTS 2010					
2010					
Dates	Where	Title	Involvement of the GHP	Partnership	Research Area
<b>January</b>					
13-15	Glion, Switzerland	<b>Meeting on Strengthening the WHO Regional Office for Europe: The Way Forward</b> (closed meeting)	The Glion informal consultation was part of the process of facilitating the transition process for the new Regional Director-Nominee, Mrs. Zsuzsanna Jakab. Participants were invited in their individual capacity to provide different country and institutional perspectives relevant to the European region. This consultation was organized by the Global Health Programme with the support of the Swiss Federal Office of Public Health. Background documents are available on the Regional Office for Europe website.	Swiss Federal Office of Public Health and the WHO Regional Office for Europe	Global Health Governance
<b>April</b>					
7	Flinders University, South Australia	<b>2nd Southgate Oration</b>	Lecture by Prof. Ilona Kickbusch at the Southgate Institute for Health, Society and Equity: <i>Health Promotion meets sustainability: the challenge of food</i>	Flinders University	Global Health Governance
19	Geneva, Switzerland	<b>Geneva Health Forum:</b> "Globalization, Crisis, and Health Systems: Confronting Regional Perspectives"	Parallel session " <i>Foreign Policy, Trade and Health: Finding The Right Balance</i> ", chaired by Dr. Nick Drager, Senior Fellow, Global Health Programme. To support national governments in their effort to develop coherent policies on trade and health, WHO, in collaboration with WTO, and country partners are developing a toolkit to assess implications of trade and trade agreements for health. This session brought together experts actively involved in the development of the toolkit. It presented the new instrument and how it will eventually inform policies and strategies in trade and health, helping countries to identify their capacity building needs in this area.	Geneva University Hospitals and the Faculty of Medicine of the University of Geneva	Global Health Governance
20	Geneva, Switzerland	<b>Geneva Health Forum:</b> "Globalization, Crisis, and Health Systems: Confronting Regional Perspectives"	Panel discussion on " <i>Global Health Governance. Lost in Translation?</i> " with the participation of Mr. Gaudenz Silberschmidt, Chairperson, Advisory Board, GHP and chaired by Prof. Ilona Kickbusch	Geneva University Hospitals and the Faculty of Medicine of the University of Geneva	Global Health Governance
<b>May</b>					
3	Graduate Institute,	<b>Public Seminar:</b> "The Health Impact Fund: How	HIF is a new way of stimulating research and development of life-saving pharmaceuticals. It is an optional mechanism, financed mainly by governments,	Global Impact Fund	Global Health Governance

	Switzerland	would it fit in the Global Health Architecture?"	offering pharmaceutical companies a supplementary reward based on the health impact of Geneva, their products, if they agree to sell those products at low cost. The public event aimed at discussing how a new institution can fit within existing structures. What challenges does the HIF face in this respect? And what contributions could the Fund offer in filling existing gaps?		
19	Geneva, Switzerland	<b>WHA side event</b>	Panel Discussion: " <i>Improving Global Health Governance</i> ", with the participation of Prof. Ilona Kickbusch	World Vision	Global Health Governance
20	Geneva, Switzerland	<b>WHA side event</b>	The GHP co-organized this first-ever EU side event at the WHA: " <i>The EU Role in Global Health</i> " together with the Spanish Presidency of the EU and the European Commission. The seminar brought together experts from Brazil, Thailand and South Africa with experts from the EU, the WHO and Global Health Europe in order to talk about the challenges and opportunities for improved collaboration between the EU and other regions for global health. Prof. Ilona Kickbusch, chaired a panel of international experts.	European Commission	Global Health Europe, Global Health Governance
21	Geneva, Switzerland	<b>GCSP: New Challenges in Multilateral Governance</b>	Speech delivered by Dr. Nick Drager at the session on Pandemics and Global Health Diplomacy		
<b>June</b>					
10-11	Brussels, Belgium	<b>High-Level Conference on Global Health:</b> "Global Health. Together we can make it happen"	The Conference brought together about 300 participants, among them EU Commissioners, Ministers of Health, of Research and Development, WHO High Level Officials, as well as representatives from non-governmental organizations and other global health leaders. The High-Level conference offered a framework for discussion on the Commission's Communication on global health, as well as a debate with key global actors on the way forward. Prof. Ilona Kickbusch presented an " <i>Analysis of Global Health Governance – What Changes are needed to Help Save Lives</i> ".	European Commission	Global Health Governance, Global Health Europe
14-18	Washington D.C., USA	<b>37th Annual International Conference of the Global Health Council</b> "Deadline 2010: Global Health & Metrics"	The Global Health Council concluded its 37th Conference in Washington, DC. More than 2,000 practitioners, policy-makers, health researchers, academics, private sector experts, and others came together to discuss global health goals, and to assess their achievements and future challenges. Professor Ilona Kickbusch was a keynote speaker at a roundtable on " <i>Global Health Diplomacy</i> ".	Global Health Council	Global Health Governance
23	Brussels,	<b>European Parliament</b>	Scientific lecture on " <i>Health Literacy – a European Approach</i> " at the Lunch	European Parliament	Global Health

