

## ANNUAL REPORT 2009



**March 2010**

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### **1. Introduction**

The Global Health Programme GHP at the Graduate Institute, established in spring 2008, remains unique in Europe as a research programme integrated into an institute of international relations and development. It continues to focus on combining the practice and analysis of global health at the interface of health with foreign policy, trade, and development. Indeed, UN General Assembly Resolution A/RES/64/108 on “Global Health and Foreign Policy” passed on 10 December 2009 in New York confirms the strategic vision of the Graduate Institute to invest in activities of global health diplomacy and governance.

Geneva as ‘health capital of the world’ provides an excellent foundation for this strategic investment in applied research: Policy advice based on the analysis of global developments impacting on health, are central to the positioning of the Global Health Programme worldwide. It examines the characteristics and mechanisms defining successful global health governance at the beginning of the 21st century. In particular, the programme engages in the following three key areas:

- Innovation in global health diplomacy and governance
- The power shift in global health
- The role of Switzerland in global health governance

and builds partnerships with a wide-range of different actors at international, regional and national levels.

The second year of operation of the Global Health Programme was characterised by an expansion of activities at all levels. It continued to work in all three key areas, even though innovation in global health diplomacy and global health governance has emerged as a priority during the year. As planned previously, the programme has been also able to position itself internationally through a number of partnerships, especially with academic institutions in global health diplomacy and by officially launching *Global Health Europe: A platform for European engagement in global health*<sup>1</sup>.

In order to implement its activities, the Global Health Programme continued to receive core funding from the Graduate Institute but also undertook successful fundraising allowing the growth of the programme.

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<sup>1</sup> *Global Health Europe* was named in its preparatory phase *European Council for Global Health*.

## **2. Positioning of the Global Health Programme in its 2<sup>nd</sup> year**

The programme goal is to be considered as one of the leading programmes globally at the nexus of health and foreign policy. The achievement of the goal is supported by the close links with the World Health Organisation and its Foreign Policy and Global Health and Foreign Policy Initiative (FPGHI). In particular, it builds on the “Oslo Ministerial Declaration on Global Health and Foreign Policy” (2007)<sup>2</sup> and more recently, on the consensual adoption of UN General Assembly Resolution A/RES/64/108 on Global Health and Foreign Policy (2009).



These international developments supported the mandate and the activities of the Global Health Programme and strengthened the international partnerships of the Global Health Programme: The Global Health Programme on behalf of the **Consortium for Global Health Diplomacy**, a network of 10 global health centres around the world, has successfully organised a satellite conference and a conference session at the Annual Forum of the Global Forum for Health Research held in November 2009 in Havana, Cuba. At this occasion, the Minister of Health of the PR China outlined for the first time China’s role in Global Health Diplomacy. Indeed, the Global Health Programme’s continuous engagement in capacity development, building on a tripartite partnership model, enables policy impact at national level. For more information on these events and a download of the presentations, please see

<http://graduateinstitute.ch/globalhealth/home/page8307.html>

2009 was also a year characterised by establishing and developing **Global Health Europe: A platform for European engagement in global health** (GHE), a think tank and hosted project of the Global Health Programme: The initiative has been formally launched at the third high-level Symposium on Negotiating Health in the 21<sup>st</sup> Century entitled “*Regional Voices in Global Health Diplomacy*”. The priority in the symposium was given to European actors in global health which was also then the starting point for a close engagement on the one hand with the European Commission on their newly elaborated Communication on global health and on the other hand with the WHO Regional Office for Europe on their transition in leadership. A separate annual report for the hosted project “Global Health Europe” is available upon request and a few highlights can be found in section 3.4. of this report. For more information on Global Health Europe in general, please see

<http://globalhealtheurope.org/>

These different partnership initiatives – all lead and coordinated by the GHP in 2009 – have enabled the GHP to gain visibility and to position itself on an international, regional, and national level. A number of events in which the Director of the Global Health Programme has participated complemented these efforts. A list of the different events where the GHP has been involved can be found in Annex I and on the GHP’s website:

[http://graduateinstitute.ch/globalhealth/Events\\_Global\\_Health\\_Programme.html](http://graduateinstitute.ch/globalhealth/Events_Global_Health_Programme.html)

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<sup>2</sup> The Oslo Ministerial Declaration is a statement of seven ministers of foreign affairs (Norway, France, Thailand, Brazil, South Africa, Senegal, and Indonesia) which maintains that better health should be a priority outcome of foreign policy.

### **3. Activities in Key Areas in 2009**

The following provides a brief overview of the most important activities and results achieved in 2009 by the Global Health Programme in its three priority areas of work.

#### **3.1. Innovation in Global Health Diplomacy and Governance**

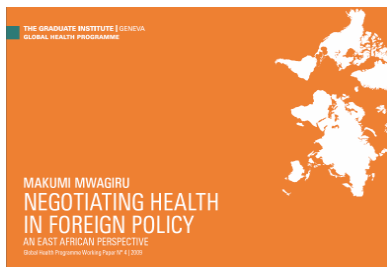
As globalisation of all aspects of economic and social life continues, health is increasingly recognised as an issue with worldwide ramifications on a par with peace and security. In the face of this, there is an urgent need for global health practitioners and decision-makers to build capacity and develop the tools and policies to respond to global health challenges. Indeed, Global Health Diplomacy is emerging as a new academic discipline and the GHP responds to these increasing demands since it has pioneered the first capacity building courses in 2007. Even though the main course remains the summer course held within the framework of the activities of the “**Formation Continue / Executive Education**” at the Graduate Institute itself<sup>3</sup>, other courses were held with well known institutes elsewhere: An overview of the different training initiatives in which the GHP is involved can be found in Annex II, two are highlighted below:

In August 2009, the Global Health Programme and the Institute for Global Health at Beijing University, with the support of the Chinese Ministry of Health and the Swiss Federal Office of Public Health, organised the first ever executive education training course on Global Health Diplomacy in **Beijing, China**.<sup>4</sup> The 5-day event brought together more than 30 participants from health and foreign affairs departments in China and aimed at promoting China’s role and participation in global health negotiations. In particular, the course focused on learning by sharing.



In September 2009, a course has been held for the first time in **Nairobi, Kenya** with 19 participants from a variety of national ministries, among others public health and sanitation, medical services, foreign affairs, and trade, from academic institutions and non-governmental organisations. The course was organised in partnership with the Ministry of Public Health and Sanitation and the University

of Nairobi. The highlight of the programme was the commitment by course participants to prepare a report on a national global health strategy.



As a result of the course, contacts with the Institute of Diplomacy at the University of Nairobi, originally founded by the former HEI, have been re-established and the Director of the Programme, Prof. Makumi Mwangi wrote a **working paper** for the Global Health Programme on “*Negotiating Health in Foreign*

<sup>3</sup> For more information, please see [http://graduateinstitute.ch/corporate/executive/training-workshops/global-health-diplomacy/page6450\\_en.html](http://graduateinstitute.ch/corporate/executive/training-workshops/global-health-diplomacy/page6450_en.html).

<sup>4</sup> For more information, please see [http://graduateinstitute.ch/webdav/site/globalhealth/shared/Training/Official%20news%20on%20China\\_1.pdf](http://graduateinstitute.ch/webdav/site/globalhealth/shared/Training/Official%20news%20on%20China_1.pdf)

*Policy: an East African Perspective*". This paper can be downloaded as an e-version at the GHP website:

<http://graduateinstitute.ch/globalhealth/home/page3672.html>.

In the course of 2009, the GHP has been able to pilot Global Health Diplomacy courses at three different levels of development with mainly national participants: developed world (Geneva, United States and Canada), emerging economies (China and cooperation with Brazil) and developing countries (Kenya). In order to facilitate communication and networking, an **alumni network** has been set up for all former participants of Global Health Diplomacy executive courses. This database, which currently comprises of approximately 200 former participants, will also help to continually evaluate the Programme's training activities.

In support of its capacity building initiatives, the US-based Rockefeller Foundation approved a grant to the Global Health Programme worth US\$ 500,000, to support the capacity-building activities in Global Health Diplomacy. The grant also makes provision for the development of a **training manual** and an **online course** which are ongoing activities of the GHP to be concluded at the end of 2010.

These training efforts, however, are concrete achievements situated within the wider research focus of the Global Health Programme on Global Health Diplomacy and Governance. A number of other **research initiatives** have been carried out in 2009, in many instances together with other academic institutions or international organisations:

- Together with WHO and the Rockefeller Foundation an informal network of academic institutions, the GHD.net, has been launched which focus research, capacity building, and awareness raising. The GHP will contribute to all three aspects of this work but currently also holds the lead in capacity building.
- Within the S.T. Lee Global Governance Project of the Lee Kuan Yew School of Public Policy and the Brookings Institution a mapping study on Asian actors in the contemporary global health governance landscape has been carried out by the GHP. The objectives of this research were to identify the role of Asian actors within key institutions in Geneva involved in global health governance agenda setting and to analyse their influence in global health negotiations. The final report of this study will be available in the course of 2010 which will allow formulating further research projects on the findings of this mapping.
- Finally, a dictionary of frequently used terms in global health and diplomacy have been analysed in order to create a tool for practitioners. This innovative project is carried out in cooperation with WHO and will result in a publication in 2010 – if funding allows.

The Global Health Programme aims at positioning itself as the leading academic institution in the field of global health diplomacy and governance. Linked to the research agenda of the Global Health Programme, the programme was able to launch a **publication series** in Global Health Diplomacy and several articles were published in this regard. In 2009, work on a textbook on global health diplomacy, edited by Prof. Dr. Ilona Kickbusch and Dr. Nick Drager, has started and will be published by Springer in 2011. Additionally, an introduction to Global Health Diplomacy, edited by Prof. Dr. Ilona Kickbusch and Prof. Dr. Tom Novotny, is in preparation and will be published by World Scientific Publishers also in 2011. A full list of all publications in 2009 by the global GHP team can be found in Annex III.

### 3.2. Powershift in Global Health

Even though closely linked to the area of global health diplomacy and governance, research on the power shift in global health remains an important and distinct priority of the Global Health Programme. The annual symposium of the Global Health Programme is mainly focussing on this activity. The **third high-level symposium** on Global Health Diplomacy entitled “*Negotiating Health in the 21<sup>st</sup> Century: Regional Voices in Global Health Governance*” was held on 15 October 2009 at the Auditorium Jacques-Freymond at the Graduate Institute.



The organisation of the event was coordinated by the Global Health Programme, together with the support of different departments of the Graduate Institute. The good cooperation of previous years with the administration, the audio-visual and the communications team, as well as students from the Institute contributed considerably to the success of the conference.