	Belgium	<b>Lunch Debate “Health Literacy”</b>	Debate “Health Literacy” , where the primary focus was education in the field of Health Literacy, the concept, including its impact on health outcomes, and the need for a European approach.		Europe, Global Health Governance
<b>July</b>					
12	Geneva, Switzerland	<b>side event on the 20th IUHPE World Conference on Health Promotion: “Health, Equity and Sustainable Development”</b>	Prof. Ilona Kickbusch chaired a symposium: "Policies: Moving to the How". A panel of experts was present on topics linked to Health in All Policies (HiAP).	IUHPE	Global Health Governance
15	Geneva, Switzerland	<b>side event on the 20th IUHPE World Conference on Health Promotion: “Health, Equity and Sustainable Development”</b>	The GHP has co-organised together with the United Nations Environment Programme (UNEP) a Workshop: " <i>Health Diplomacy meets Environmental Diplomacy: Opportunities for mutual learning</i> " with the participation of Prof. Ilona Kickbusch.	UNEP	Global Health Governance, Capacity Building
<b>August</b>					
30 August -3 September	Bellagio, Italy	<b>Experts Meeting on the textbook</b>	The Global Health Programme is currently in the process of developing a Textbook in Global Health Diplomacy. A pioneer initiative in the field, the textbook will be published in 2011 and encompasses all the key aspects of global health diplomacy/governance.	Rockefeller Foundation	Global Health Governance
<b>September</b>					
9 - 11	Nottwil, Switzerland	<b>Swiss Society for Public Health: “Social Responsibility and Health: Promoting Health by Actively addressing Social Determinants”</b>	The event was co-organised by the Swiss Society for Public Health and the School of Social Work at Lucerne University of Applied Sciences and Arts. The premise of the conference theme was the Swiss Public Health Report of 2008 that highlighted the importance of the social determinants of health for society. The event put emphasis on the interplay between the different levels of government, the private sector and the individual. Mr. Gaudenz Silberschmidt, Chairperson, Advisory Board, GHP has participated to the conference.	Swiss Society for Public Health	Global Health Governance
13-17	Bellagio, Italy	<b>Experts meeting on the training manual</b>	Meeting on a training manual on global health diplomacy that is being developed by the Global Health Programme. Participants, who included both diplomats and public health specialists gave feedback on various aspects of the manual and capacity building in general in this domain.	Rockefeller Foundation	Capacity Building

October					
6 - 9	Bad Gastein, Austria	<b>13th European Health Forum Gastein:</b> "Health in Europe: Ready for the Future?"	Global Health Europe held a parallel Forum " <i>Health is Global: new health dynamics in Europe</i> " to discuss whether Europe is ready to face new global dynamics in health. The discussion included three sessions: (1) Are European health systems ready for global forces? (2) What role does the EU play in the global health arena? and (3) European health governance.	European Health Forum, European Commission, WHO Regional Office	Global Health Europe
18	Geneva, Switzerland	<b>Graduate Institute, public lecture:</b> "The Historical Epidemiology of African Malaria"	GHP hosted a public lecture by Prof. James Webb. He has a distinguished academic career and his publications have received flattering reviews in the Lancet, the Oxford Journal of the History of Medicine and Allied Sciences, and the Journal of Interdisciplinary History, among others. Sharing intriguing insights from the long-standing fight against the disease, he highlighted the complex and multidisciplinary nature of the challenges that malaria continues to pose to health experts from key players on the international level such as the WHO, the Global Fund and the Gates Foundation.		Global Health Governance
November					
29	Geneva, Switzerland	<b>Graduate Institute: 4th High Level Symposium on Global Health:</b> "Negotiating Health in the 21st Century: Fragile States: Analyzing the interface of health and diplomacy"	The Global Health Programme, in cooperation with the Global Fund to Fight AIDS, Tuberculosis and Malaria, held its fourth high-level symposium entitled 'Fragile states – Analysing the Interface of Health and Diplomacy'. The list of 200 participants and guests included a diverse range of country representations and a mixture of affiliations – from international organisations, national public administrations, non-governmental organisations (NGOs) and academia.	Swiss Federal Office of Public Health, World Vision, GHD-net, the Global Fund	Powershift