190 global health experts from academia, civil society, governments and international institutions from across the globe explored the changing role of regional institutions in global health governance. Since the outbreak of SARS and avian influenza, regional bodies in particular have started to include health in the functional areas of their cooperation and have discussed how to jointly approach regional and global health threats. Ambassador Martin Dahinden, Director General of the Swiss Agency for Development and Cooperation (SDC), opened the symposium and highlighted the role of global health governance from the perspective of a donor agency, outlining what he saw as the key challenges facing developing countries as they strive to meet the health-related Millennium Development Goals. Dahinden’s welcome speech was complemented by a keynote address delivered by Dr. Zsuzsanna Jakab, Director of the European Centre for Disease Prevention and Control (ECDC) and Director-Elect for WHO’s Regional Office for Europe. She gave a summary of her experience in leading ECDC through its first four years as an active EU agency and she talked about plans for WHO and EU cooperation through her new role at WHO’s Regional Office for Europe.



A third keynote address was given by Professor Andrew Cooper from the University of Waterloo in Canada who focussed in his thought-provoking presentation on the potential role of the G-20 in global health as the predominant club for global leadership. The Permanent Representatives of Thailand to the United Nations, Ambassador Sihasak Phuangketkeow, provided an insight into ASEAN’s contribution to global health, as well as that of new groups of nation states such as those behind the Oslo Ministerial Declaration on Health and Foreign Policy. The discussions continued through a panel of diplomats, where representatives from Canada, Finland, Indonesia and Mexico discussed their changing role in global health diplomacy. In addition to the global perspective, the symposium also focused on European regional actors, namely the European Union and WHO’s Regional Office for Europe. The event also coincided with an announcement by the European Commission to launch an online open consultation to gather input for a communication on the EU’s role in global health. Finally, the

symposium served as a launching pad for Global Health Europe, a new platform and think tank for policy dialogue, which is currently hosted by the Graduate Institute's Global Health Programme. More information on this think-tank initiative can be found at [www.globalhealtheurope.org](http://www.globalhealtheurope.org).

The full programme of the symposium can be found in Annex IV and more information on the symposium, including short video clippings of all speakers can be downloaded from the following website:

<http://graduateinstitute.ch/globalhealth/home/page6404.html>

### **3.3. The role of Switzerland in Global Health**

Given the strategic location of the Global Health Programme in Geneva, its outreach towards all Switzerland and its networking in Geneva is important. The cooperation with the Swiss Federal Office of Public Health (SFOPH) could be strengthened throughout 2009 with Dr. Gaudenz Silberschmidt, Vice-Director and Head of International Affairs of the SFOPH, as Chairperson of the Advisory Group of the Global Health Programme.



The research on the **Directory of Geneva-based Global Health Actors** which was started in 2008 was finalised and a second edition in an online and hardcopy version is now available. The online version can be found at

[www.graduateinstitute.ch/globalhealth/directory](http://www.graduateinstitute.ch/globalhealth/directory).

The new edition includes 85 entries and has been fully updated according to the previous structure of

the directory with the following information:

- Contact details
- Background and mission
- Areas of interest
- Health-related activities
- Governance and staff
- Budget
- Publications

A similar comprehensive research which was foreseen for 2009 on Swiss actors in Global Health could not be conducted due to financial restrictions.

In addition to this directory, a set of **six case studies** on Switzerland's contribution to global health governance have been compiled. These case studies provide insights to Switzerland's role as an actor in partnerships and paving the way for today's complexity in global health. The case studies help to explain the context of some contemporary initiatives in global health today providing a development perspective. An online version of these case studies will be available online in 2010. This publication will be the basis for further research and analysis in this area linking to other Swiss initiatives and funding sources.

In 2009, the Global Health Programme has also initiated an applied research project concerning **diplomats in charge of health matters** in Geneva. This study seeks to shed light on the changing role of health diplomats and to identify how the different countries organize and perceive their responsibilities on health matters within their

respective permanent representations in Geneva. This research is embedded within the wider research focus of the Global Health Programme on global health diplomacy and governance, as well as the powershift in global health. The results of the research should be made available in the course of 2010.

Finally, the GHP has participated in a number of highly visible panels at **major conferences** in Geneva. It has co-organised together with the Government of Switzerland a side event entitled “Global Health Begins at Home” at the World Health Assembly 2009 allowing distinguished diplomats from Brazil, Switzerland, Thailand, and UK to present their policy instruments to ensure coherence and effectiveness in their national global health strategies. Furthermore, the Global Health Programme participated in the Swiss Public Health Conference 2009 on “Gesundheitskompetenz – Compétences en santé” in a session organised by the Special Interest Group on Global Health entitled “Global Health Revisited”. At this occasion the Special Interest Group on Global Health has been newly revived within the Swiss Public Health Association and the Global Health Programme becomes an active member of the Steering Committee. A number of other events relevant to this area of research took place in the course of 2009 and a full list can be found in Annex I or can be downloaded from the website under:

[http://graduateinstitute.ch/globalhealth/Events\\_Global\\_Health\\_Programme.html](http://graduateinstitute.ch/globalhealth/Events_Global_Health_Programme.html)

### **3.4. Hosted Project: Global Health Europe**

The hosted project “Global Health Europe: A platform for European engagement in global health” (GHE) has been initiated by the Director of the Global Health Programme in 2008.<sup>5</sup> The second half of 2008 and the year 2009 served consequently as preparation phase towards the build-up of this new think-tank initiative: A task force has been established as governance structure and the **Glossary on European Global Health Policy** has been newly researched and fully updated.



Global Health Europe has been officially launched at the third high-level symposium of the Global Health Programme in October 2009 and at that occasion a fully functional **website** has been presented to the audience. The website has six main sections (Home | About Us | News | Glossary | Platform | Open Think Tank) and provides virtual space for collaboration.

Global Health Europe's primary concern is not only to promote the synergy between policy spheres of public health, foreign policy, development and research for health but also to improve global health governance through a more coordinated, coherent and consistent European engagement by all relevant actors. Global Health Europe attempts to achieve this through events, publications, online discussions and networking.