## ANNEX II

GHP - Executive Education Courses 2010					
Dates	Period of time	Title	Place	Partnership	Participants
08-June	1 day	Module on GHD in the Summer Programme on International Affairs and Multilateral Governance; session on Global Health Diplomacy	IHEID, Geneva, Switzerland	IHEID-Executive Education	15
20 - 26 June	1 week	4th Executive Education GHD course	IHEID, Geneva, Switzerland	IHEID-Executive Education	21
5-9 July	1 week	Second Annual training course on GHD	Beijing, China	Institute for Global Health at Peking University	40
16 October	1 day	INP: Executive Master in International Negotiation and Policy-Making. Session on Global health Diplomacy; and Role-Play on IGM Virus-sharing negotiations.	IHEID, Geneva, Switzerland	IHEID-Executive Education	15
18-22 October	1 week	Executive course in Global Health Diplomacy for ASEAN countries	Jakarta, Indonesia	NAM CSSTC and with support from the Ministry of Foreign Affairs and Ministry of Health of Indonesia	25

Master's Courses 2010					
Dates	Period of time	Title	Place	Partnership	Participants
Spring Semester	weekly	Global Public Health - Current and Emerging Issues	IHEID, Geneva, Switzerland	MIA at IHEID and LL.M. Joint Degree, Georgetown University	23
Spring Semester	bi-monthly	Global Health Diplomacy	IHEID, Geneva, Switzerland	MIA at IHEID	7



## ANNEX III

### PUBLICATIONS 2010

#### Edited books

Kickbusch, Ilona, Kevin Buckett (Eds.) *Implementing Health in All Policies: Adelaide*. Department of Health Government of South Australia., Adelaide. 2010.

Hawkes, Corinna, Chantal Blouin, Spencer Henson, Nick Drager, Laurette Dubé (Eds.) *Trade, Food, Diet and Health- Perspectives and Policy Options*; Wiley-Blackwell Publishers, Ontario. 2010.

Kickbusch, Ilona, Tom Novotny, Harley Feldbaum (Eds.) *Twenty-first Century Health Diplomacy*. World Scientific Publishers, London. Forthcoming 2011.

Kickbusch, Ilona, Graham Lister, Nick Drager, Michaela Told, Priyanka Kanth (Eds.) *Textbook on Global Health Diplomacy*. Springer, New York. Forthcoming 2011.

Kickbusch, Ilona, Ellen Roskam (Eds.) *Negotiating and Navigating Global Health: Case Studies in Global Health Diplomacy*. World Scientific Publishers, London. Forthcoming 2011.

#### Book chapters

Kickbusch, Ilona. Health in All Policies: the Evolution of the Concept of Horizontal Health Governance, in: *Implementing Health in All Policies: Adelaide*, Department of Health Government of South Australia, Adelaide. 2010. pp11-23.

Kickbusch, Ilona, Der Mehrwert von Gesundheitszielen – einige internationale Erfahrungen., in: *Gesundheits- und Präventionsziele für die Schweiz*. Stephan Hill (ed). Schriftenreihe des SGGP N97, Berne. 2010. pp7-24.

Kickbusch, Ilona, Chantal Berger. Global Health Diplomacy, in: Marni Sommer and Richard Parker (Eds.) *Routledge International Handbook of Global Public Health*. Routledge, London. 2011 pp275-281

Hein, Wolfgang, Ilona Kickbusch, Global health governance and the intersection of health and foreign policy, in Ted Schrecker (Ed.) *Research Companion to the Globalization of Health*, Ashgate, Surrey. Forthcoming 2011.

Kickbusch, Ilona, 21<sup>st</sup> Century Health Diplomacy: a new relationship between foreign policy and health, in Ilona Kickbusch, Tom Novotny and Harley Feldbaum (Eds.) *Twenty-First Century Health Diplomacy*. World Scientific Publishers, London, Forthcoming

Kickbusch, Ilona, The History and Evolution of Global Health Diplomacy, in Ilona Kickbusch, Graham Lister, Nick Drager et al. (eds), *Textbook on Global Health Diplomacy*. Springer, New York. Forthcoming 2011.

## Articles

Kickbusch, Ilona, Wolfgang Hein, Gaudenz Silberschmidt, Addressing global health governance challenges through a new mechanism: the proposal for a Committee C of the World Health Assembly. in: *Journal of Law, Medicine & Ethics*, 2010. **38**(3): pp. 550-63.