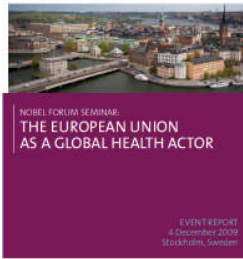
In the relatively short period of its formal existence, GHE has responded to three important policy consultations, including hosting online discussions on its website:

- EC consultation paper on “The EU Role in Global Health”

<sup>5</sup> The previous name of the start-up initiative was “European Council on Global Health” but then was changed to “Global Health Europe: A platform for European engagement in global health”.



- EC consultation on the Future “EU 2020” Strategy
- WHO EURO Regional Director-Elect open consultation on a new WHO Regional Office for Europe



In the context of the EC consultation on “The EU Role in Global Health”, Global Health Europe has co-organised together with the Swedish Presidency and the Karolinska Institute a Nobel Forum Seminar entitled “The European Union as a Global Health Actor”. This one-day conference enabled policy and decision-makers to respond to the EC consultation and to provide their vision and perspective of a European Union in an interconnected world. The event report has been published and made available to the EU. Follow-up activities have been carried out and GHE could make substantive input to the shaping of the new EC communication on Global health. Indeed, GHE has been able to position itself through this event as important player within the competitive European landscape in global health.

More information on the activities of Global Health Europe is available on its website: <http://globalhealth europe.org/>

#### **4. Growth and Budget of the Global Health Programme**

The Global Health Programme started its formal activities in spring 2008 and is located at Rue Richard Wagner 1, 4<sup>th</sup> floor. In the course of 2009, the team has grown from 3 part-time positions in 2008 to 4 part-time and two full-time positions in 2009. In addition, the GHP works also with 5-8 consultants on project-basis.<sup>6</sup> This structure allows to act more cost-effectively and to react flexibly to the needs of the programme. The activities as described above have been carried out by a total of 410% (wo)man-power (i.e. approx. four full time staff if transferred into full time positions) plus part-time associated persons (senior advisors, fellows, and consultants).

The **advisory board**, chaired by the Head of the International Affairs Department at the Swiss Federal Office in Public Health, plays a crucial role in providing strategic and policy advice. Twice a year meetings with the advisory board have been organised in order to set the priorities of the GHP. The membership of the advisory board is constantly updated.

Information on staff members, the advisory board and associated persons can be found on the following websites:

[http://graduateinstitute.ch/globalhealth/home/page4057\\_en.html](http://graduateinstitute.ch/globalhealth/home/page4057_en.html) (GHP)

[http://globalhealth europe.org/index.php?option=com\\_content&view=category&layout=blog&id=59&Itemid=97](http://globalhealth europe.org/index.php?option=com_content&view=category&layout=blog&id=59&Itemid=97) (Global Health Europe)

Stabilisation and growth has been the main priority of the Global Health Programme in 2009 and this will remain important in 2010. As the team has been built in the second year of functioning, the focus will now shift also towards in-depth, long-term research projects in 2010.

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<sup>6</sup> These staff and consultants figures include also Global Health Europe, the project hosted at the GHP.

The programme has also continued to find linkages and work with other programmes and departments within the Graduate Institute, among others with the Executive Education and the Centre for International Governance. Day-to-day contacts have been strengthened with the Communications Department, the Finance Department and HR Department.

Fundraising has been also a major focus of the programme in order to ensure sustainability of activities. In this regard, the main success has been a grant by Rockefeller Foundation allowing the implementation of activities in capacity building in global health diplomacy over a period of two years. In addition, the Swiss Federal Office of Public Health has continued its support with a general grant to strengthen the programme over a two-year period and a second grant which is to be implemented in the course of 2010 to support the transition period at the WHO Regional Office for Europe towards a new leadership. Therefore, the **total available budget for 2009** (excl the second SFOPH grant) has amounted to 1 Mio CHF, including the core budget of the Graduate Institute and the available funds for the hosted project 'Global Health Europe'. Most funds are however earmarked for specific projects. Some grants have been submitted in 2009 but approval and implementation only follows in 2010. Without the transfer of funding of 2009, a total amount of 1,35 Mio CHF is available for 2010. This amount includes the second SFOPH grant, as well as the second Rockefeller grant both to be implemented within a one-year period in 2010.

## **5. Conclusions and Outlook 2010:**

The Graduate Institute continues to set agendas in global health diplomacy and governance, both at European and international level. There is no better location world wide for such focus. The programme will further develop partnerships with other academic institutions, schools of international relations and diplomacy and engage with a wide-range of actors - public and private – involved in global health matters, and will continue to foster the sharing of Swiss experiences and competencies. Its primary focus will remain in the area of applied research with a clear focus on policy relevance.

The vision of the Global Health Programme to position itself as a major centre for global health diplomacy remains and therefore, the programme continues its strive to act

- *as applied policy research centre*: to study the development of Global Health Diplomacy and Governance and the power-shift in Global Health worldwide in various settings and at different levels, as well as the role of Switzerland in global health at various levels;
- *as innovative hub* for analysing trends in the various key research areas and for providing reform proposals for global health governance
- *as case study centre*: to prepare a series of in-depth case studies that reflect the reality of decision making in global health; to establish a 'case study centre' widely accessible, and to publish a series of Geneva Global Health Diplomacy papers;
- *as training centre*: To focus on curriculum development and to develop modules for executive training in Global Health Diplomacy; to offer courses for diplomats and staff of international organisations based in Geneva and upon request in other locations; to conduct a summer executive course and to put special focus on partnering with emerging and developing countries; to develop a web-based

course; to produce handbooks, negotiation briefs, briefing books on the workings of health organisations, as well as dictionaries and glossaries.

- *as intellectual hub*: To organise public discussions and debates, regular events and roundtables in Geneva; to conduct online debates; to map the global health actors and engage with them on a regular basis; and to create a fellow system.

The focus in 2010 will not only be to consolidate the activities carried out so far but also to submit long-term research grants to establish the different research agendas of the Global Health Programme in a more sustainable way.

More information on the activities of the Global Health Programme and on partnerships in which the Global Health Programme is actively involved can be found on <http://graduateinstitute.ch/globalhealth/home.html>

## ANNEX I

GHP - CONFERENCES AND EVENTS 2009					
Dates	Where	Title	Involvement of the GHP	Partnership	Research Area
<b>January</b>					
28 - 30	Bangkok, Thailand	<b>Prince Mahidol Award Conference:</b> Mainstreaming Health into Public Policies.	The Conference focuses on the integration of health issues into non-health sectors with a panel discussion co-chaired by Prof. Kickbusch on “ <i>Global Strategy for Global Health Diplomacy: A Way Forward for Foreign Policy and Global Health</i> ”	PMAC and WHO	Global Health Governance
31	Bangkok, Thailand	<b>Strategy meeting of the Global Health Consortium</b> (closed meeting)	A strategy meeting of the 14 partners of the Global Health Consortium to strengthen cooperation on global health issues initiated by the Global Health Programme	closed meeting, initiated by GHP; with 14 academic and research institutions	Global Health Governance & Powershift
<b>February</b>					
25	Berlin, Germany	<b>Foreign Policy and Health Meeting</b>	An expert meeting to discuss different perspectives and experiences how global health can be improved through global health diplomacy.	German Institute on Global and Area Studies, Hertie School of Governance	Global Health Governance & Powershift
<b>March</b>					
10-11	London, UK	<b>Chatham House Conference</b> “Rethinking Global Health. Political and practical challenges from foreign policy and security“	A series of interactive panel discussions with the Global Health Programme as co-organiser. Prof. Kickbusch is chairing a session on “ <i>Leadership and Power in the Global Health Agenda</i> ”	Chatham House with Global Health Europe / Global Health Programme	Powershift & <a href="#">Global Health Europe</a>
18	Berlin, Germany	<b>Internationale Gesundheitsfragen</b> (International Health Questions)	The Forum Global Issues is a dialogue forum between the German government and civil society. At this 23rd forum, WHO Executive Director Dr. Margaret Chan gives the key note address and discuss with other distinguished experts, among others Prof Kickbusch, <i>the role of health in foreign policy in the context of globalisation.</i>	Federal Foreign Office Germany	Global Health Governance
23-27	Bellagio, Italy	<b>Global Health Diplomacy I</b>	The first of a series of network meetings on Global Health Diplomacy where the GHP takes the lead in the area of capacity building in global health diplomacy. Upon invitation only.	WHO	Global Health Diplomacy

Dates	Where	Title	Involvement of the GHP	Partnership	Research Area
<b>April</b>					
6-7	Washington DC, USA	<b>O'Neill Global Health Governance Conference</b>	A conference bringing together experts on Global Health Governance with Prof Kickbusch as <i>one leading discussants</i> .	Georgetown University Law Centre	Global Health Governance
<b>May</b>					
1-5	Bellagio, Italy	<b>Global Health Diplomacy II</b>	The second of a series of network meetings on Global Health Diplomacy where the GHP takes the lead in the area of capacity building in global health diplomacy. Upon invitation only.	WHO	Global Health Diplomacy
21	Geneva, Switzerland	"Global Health Begins at Home"	This event entitled "Global Health Begins at Home" takes place as a side event at the World Health Assembly and brings together Brazil, UK, Switzerland, and Thailand with the aim to present their national policy instruments to improve the coherence and effectiveness of their respective national global health strategies. The Global Health Programme has co-organised this event and Prof. Kickbusch moderated this discussion.	Government of Switzerland	Global Health Diplomacy / Role of Switzerland
<b>July</b>					
6 - 10	Geneva, Switzerland	"Health Policy in a Globalizing World"	Prof. Kickbusch is participant in the discussion on Global Health Diplomacy.	co-organized by Duke University's Global Health Fellows Program and the WHO's Department of Ethics, Equity, Trade and Human Rights	Global Health Governance
<b>August</b>					
27 - 28	Zürich, Switzerland	<b>Swiss Public Health Conference 2009:</b> "Gesundheitskompetenz – Compétences en santé"	Prof. Kickbusch is a participant in a session of the Fachgruppe 'Globale Gesundheit' on "Global Health Revisited". The Global Health Programme becomes a member of the Steering Committee of the Fachgruppe Globale Gesundheit.	The Swiss Society for Public Health	Global Health Governance
<b>September</b>					
21-25	Bellagio, Italy	<b>Global Health Diplomacy III</b>	The third of a series of meetings on Global Health Diplomacy where the GHP takes the lead in the area of capacity building in global health diplomacy. Upon invitation only.	WHO	Global Health Diplomacy
23	Geneva, Switzerland	<b>BioAlps Networking Day</b>	The objective of this event is to foster the local network around a common theme in order to exchange ideas from different perspectives: scientific, economic, financial and political. GHP is	Bioalps	Role of Switzerland