Kickbusch, Ilona, Health in all policies: where to from here?. in: *Health Promotion International*, 2010. **25**(3): pp. 261-264.

Kickbusch, Ilona, Wolfgang Hein, Global Health, Aid Effectiveness and the Changing Role of the WHO. in: *GIGA Focus, International Edition*, 2010. **3**: pp 1-7.

Kickbusch, Ilona, Health governance in the 21<sup>st</sup> century: a commentary. in: *Public Health Bulletin South Australia*, 2010. **7**(2): pp 9-12.

Kickbusch, Ilona, Gruppentherapie: Global Gesundheit und Außenpolitisches Handeln. in: *Internationale Politik*, 2010. **4**: pp.46-52.

Kickbusch, Ilona, Global Health Diplomacy. in: *RECIIS – R. Eletr. de Com. Inf. Inov. Saúde*. Rio de Janeiro, 2010. **4**(1): pp.1-9

Kickbusch, Ilona, Experiences and lessons learned on capacity building in global health diplomacy, in: *RECIIS – R. Eletr. de Com. Inf. Inov. Saúde*. Rio de Janeiro, 2010. **4**(1): pp.1-7.

Kickbusch, Ilona, Wolfgang Hein, Weltgesundheit: die Suche nach Effizienz im Labyrinth der Akteure, in: *GIGA Focus*, 2010. **3**: pp.1-8.

Kickbusch, Ilona, Global health diplomacy: managing the relationship between foreign policy and health. in: *BMJ*, forthcoming 2011.

## Working Papers/ Background Documents / Reports

Kickbusch, Ilona, Louise van Schaik, *Challenges for health governance in Europe: the role of the WHO Regional office for Europe*. An analysis for the Standing Committee of the WHO EURO. Regional Committee and its subgroup on Health Governance in Europe WHO EURO 2010. available at:  
[http://www.euro.who.int/\\_data/assets/pdf\\_file/0009/124794/RC60\\_ebd\\_strengthening.pdf](http://www.euro.who.int/_data/assets/pdf_file/0009/124794/RC60_ebd_strengthening.pdf)

Kickbusch, Ilona, Gaudenz Silberschmidt, Fredrik Lennartsson, *Global health and health diplomacy*, Technical briefing for the WHO Regional Committee for Europe, Sixtieth session, EUR/RC60/TD.1. September 2010. available at:  
[http://www.euro.who.int/\\_data/assets/pdf\\_file/0007/120994/RC60\\_etechdoc1.pdf](http://www.euro.who.int/_data/assets/pdf_file/0007/120994/RC60_etechdoc1.pdf)

Kickbusch, Ilona, The Food System. *A prism of present and future challenges for health promotion and sustainable development*. Health Promotion Switzerland. White paper launched at the IUHPE 2010 conference.

Claxton, Ann, Vianney Rusagara, Betty Oloo, *Negotiating Health in a Fragile State: A Civil Society Perspective. A Case Study of the Global Fund TB Project in Somalia*.

Global Health Programme Working Paper No. 5, Geneva. 2010. Prepared in partnership with World Vision.

Faid, Miriam, David Gleicher, *Dancing the Tango. The Experience and Roles of the European Union in Relation to the Framework Convention on Tobacco Control*. A study prepared for the Directorate-General for Health and Consumers, Unit C6 Health Law and International, European Commission. Brussels: European Commission, Brussels. 2010.

#### **GHP Newsletter**

<http://graduateinstitute.ch/globalhealth/home/page8477.html>

Bi-monthly publication by the Global Health Programme

#### **Global health diplomacy monitor**

<http://www.ghd-net.org/health-diplomacy-action/health-diplomacy-monitor>

Regular input reflecting the monitoring of the WHO executive bodies and other key negotiations on health.

## **PUBLICATIONS OF THE HOSTED PROJECT GLOBAL HEALTH EUROPE**

### **Issue Briefs**

Bondjers, Göran, Graham Lister, *EU leadership in global health workforce recruitment*. Global Health Europe, Geneva. 2010

[http://www.globalhealtheurope.org/images/stories/issue\\_brief\\_June2010\\_web.pdf](http://www.globalhealtheurope.org/images/stories/issue_brief_June2010_web.pdf)

Gleicher, David, *Europe and the future financing of the World Health Organization*. Global Health Europe, Geneva. 2010.

[http://www.globalhealtheurope.org/images/stories/issues\\_paper\\_082010\\_v3\\_web.pdf](http://www.globalhealtheurope.org/images/stories/issues_paper_082010_v3_web.pdf)

### **Research papers**

Thomson, Göran, *The impact of global processes on health systems in Europe*. Global Health Europe, Geneva. 2010.