			one of the participants in a round table.		
28 - 30	Bellagio, Italy	<b>S.T. Lee Project on Global Governance</b>	A working meeting of different stakeholders involved in the Global Governance. The GHP takes part in these discussions and undertakes a mapping study on the Asia's role in Global Health Governance.	Lee Kuan Yew School, Singapore. Brookings Institute,	Global Health Governance
30 Sept – 3 Oct	Bad Hofgastein, Austria	<b>European Health Forum Gastein 2009:</b> “Creating a better future for Health in Europe”	The conference addresses challenges and opportunities for health systems, population health and the health of individuals and aims to develop appropriate policy responses to be considered at national and EU levels. Prof. Kickbusch is a speaker in a session on <i>Knowledge, Transferability and Action</i> .	European Forum Bad Gastein	Global Health Europe / Global Health Governance
<b>October</b>					
14	Geneva, Switzerland	<b>Opening of the WFPHA Office</b>	The opening of the Geneva office of the World Federation of Public Health Association at the eve of the annual Symposium of the Global Health Programme. Prof Kickbusch will be a key address speaker.	WFPHA together with GHP	Global Health Governance
15	Geneva, Switzerland	<b>Symposium on Global Health Diplomacy:</b> "Negotiating health in the 21st century: Regional Voices in Global Health Governance"	The annual high level symposium of the Global Health Programme with distinguished speakers from health, foreign policy, private sector, governments, and civil society to discuss the latest developments in Global Health Governance. At the occasion of this year's conference the think tank, Global Health Europe, has been launched. The project is currently hosted at the GHP.	Organised by Global Health Programme	Global Health Governance / Global Health Europe
14-18	Berlin, Germany	<b>World Health Summit:</b> “The Evolution of Medicine”	The World Health Summit aims at solution-oriented results to improve health and health care systems across borders. Prof. Kickbusch is a participant in a working session entitled “ <i>Improving strategies for Global Health: Disease Control Priorities</i> ”. Prof. Kickbusch is also member of the Council of the World Health Summit.	Organised under the patronage of Nicolas Sarkozy, President of the French Republic, and Angela Merkel, Chancellor of the Federal Republic of Germany.	Global Health Governance
<b>November</b>					
2	Washington, USA	<b>Conference on Global Health Diplomacy</b> (working title)	A full day conference on global health diplomacy to discuss the new trends in the US. Prof Kickbusch is a key note speaker at this event.	CDC together with University of San Diego	Global Health Diplomacy
15	Havana, Cuba	<b>Satellite Meeting</b> “Global Health Diplomacy – A new challenge in health and foreign policy”	A one-day satellite meeting organised prior to the Annual Conference of the Global Forum For Health Research.	Global Health Programme	Global Health Governance

Dates	Where	Title	Involvement of the GHP	Partnership	Research Area
16 – 20	Havana, Cuba	<b>Forum 2009</b> "Innovating for the health of all"	The annual conference of the Global Forum for Health Research, a get-together of all major actors in health research. The GHP leads and organises one conference session on Global Health Diplomacy. Prof. Kickbusch also participates in the closing panel entitled " <i>Enhancing the environment for innovation: policy recommendations for improving the Global Health Research and Innovation System (GHRIS)</i> ". The purpose of this panel is to draw conclusions – from the discussions taking place earlier in the week and from the personal experiences of the panellists – and to make recommendations for how the GHRIS can be improved to deliver better health and health equity, especially for the world's poorest populations.	Global Forum for Health Research	Global Health Governance
27	University of Oslo, Norway	Seminar "Health as Foreign Policy: From Emergency to Governance"	Prof. Kickbusch is a participant in a panel and speaks about <i>Health as Foreign Policy: Political opportunities; research opportunities</i>	University of Oslo	Global Health Governance
<b>December</b>					
4	Stockholm, Sweden	<b>Nobel Forum:</b> "The Role of Europe in Global Health"	A unique meeting of the EU Presidency, organised together with the GHP and the Karolinska Institute to promote the understanding and discussions on Europe's role in Global Health. The GHP is the initiator and main organiser of this event.	Swedish EU Presidency, together with the GHP and the Karolinska Institute	Global Health Europe

## ANNEX II

### Executive Education in Global Health Diplomacy 2009

2009						
Dates	Period of time	Title	Place	Partnership	Participants	Status
15 - 17 April	3 days	Training workshop on GHD	Ottawa, Canada	Canadian Society of International Health	30	ok
June	1 day	Module on GHD at the Executive Master in International Negotiation and Policy-Making	IHEID, Geneva, Switzerland	IHEID-Formation Continue	15	ok
15 - 19 June	1 week	3rd Executive Education GHD course	IHEID, Geneva, Switzerland	WHO, SFOPH	25	ok
10-14 August	1 week	GHD course	Beijing, China	Institute for Global Health, Beijing University	30	ok
7 - 11 September	1 week	GHD course	Nairobi, Kenya	Dpt of International Relations, MOH and University of Nairobi	20	ok
03 November	1 day	GHD executive workshop	Washington DC, USA	University of San Diego, CDC	30	ok

### Master's Courses 2009

2009						
Dates	Period of time	Title	Place	Partnership	Participants	Status
Spring Semester	bi-monthly	GHD MIA course	IHEID, Geneva, Switzerland	MIA at IHEID	15	ok



## Annex III:

### PUBLICATIONS IN 2009

#### Books



**Kickbusch, Ilona.** 2009. *Policy Innovation for Health*, Springer, Berlin, December 2009, VIII, 208 p., Hardcover  
ISBN: 978-0-387-79875-2

[more](#)