[http://www.globalhealtheurope.org/images/stories/researchpaper\\_02\\_v3\\_web.pdf](http://www.globalhealtheurope.org/images/stories/researchpaper_02_v3_web.pdf)

### **Report**

Kickbusch, Ilona. *Creating a global health policy worthy of the name*. Contribution to the Development Policy Forum. Friends of Europe, Brussels 2010

[http://www.friendsofeurope.org/Portals/13/Documents/Reports/DPF\\_Report\\_Global\\_Health\\_11.2010.pdf](http://www.friendsofeurope.org/Portals/13/Documents/Reports/DPF_Report_Global_Health_11.2010.pdf)

**In addition to the above publication, Global Health Europe regularly produces a number of online articles, news analyses, interviews and responses to EU policy consultations.** For further details, see

[http://globalhealtheurope.org/index.php?option=com\\_content&view=section&layout=blog&id=12&Itemid=98](http://globalhealtheurope.org/index.php?option=com_content&view=section&layout=blog&id=12&Itemid=98)

## ANNEX IV:

### 4th SYMPOSIUM ON GLOBAL HEALTH DIPLOMACY

29 NOVEMBER 2010

→ Auditorium Jacques-Freymond, rue de Lausanne 132, 1202 Geneva

| 10:00 – 10:15 |

#### WELCOME

**PROF. ELISABETH PRÜGL**

Deputy Director, Graduate Institute

**PROF. RIFAT ATUN**

Director of Strategy, Performance and Evaluation Cluster,  
The Global Fund to Fight AIDS, Tuberculosis and  
Malaria

**MR. DANIEL RYCHNER**

Counsellor, Swiss Permanent Mission to the UN Geneva

**Moderator of the Day**

**PROF. ILONA KICKBUSCH**

Director of the Global Health Programme, Graduate  
Institute

| 10:15 – 11:30 |

#### KEYNOTE ADDRESS

Meta-Leadership and the Global Health Challenge:  
Negotiating Connectivity of Strategy & Operations

**DR. LEONARD J. MARCUS**

Director of the Program for Health Care Negotiation  
and Conflict Resolution at the Harvard School of Public  
Health (HSPH)

| 11:30 – 12:30 |

#### PANEL

Negotiating Improved Health Governance in Fragile  
States: Agencies' Perspectives

**PROF. RIFAT ATUN**

Director of Strategy, Performance and Evaluation Cluster,  
The Global Fund to Fight AIDS, Tuberculosis and  
Malaria

**DR. DANIEL EDUARDO LÓPEZ-ACUÑA**

Director, Health Action in Crisis, World Health  
Organization

**MS. ANGELA GÜSSING-SAPINA**

Deputy Director of Operations, International Committee  
of the Red Cross

**DR. PAUL SPIEGEL**

Chief Public Health and HIV Section, United Nations  
High Commissioner for Refugees

| 12:30 – 14:00 |

#### LUNCH RECEPTION

HOSTED BY THE SWISS MISSION TO THE UN IN GENEVA

| 14:00 – 14:30 |

#### WEBSITE LAUNCH

Global Health Diplomacy – [gdh-net.org](http://gdh-net.org)

**DR. CHANTAL BLOUIN**

Associate Director, Centre for Trade Policy and Law,  
Carleton University, Ottawa, Canada

| 14:30 – 15:00 |

#### KEYNOTE ADDRESS

Negotiating Health in Fragile States:  
An African Perspective

**DR. MARY AMUYUNZU-NYAMONGO**

Executive Director, African Institute for Health and  
Development

| 15:00 – 16:00 |

#### PANEL

Negotiating Health in Fragile States:  
Country experiences from different perspectives

→ **Somalia**

**MS. ANN E. CLAXTON**

Sr. Technical Advisor – Global Health, World Vision  
International

→ **Sudan**

**AMBASSADOR PHILIP MWANZIA**

Director, Foreign Service Institute, Nairobi, Kenya

→ **Afghanistan**

**LT-GEN. (RTD) LOUIS LILLYWHITE**

Focal Point Health in Fragile States, Centre on Global  
Health Security, Chatham House, UK

→ **Timor Leste**

**PROF. ANTHONY ZWI**

Convener, Global Health, University of New South Wales,  
Australia

→ **Burundi**

**PROF. JEAN-LOUIS ARCAND**

Professor, International Economics and Development  
Studies, Graduate Institute

| 16:00 – 16:15 |

#### CONCLUDING OBSERVATIONS

**PROF. ILONA KICKBUSCH**

Director of the Global Health Programme, Graduate  
Institute