#### Articles

- Kickbusch Ilona. 2009. In search of the public health paradigm for the 21st century: the political dimensions of public health. Portuguese Journal of Public Health (Lisbon). 25 anniversary Supplement Issue: Current public health challenges: 11 - 19.
- Kickbusch Ilona. 2009. Matters of life and tech. Business Guide 4/2009 pp 14-17
- Kickbusch Ilona. 2009. Armut und Verhältnisprävention: das Konzept der Gesundheitsdeterminanten. Sozialgipfel Bern 2009.
- Kickbusch Ilona. 2009. Schweizer Versicherung Regular Column on health care issues, 4x a year.
- Kickbusch Ilona. 2009. Is there a Global Health Crisis?, Hertie School of Governance, Fall 2009 - Issue Seven: 6 -15
- Fidler, D., N. Drager, and K. Lee. The Trade and Health Imperative: Managing the Pursuit Health and Wealth. The Lancet, Volume 373, Issue 9660 (24 January 2009), 325 - 331
- Smith, R, K. Lee, N. Drager Trade and Health : An Agenda for Action. The Lancet; 373(9665) (28 February 2009): 768–773.

#### Articles on Internet

- Kickbusch Ilona, W. Hein. 2009. "Global Health Diplomacy" - Welche Rolle spielt Deutschland?. puls.b Magazin für die Aktente der Gesundheit. puls.b Nr. 4/2009 - Gesundheit & Ökonomie. [http://www.puls-b.de/index.php?option=com\\_content&task=view&id=601](http://www.puls-b.de/index.php?option=com_content&task=view&id=601)

#### Working Papers / Reports

- Fidler, David, and Nick Drager. 2009. Global Health and Foreign Policy: Strategic Opportunities and Challenges. Background Paper for the Secretary General's Report on Global Health and Foreign Policy. Geneva: WHO. [http://www.who.int/trade/events/UNGA\\_Background\\_Rep3\\_2.pdf](http://www.who.int/trade/events/UNGA_Background_Rep3_2.pdf)
- Global Health Europe. 2009. The EU Role in Global Health: Answers from Global Health Europe. Geneva: Global Health Europe. [http://www.globalhealtheurope.org/index.php?option=com\\_content&view=article&id=247:the-eu-role-in-global-health-answers-from-global-health-europe&catid=71:consultation-responses&Itemid=141](http://www.globalhealtheurope.org/index.php?option=com_content&view=article&id=247:the-eu-role-in-global-health-answers-from-global-health-europe&catid=71:consultation-responses&Itemid=141)
- Global Health Europe. 2009. "EU 2020": Responses from Global Health Europe. Geneva: Global Health Europe. [http://www.globalhealtheurope.org/index.php?option=com\\_content&view=article&id=248:](http://www.globalhealtheurope.org/index.php?option=com_content&view=article&id=248:)

[geu-2020q-responses-from-global-health-europe&catid=71:consultation-responses&Itemid=141](http://globalhealtheurope.org/images/stories/PDF_Links/event_report_v11_web1.pdf)

- Global Health Europe. 2009. Nobel Forum Seminar on the EU as a Global Health Actor. Event Report. Geneva: Global Health Europe. [http://globalhealtheurope.org/images/stories/PDF\\_Links/event\\_report\\_v11\\_web1.pdf](http://globalhealtheurope.org/images/stories/PDF_Links/event_report_v11_web1.pdf)
- Makumi Mwangi. 2009. Negotiating Health in Foreign Policy - An East African Perspective. Working Paper No. 4. Geneva: Global Health Programme. [http://graduateinstitute.ch/webdav/site/globalhealth/shared/1894/Working\\_Paper\\_4.pdf](http://graduateinstitute.ch/webdav/site/globalhealth/shared/1894/Working_Paper_4.pdf)
- Schaik, Louise van. 2009. Getting better: the European Union's performance in the World Health Organization. Geneva: Global Health Europe. [http://globalhealtheurope.org/images/stories/PDF\\_Links/Final\\_researchpaper\\_01\\_web.pdf](http://globalhealtheurope.org/images/stories/PDF_Links/Final_researchpaper_01_web.pdf)

## Directory

- Global Health Programme. 2009. Directory of Geneva Global Health Actors. Geneva. Available as print version and online directory: <http://graduateinstitute.ch/globalhealth/page4135.html>

## Book Chapters

- Kickbusch, Ilona. 2009. Moving Global Health Governance Forward. In Making Sense of Global Health Governance: A Policy Perspective, 320-339 Basingstoke: Palgrave Macmillan.
- Kickbusch Ilona, Ch. Erk. 2009. Global Health Diplomacy: the new recognition of health in foreign policy. In Realizing the right to health, 517-524, rüffer&rub: Andrew Clapham and Mary Robinson
- Dal, B., L. Sunderland, N. Drager. 2009. Forging the Trade Link in Global Health Governance In Innovation in Global Health Governance, 245-257. Ashgate: Cooper A., Kirton J.

## Edited Books

- Buse, K., W. Hein, N. Drager eds., 2009. Shaping the Architecture for Global Health Governance: Current Issues and Future Perspectives. Palgrave.

## Preface

- Kickbusch Ilona. 2009. Health literacy: engaging in a political debate. Editorial to International Journal of Public Health 54, Number 3 / May 2009

## Second Edition (online version only)

- Kickbusch, Ilona, and Graham Lister, eds. 2009. European Perspectives on Global Health. A Policy Glossary. Brussels. European Foundation Center. [http://globalhealtheurope.org/index.php?option=com\\_content&view=section&layout=blog&id=6&Itemid=53](http://globalhealtheurope.org/index.php?option=com_content&view=section&layout=blog&id=6&Itemid=53)

## GHP Newsletter

- Global Health Programme. 2009. Newsletter n°1 (March). Geneva: Global Health Programme, The Graduate Institute of International and Development Studies. <http://www.graduateinstitute.ch/webdav/site/globalhealth/shared/1894/Newsletter1.pdf>

- Global Health Programme. 2009. Newsletter N°2 (May). Geneva: Global Health Programme, The Graduate Institute of International and Development Studies. <http://www.graduateinstitute.ch/webdav/site/globalhealth/shared/1894/Newsletter%202.pdf>
- Global Health Programme. 2009. Newsletter N°3 (July). Geneva: Global Health Programme, The Graduate Institute of International and Development Studies. <http://www.graduateinstitute.ch/webdav/site/globalhealth/shared/1894/Newsletter%203.pdf>
- Global Health Programme. 2009. Newsletter N°4 (October). Geneva: Global Health Programme, The Graduate Institute of International and Development Studies. <http://www.graduateinstitute.ch/webdav/site/globalhealth/shared/1894/Newsletter%204.pdf>
- Global Health Programme. 2009. Newsletter N°5 (December). Geneva: Geneva: Global Health Programme, The Graduate Institute of International and Development Studies. <http://graduateinstitute.ch/webdav/site/globalhealth/shared/1894/Newsletter.Final.081209.pdf>

**Book Series:** A book series has been launched. See the [call for book proposals for the Global Health Diplomacy Book Series](#)

## Annex IV: PROGRAMME OF 3<sup>rd</sup> HIGH LEVEL SYMPOSIUM

### 3<sup>rd</sup> HIGH-LEVEL SYMPOSIUM ON GLOBAL HEALTH DIPLOMACY

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15 OCTOBER 2009, GENEVA

Auditorium Jacques-Freymond, rue de Lausanne 132

| 9 AM–9.20 AM |

**WELCOME**

**PROFESSOR PHILIPPE BURRIN**  
Director, Graduate Institute, Geneva

**INTRODUCTION TO THE SYMPOSIUM**

**PROFESSOR ILONA KICKBUSCH**  
Director, Global Health Programme

**WELCOME**

**DR GAUDENZ SILBERSCHMIDT**  
Vice Director, Head of Division for International Affairs,  
Swiss Federal Office of Public Health

| 9.20 AM–9.45 AM |

**WELCOME AND SPEECH**

**AMBASSADOR MARTIN DAHINDEN**  
Director General, Swiss Agency for Development  
and Cooperation (SDC)  
→ *Challenges for Regional Health Cooperation in Global  
Health Governance*

| 9.45 AM–10.15 AM |

**KEYNOTE**

**DR ZSUZSANNA JAKAB**  
Director, European Centre for Disease Control and  
Prevention (ECDC); and Regional Director-Elect, the World  
Health Organization Regional Office for Europe  
→ *The Role and Partnerships of the ECDC,  
a New EU Agency, in Regional and Global Governance*

| 10.15 AM–10.30 AM |

**AUDIENCE Q&A**

| 10.30 AM–11 AM |

**BREAK**

| 11 AM–12.30 PM |

**A EUROPEAN VISION OF GLOBAL HEALTH**

**PROFESSOR ILONA KICKBUSCH**  
Director, Global Health Programme  
→ *Introduction to Global Health Europe*

**PRESENTATION**

**DR JUAN GARAY**  
Health Team Coordinator, European Commission,  
Directorate General for Development  
→ *Progress Towards a New EU Policy on the EU Role  
in Global Health*

**COMMENTARY**

**MS LOUISE VAN SCHAİK**  
Research Consultant, Global Health Europe;  
Research Fellow, Clingendael; Netherlands Institute  
of International Relations  
**DR NICK BANATVALA**  
Head of Global Affairs, Department of Health, UK  
**DR SIMON ADEBOLA**  
Senior Member, NEPAD Council Global Health Commission

| 12.30 PM–2 PM |

**LUNCH**

| 2 PM–2.45 PM |

**PRESENTATION**

**PROFESSOR ANDREW COOPER**  
Professor of Political Science, University of Waterloo;  
Associate Director and Distinguished Fellow, Centre for  
International Governance Innovation (CIGI), Canada  
→ *Bringing Health Governance into the G20:  
Global and Regional Dimensions*

**COMMENTARY**

**AMBASSADOR SIHASAK PHUANGKETKEOW**  
Ambassador and Permanent Representative, Permanent Mission  
of Thailand to the UN Office, Geneva

| 2.45 PM–3 PM |

**AUDIENCE Q&A**

| 3 PM–4 PM |

**A PANEL OF DIPLOMATS**

**Global Health Diplomacy at the Interface of National,  
Regional and Global Interests**  
Moderator: MS SUSANNE WEBER-MOSDOFF,  
Assistant Director General, World Health Organization and Executive Director  
of the WHO Office at the EU

**PANELLISTS**

**MS MARIA A. JAQUEZ**  
First Secretary, Permanent Mission of Mexico to the UN,  
Geneva  
**DR EERO LAHTINEN**  
Counsellor, Permanent Mission of Finland to the UN, Geneva  
**MR ACEP SOMANTRI**  
First Secretary, Permanent Mission of Indonesia to the UN,  
Geneva  
**MS JOANNE E. HAMILTON**  
Counselor, Permanent Mission of Canada to the UN, Geneva

| 4 PM–4.30 PM |

**CLOSING REMARKS**

**MS ANNA HALÉN**  
Swedish EU Presidency, Deputy Director, Division for EU and  
International Affairs, Ministry of Health and Social Affairs,  
Sweden  
**DR ANDRZEJ RYS**  
Director of Public Health, DG SANCO, European Commission

| 4.30 PM–5.30 PM |

**REFRESHMENTS**